

CITY OF MANHATTAN BEACH

MINUTES OF THE CULTURAL ARTS COMMISSION

April 10, 2007

6:00 p.m.

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I. CALL TO ORDER

The Cultural Arts Commission (CAC) was called to order at 6:05 p.m.

II. ROLL CALL

Present: Commissioners
Sharon Greco- Chair
Shelby Phillips- Vice Chair
Candy Duncan
Susanah Rosenthal

Richard Gill, Director, Parks & Recreation
Juanita Purner, Cultural Arts Manager
Megumi Sando, Senior Recreation Supervisor

III. APPROVAL OF MINUTES

Approved with the following changes:

Section V. General Business

- City Entryways & Logo: Change to read “Inclusion of California, is not necessary but possible.”
- Sculpture Garden: Change “Otherness to Otterness”

IV. AUDIENCE PARTICIPATION

Unidentified person suggested:

- Make the signage into a work of art by adding sound
- California” should be included, because “Manhattan Beach” is not a solely unique city name in the United States.

V. GENERAL BUSINESS

07/0129.5 City Entryway & Logo

The Commission discussed the City Council’s comments at the last Council Meeting with Mr. Andrews from Graphic Solutions and the possible changes in the conceptual design.

The following points were mentioned:

Signage

A. General Comments

- Different renderings for each entry site; three renditions of the two designs selected
- Enhance the sand and sun in the logo
- The color of “stone” sign needs to be a more natural color
- Material samples (concrete or stucco) were requested
- Planters shown in front of the sign need to be removed
- Treatment to the back of sign needs consideration; it may need appropriate landscape
- The scale of signage on Manhattan Beach Blvd. needs to be modified. It was suggested that the truck be removed to eliminate size comparison
- Perhaps the sign could be slanted considering the driver’s perspective
- Cost estimates should be included for City Council presentation
- Mosaic design can be executed by an artist if needed
- The Cultural Arts Commission will participate in the approval of tiles and materials

B. Specific comments to horizontal-shaped design

- The sun could be brighter
- Letters to be curved on the stone
- Contrast to be adjusted

C. Specific comments to vertical design:

- Scale needs adjustment

Logo

- Remove nautical motifs from the design
- Create options for the logo with and without “The City of” and California
- Council requested samples of stationery with logo

02/0514.3 Sculpture Garden

The Cultural Arts Commission made a motion requesting the City Council to reactivate the Sculpture Garden project initially assigned to the Commission in 2002. Given the nature of the sites, sculpture “path” was suggested as a name for the project instead of sculpture “garden.” After the Council’s approval, the Commission will revise the original guidelines and start contacting artists.

VI. REPORTS AND OTHER BUSINESS

- Local Artists Meeting
- Commissioner Greco reported that local artist Cynthia Joyce had requested to initiate a meeting of Manhattan Beach artists.
- Slogan for the City
Commissioner Greco reminded her fellow commissioner to come up with a slogan for the City, which had been requested by Councilman Aldinger.

Commissioner Phillips asked the Commission to prepare a plan for the coming year and prioritize. Please bring the list to the next meeting.

VII. ADJOURNMENT

The meeting was adjourned at 8:30 p.m.