



Agenda Item #: \_\_\_\_\_

# Staff Report

## City of Manhattan Beach

**TO:** Honorable Mayor Ward and Members of the City Council

**THROUGH:** Geoff Dolan, City Manager

**FROM:** Richard Gill, Director of Parks and Recreation  
Juanita Purner, Cultural Arts Manager

**DATE:** July 5, 2006

**SUBJECT:** Consideration of a Recommendation from the Cultural Arts Commission to Approve the Use of Public Art Funds in the Net Amount of \$3,800 for a Joslyn Center Performance Space Design Study by George and Goldberg Design Associates

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**RECOMMENDATION:**

Staff recommends that the City Council review and approve the recommendation from the Cultural Arts Commission for the use of Public Art Funds in the net amount of \$3,800 for a Joslyn Center Performance Space Design Study.

**FISCAL IMPLICATION:**

The Public Art Trust will provide the funds for this project. The cost of the project is \$3,800.00 which would leave a balance of \$254,475.56.

**BACKGROUND:**

Over the years, discussions have resurfaced over the feasibility of establishing a theater in Manhattan Beach. Various locations in the City have been considered and temporarily utilized. This City's Community Facility Strategic Plan promises to provide a definitive solution for theater space in the City via a multi-generational facility, but this may take several years to accomplish.

In the interim, the Cultural Arts Commission is proposing the hiring of a design consultant, George & Goldberg Design Associates, who will conduct a space study of Joslyn Center for the purpose of offering seasonal theater productions.

**DISCUSSION:**

The consultants will provide four ground plan designs and renderings for the Joslyn Center. These configurations will include an estimate of costs for the various components and materials that will be required to accomplish the four options. The ability to alter an existing facility for

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the purpose of presenting theater productions to the Community serves to enrich and expand the City's cultural offerings. Staff approves of the recommendation.

**Attachment A:**

George & Goldberg Design Associate's proposal



# GEORGE & GOLDBERG

DESIGN ASSOCIATES

310 South Long Beach Blvd., Compton, CA 90221 phone: 310-632-6300 fax: 310-632-6333

March 27, 2006

Joslyn Center  
1601 Valley Drive  
Manhattan Beach, CA 90266

Attn: Shelby Phillips  
Tel: 310-489-1472  
Email: [shelbysemail2@yahoo.com](mailto:shelbysemail2@yahoo.com)

Re: Cultural Arts Center Stage Design  
**ESTIMATE OF COSTS #3544**

Thank you for considering George & Goldberg Design Associates in your efforts to redesign your Arts Center performance space. We feel that the most efficient way to proceed forward is to develop a strategy that allows for phases of execution that can be funded on a gradual basis.

The first step would be to create accurate drawings of the space as it is currently and then to render drawings and plans of the space as four configurations that could be utilized.

- A. Proscenium Theatre
- B.  $\frac{3}{4}$  Thrust Theatre
- C. Cabaret Theatre
- D. Theatre In The Round

We will provide four ground plan designs and renderings for the four arrangements. We will also provide an overall estimate of costs for the various components and materials that will be required to accomplish the four configurations. In our estimates we will compare purchase costs as well as rental options, which may be cost effective in the initial development of your Center.

1. Design services, space documentation renderings and plans (three copies of each design) to include purchase vs. rental options of recommended equipment.

\$ 3,860.00

**Total Estimated Cost For Design \$ 3,860.00**

Estimate of Costs #3544  
Joslyn Center  
March 27, 2006  
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**Payment Terms:**    **50% Deposit Due Upon Confirmation of Order**  
                                  **50% Balance Due Upon Delivery**

**1 1/2% Per Month Charged On Past Due Invoices**

**Ownership will not transferred until payment is received in full**

**If any action or any other proceeding is commenced to enforce any term or provision of this Agreement or because of an alleged dispute, breach or default, the prevailing party shall be entitled to recover reasonable attorney's fees and other costs reasonably related to the action or proceeding in addition to any other relief to which that party may be entitled.**

Non Taxable

FOB: Compton, CA

Prepared by David George. Any questions, please call (310) 632-6300.

**Approved & Accepted by:**

\_\_\_\_\_  
**Signature**

\_\_\_\_\_  
**Name**

\_\_\_\_\_  
**Title**

\_\_\_\_\_  
**Date**