



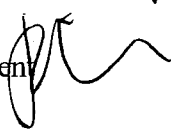

Agenda Item #: 07/0309.17

Staff Report

City of Manhattan Beach

TO: Honorable Mayor Tell and Members of the City Council

THROUGH: Geoff Dolan, City Manager 

FROM: Richard Thompson, Director of Community Development 
Eric Haaland, Associate Planner 

DATE: March 7, 2007

SUBJECT: Consideration of the Adoption of an Ordinance Approving Proposed Amendment to the Implementation Program Manhattan Beach Local Coastal Program Pertaining to Paid Admission to Temporary Sporting Events

RECOMMENDATION:

Staff recommends that the City Council **DISCUSS** the alternatives below and **PROVIDE DIRECTION**.

FISCAL IMPLICATION:

There are no fiscal implications associated with the recommended action.

DISCUSSION:

The Planning Commission, at its regular meeting of January 24, 2007, conducted a public hearing for a proposed Local Coastal Program amendment pertaining to paid admission to temporary sporting events within the City's coastal zone. The City Council conducted a public hearing and **INTRODUCED** Ordinance 2097 at its regular meeting of February 20, 2007.

In order to allow for a higher percentage of paid admission for the Manhattan Beach Open volleyball tournament than the 25% currently permitted, the proposed amendment, as drafted by the City Attorney, would permit one event per year to have up to 90% paid seating within the "grandstand or stadium" area.

If the Council chooses to adopt Ordinance 2097 and Resolution 6085, staff would submit the Local Coastal Program Amendment to the Coastal Commission for certification.

Subsequent to the Council's introduction of the ordinance, staff has received the attached message from the AVP City Council subcommittee requesting to postpone this item while negotiations proceed for the 2006, and following Manhattan Beach Opens. Should the Council accept this request, the subject Local Coastal Program amendment would be postponed and re-noticed for a City Council meeting later this year.

Geoff Dolan

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From: Jim Aldinger
Date: Thursday, March 01, 2007 6:57 PM
To: Geoff Dolan; Nick Tell
Subject: RE: avp

geoff,

The AVP council subcommittee met with reps from the AVP this week and are recommending that the council hold this item over. We would like another 3-4 weeks to continue our discussions regarding the contract for operating the MBO this year. There might be an opportunity to work out a 3-5 year deal with them and we feel that there is not a large urgency to submit this LCP amendment to the Coastal Commission at this time. We do realize that we should submit an amendment sooner than later to ensure that our amendment gets approved by the current Coastal Commission and are thus working diligently with the AVP.

Jim Aldinger
Chair, South Bay Cities COG
Mayor pro-Tem
City of Manhattan Beach
jaldinger@citymb.info
(310) 802-5053

-----Original Message-----

From: Geoff Dolan
Date: Thu 3/1/2007 6:46 PM
To: Jim Aldinger
Subject: avp

Just a reminder to email me something.
thanks

- K. The proposed amendment to the Manhattan Beach Local Coastal Program (Title A, Chapter 24) is consistent with the goals and policies of the City's certified Local Coastal Program including:

Policy I.A.1: The City shall maintain the existing vertical and horizontal accessways in the Manhattan Beach Coastal Zone. *Altering paid seating potential will not be detrimental to beach access since access to the coastline, pier, and Strand will continue to be addressed in each annual event coastal development permit. Temporary bleacher obstructions to some areas of beach sand would not change significantly, compared to previous events, as a result of increased paid seating. A widely known, highly promoted event such as the Manhattan Beach Open attracts coastal zone visitors that would not typically visit the event location.*

Policy I.B.1: The City shall encourage public transportation service to mitigate excess parking demand and vehicular pollution. *Flexibility to allow additional paid seating may have the effect of continuation of free public shuttle service provided by event organizers.*

SECTION 2. The City Council of the City of Manhattan Beach hereby APPROVES the proposed amendment to Section A.24.030 of the Manhattan Beach Local Coastal Program, Chapter 2, Title A (Coastal Zoning Code) as follows:

"A.24.030 OS DISTRICT: LAND USE REGULATIONS P- Permitted

**U- Use Permit
L- Limited, (See Additional Use Regulations)**

Public and Semipublic

Park & Recreation Facilities	P
Jogging Trail	P
Beach and Recreation Support parking approved in CDP 5-89-414	U
Public Safety Facilities	P
Utilities, Major	U
Utilities, Minor	P

Commercial Uses

Commercial Recreation and Entertainment	L-14
Eating & Drinking Establishments	L-14
With Take-Out Service, Limited	L-14
Vehicle/Equipment Sales and Services Commercial Parking Facility	L-15

Accessory Uses

Accessory Uses and Structures	P/U	(A)
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Temporary Uses		(B)
Animal Shows	U	
Circuses and Carnivals	U	
Commercial Filming	U	
Sporting Events where more than 75% of the total seating area is available free of charge, including admission fees and memberships, for general public use. The "seating area" includes areas clearly and visibly designated for spectators to use to view the event, including the spectator areas immediately adjacent to the court/field, and cannot include any areas from which the court/field cannot be seen at all. Notwithstanding the foregoing the City Council may approve one event per year which does not meet this standard and shall have full discretion regarding said event to determine availability of paid seating in a grandstand or stadium used for such event up to a maximum of 90% of seating in said grandstand or stadium.	U	

PASSED, APPROVED and ADOPTED this 7th day of March, 2007.

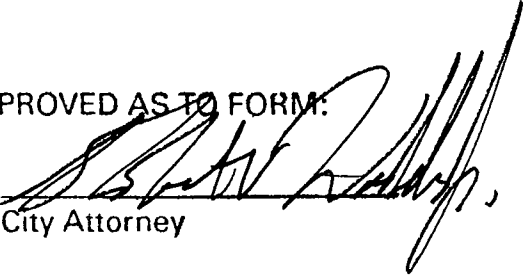
AYES:
NOES:
ABSENT:
ABSTAIN:

Mayor, City of Manhattan Beach, California

ATTEST:

City Clerk

APPROVED AS TO FORM:

By 
City Attorney