CULTURAL ARTS COMMISSION Minutes April 13, 2010

Manhattan Beach City Hall 6:00 p.m.

I. <u>CALL TO ORDER</u>

The Cultural Arts Commission (CAC) was called to order at 6:03 p.m.

II. ROLL CALL

Present: Susannah Rosenthal, Chair

Susan Sweeney, Vice Chair Peter De Maria, Commissioner Candy Duncan, Commissioner Nancy Humbarger, Commissioner Juanita Purner, Cultural Arts Manager

III. APPROVAL OF MINUTES

IV. <u>AUDIENCE PARTICIPATION</u>

The Commission was addressed by Ms. Jeryll W. Adler the founder and producer of Pacific Stages currently housed in the Beach Cities Plaza in El Segundo. Ms. Adler is interested in building a regional theater with a group of talented performers in order to remedy the South Bay's lack of caliber theater. Currently her plays are shown at the El Segundo space that a developer has provided but there are issues with city occupancy permits.

Ms. Adler informed the Commission she is seeking a new theater space that is available for \$1.00 a year; possibly an empty building in Manhattan Beach with full-time access that is close to businesses and restaurants. Ideally Ms. Adler would love a 99-seat theater with funding for four plays; which is estimated to cost \$130,000.

Formerly from New York Ms Adler has a background in entertainment marketing and as a print sales expert. She believes that building theater in a community is a good thing and an important part of economic development.

V. GENERAL BUSINESS

02/0612.22 Sculpture Garden Program

The Commission reviewed the criteria for the Sculpture Garden with the following points:

- Establish a theme with a story to tell
- Appeal to a broad segment of the community
- Sculptures created with aesthetic value
- Design engages audience
- Creative an interactive tool for student participation
- Plan reception to coincide with other city event for maximum attendance

• Seek sustainable sponsors

With these criteria in mind the Commission discussed San Diego's Urban Tree sculptures and the fact that they are not available until September. The Chair presented a review of the San Diego sculptures and art works created by other artists for consideration.

The current Sculpture Garden installation is due to close on July 1, 2010; however the Commission plans to extend the current installation until September 1. This allows the Commission time to finalize selections and confirm scheduling with Public Works for a deinstallation by September 1 and the installation of the second installation by mid or late September. This recommendation will be forwarded to Council for approval.

REPORTS & OTHER BUSINESS

Strand Alcove Bench Program

Commissioner De Maria's proposal for securing new Strand bench designs was discussed and approved for recommendation to City Council. The proposal stipulates that five architects be invited to produce three Strand bench designs each for a stipend of \$15,000 from the Public Art Trust Fund; each architect would be awarded \$3,000.

ADJOURNMENT

The meeting was adjourned at 9:01 p.m. The next Cultural Arts Commission meeting is scheduled for May 11, 2010 at 6:00 p.m.