CULTURAL ARTS COMMISSION Minutes October 9, 2012 Special Meeting Manhattan Beach City Hall 1400 Highland Avenue Manhattan Beach, CA 90266

I. <u>CALL TO ORDER</u>

The meeting was called to order at 5:07 p.m.

II. <u>ROLL CALL</u>

- Present: Commissioner Russ Samuels, Commissioner Nancy Humbarger, Commissioner James Gill and Commissioner Nancy Dunn.
- Absent: Commissoner Peter De Maria, Art in Public Places Committee Members Marc Pally and Lynne Haggard.
- Others Present: Art in Public Places Committee Members Jeanne Jackson and Jim Murry Cultural Arts Manager Megumi Moisen and Administrative Intern Athena Henderson.

III. <u>APPROVAL MINUTES</u> None.

- IV. <u>CEREMONIAL</u> None.
- V. <u>AUDIENCE PARTICIPATION</u> None.

VI. <u>GENERAL BUSINESS</u>

<u>12/1009-1 Logistics and Evaluation Procedure of the Centennial Art Finalists'</u> <u>Presentations</u>

Commissioner Samuels opened the meeting by stating the agenda item for the following Commission meeting. November 13 will be the artists' presentation to the Commissioners, Art in Public Places Committee (APPC), City staff, and the public. The public has the opportunity to address the APPC during the presentation and the APPC has a chance to clarify any questions to the artists.

APPC member Marc Pally will not be able to attend the finalist presentation and the Commission is looking into having him be present via Skype. This has not been confirmed.

Commissioner Samuels inquired about having the finalists listen to each other's presentation. Commissioners Dunn and Humbarger agreed that the artists should not be

allowed to listen to each other's presentation. Both stated that it would give the last presenter an advantage over the other artists. Commissioner Samuels will confirm with the City Attorney to see if the Commission can allow a closed presentation from other artists.

Commissioner Samuels confirmed the 45 minute time limit for presentations. This will include set up, 20 minute presentation, public comment, and 15 minutes for questions and comments from the Commission and APPC.

APPC member Ms. Jackson stated that a 45 minute presentation is long. The design should be the most important thing rather than the presentation. The design should be able to communicate a strong message without the artist speaking for an extended period amount of time about their piece.

Commissioner Gill agreed with Commissioner Samuels that 45 minutes is an adequate amount of time for each presentation.

The Commissioners discussed changing the time for the artist presentations from 4:00 p.m. to 10:00 a.m. It was agreed to start the presentations at 10:00 a.m.

The public will be allowed to address the Commission after each presentation.

Commissioner Samuels suggested having a special meeting the following day to discuss each other's notes from the presentation. There will be a tentative meeting November 14 at 10:00 a.m.

Commissioners and APPC members then discussed the rating categories and key points. The Request for Qualifications (RFQ) will be used as a guideline to base their criteria. Concepts like timelessness of the piece, overall maintenance, creativity, and viewer interest were mentioned as criteria. The Commission and APPC members stressed that the piece should represent the community and be significant enough to commemorate the City's Centennial.

Ms. Jackson expressed her concern with the lack of description on the piece once it is installed. She is concerned that the community will not understand the piece with little or no verbiage. Commissioner Dunn suggested adding a new category. Commissioner Samuels proposed adding the category "Communicates Unique Vision."

Acting Cultural Arts Manager Megumi Moisen then discussed the public art consultant who will be brought in to assess the public art project. The consultant has extensive background in public art management with special knowledge of process, materials and techniques. The public art consultant will act as a liaison between the artists, the Commission, and City staff as well as present the APPC's recommendations to the artist to City Council. Artist presentation order was picked by a random draw by Ms. Moisen:

10:15 – 11:00 a.m.	Harries + Heder
11:00 – 11:45 a.m.	Michael McMillen
11:45 – 12:30 p.m.	Matthew Geller
Lunch Break	
1:00 – 1:45 p.m.	Michael Davis
1:45 – 2:30 p.m.	Owen Morrel
2:30 - 3:00 p.m.	The Commission, APPC members, and art consultant discussion

VI. <u>REPORTS AND OTHER BUSINESS</u>

None.

VII. <u>ADJOURNMENT</u>

The meeting was adjourned at 5:25 p.m to the Cultural Arts Commission Meeting at 6:00 p.m.