

DRAFT  
CITY OF MANHATTAN BEACH  
*MINUTES OF THE CULTURAL ARTS COMMISSION MEETING*  
August 8, 2006  
6:00 p.m.

I. CALL TO ORDER

The Cultural Arts Commission (CAC) of the City of Manhattan Beach met on Tuesday, August 8, 2006 in City Council Chambers at 6:05 pm.

II. ROLL CALL

Present: Commissioners  
Sharon Greco- Chair  
Shelby Phillips- Vice Chair  
Candy Duncan  
Francey Seckinger

Absent: Susannah Rosenthal

Richard Gill, Parks & Recreation Dept. Director  
Juanita Purner, Cultural Arts Manager  
Megumi Sando, Rec. Supervisor – Cultural Arts

III. APPROVAL OF MINUTES

Minutes were approved as corrected:

June 20<sup>th</sup> Meeting:

- On page 1, the bullet listing criteria was changed to “traffic vision.”
- On page 2, #2 Sussman/Pejza: delete the phrase of “a bit too conservative.”
- #5 City Adwork: correct the company’s name to (“Adworks”) and insert “revamped the Downtown Directory for Manhattan Beach Business Association and created other marketing materials.”
- #6 Robin O’Connor: delete “Another Manhattan Beach based graphic designer.” Correct with the following description “originated the Downtown Directory for Manhattan Beach Business Association.”

July 11<sup>th</sup> Meeting:

- On page 1: PAAC member Jill Will was absent.
- In the last paragraph, correct spelling to “Gaudi-like.”
- On page 2, after the first bullet, delete “on possible solutions for this project.” In the fourth bullet, insert “rotating” before “basis,” and delete “and allow for community feed back.”
- In the City Entry Ways section, change DeVA to “DeVa Communications.”

#### IV. AUDIENCE PARTICIPATION

None

#### V. GENERAL BUSINESS

##### 06/0711.4 Strand Alcove Bench Project

The Commission decided to move forward with a presentation to City Council which will include the following recommendations:

- 1) The five proposals selected by the Cultural Arts Commission and PAAC members based on the criteria listed in the original RFP.
- 2) Designer pre-cast benches offer original bench designs that are a step up from the standardized forms. (Stacy Dukes)
- 3) The artist invitational category includes:
  - o A proposal from Santa Monica artist Lita Albuquerque has been requested. ([www.litaalbuquerque.com/](http://www.litaalbuquerque.com/))
  - o Harvey Silverman is another artist who was asked to provide a design.

Following points are made during the discussion:

- It is important to communicate the dissatisfaction felt by the Commission and PAAC with the design quality of the proposals generated by the RFP.
- The guidelines for the project changed as the result of a joint meeting with City Council, prompting the Commission to research artists that reflected the new criteria.
- Commissioner Seckinger will continue her discussions with an Italian company and their mosaic designs for standardized benches.
- Further direction is needed from the City Council as to whether any of the bench designs submitted should become part of the artist pool for the Strand art bench project.

##### 06/0711.5 City Entry Ways

Proposals from Graphic Solutions and DeVa Communications were reviewed. The fees for the first two phases (\$12,500) in DeVa Communications proposal was considerably higher than those in the other proposal (\$6,500). Commissioner Greco will contact DeVa Communications for clarification. The two proposals will be forwarded to City Council for consideration and direction. Upon approval to move forward both companies will create a City logo and entryway design and make a final presentation to the Council.

#### VI. REPORTS AND OTHER BUISNESS

Commissioner Phillips reported that the Joslyn Center project is in progress. A meeting with George & Goldberg (consultants) will be held at the end of this month. The project focuses on producing four configurations for the presentation of Theater in Joslyn.

Another comment was shared regarding the possible misrepresentation in the naming of “Manhattan Beach Players,” by the group who performed “Fantastiks” at the Metlox plaza last month. The impression given is one of City endorsement.

Commissioners Greco and Duncan volunteered to serve as judges for the upcoming “Cultural Arts Division Students Show.”

VII. ADJOURNMENT

Commissioners adjourned at 7:33 pm