

Manhattan Beach Senior Advisory Committee
1:30 pm - January 21, 2014
MINUTES

Members Present: Kate Nelson, Diane Campisi, Steve DeBaets, Gwen Benegar, Ken Thompson, Emily Borrelli, Marcella David, Terry Cantine. Non-Voting Member: Parks and Recreation Commissioner Tom Allard. Staff: Mark Leyman, Eve Kelso, Jan Buike. Guests: Irma Cohen, Aruna Kapoor

Members Absent: Madonna Newburg, sitting in for Madonna was Partick McBride.
The December meeting minutes were approved as corrected. Corrections from Dec. 17 minutes include: a By-Law committee was formed including: Kate Nelson, Gwen Binegar and Tom Allard.

Priority Action Items

Scout House: The organization, Friends of Seniors and Scouts Community Center, will present the latest version of the M.O.U. to rebuild the Scout House, to City Council on February 4th. Issues raised are: Will the design of the remodel impact in place, programs like Ping Pong? What impacts will this stand alone project have on Strategic Plan goals for the replacement/repair of other city buildings like City Hall and Joslyn Center? Ken Thompson to speak at February 4th Council meeting on issues.

Library: Established "Little Free Library.org" temporary facilities a success with possibly more coming.

Video Project: Complete soon. Will need to decide where to go from here in subsequent meetings.

Goals for 2014: Motions were made to clarify. Six goals remain.

- Increase participation in OAP programs
- Review/revise SAC By-Laws
- Develop and use on-line SAC forum
- Better communication and follow-through with City Council and members
- Provide a more welcoming environment in the foyer of the Joslyn Center
- Develop a more effective advertising/marketing plan

Joslyn Lobby: Determined improvements must be made utilizing city staff. SAC members (Steve DeBaets) to propose changes and provide input on project. Survey seniors for more ideas at events.

Sub-Committee Reports

Marketing/Publicity: Steve Debaets presented a path forward toward weekly printing of an ad in the Beach Reporter, partnering with Redondo and Hermosa Beach Older Adult Programs and Beach Cities Health District, for unified marketing, featuring a cut and paste template. Original cost estimate of \$15k/yr. Jan Buike offered that her experience suggested cheaper costs could be attained appealing non-profit status and sponsorship from BCHD. Also discussed was a coupon idea to further partner with business interests. A motion was made and approved to proceed forward. Steve to provide tonights mini-talk to Council around this topic.

Sports: Tom Allard offered up statistics of participation improvement realized between 2012 and 2013.

Transportation: Marcella David reported no news but offered ideas in progress with other committee members.

Budget: Patrick McBride offered that the budget process for 2014 would start at tonights City Council meeting.

By-Laws: Copies of the By-Laws were distributed. SAC members to read and comment this month using the e-forum tool, located here: <http://www.quicktopic.com/50/H/akPn7ASKqHq> By-Law committee to review and present results at next meeting.

Arts, Culture, Education: Gwen Benegar reported everyting going well, play reading the 26th, February 4th getting together with Mira Costa students, OLLI classes begin February 7th with Mad Men: Sex, Gender and the art of advertising in the age

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of Camelot.

Staff: Latest Dine and Discover Clutter Cleaners, was attended by 94 people. Bus designs are getting close to finalization. Saturday at Joslyn for drop in attendance and the 1st 3 Sundays are planned activities with the 4th Sunday for bring your ideas. Income tax help is every Wednesday starting the 4th of February. Staff presented refreshments for all in honor of vacating Terry Catine. And we all thank her service in establishing the Book Club. Terry expressed her appreciation to everyone for her time here. Dial A Ride survey in next couple of months.

Senior Resources Committee: Patrick McBride offered that the practice of Manhattan Beach fixed charges for city water offer zero incentive for conservation. And given the Govenors calling of drought conservation needs, the city should adopt pricing for usage rates like some other cities are doing. And also convert usage figures provided consumers into cost for gallons used. This would promote more conservation by residents.

Manhattan Heights Club: Ken Thompson reported good times with pot luck and Bingo and that nomination committees are formed to identify nominees for open positions for 2014

Josely Senior Club: Marcella David reported 5 new members and getting ready to elect candidates to upcoming positions.

At Large Members: no report

Parks and Recreation Commission: Tom Allard reported on progress for new Petanque court behind the Joslyn Center and Skate Park work underway.

Priority Action Items agenda for the February 18th meeting: Introduction of temporary member Deirdre (Day) Murray who will fill in the for vacating Terry Catine. Review By-Law change suggestions. Scout House MOU review. Open discussion on 2014 Goals. Library progress. Dec 7th Town Hall Meeting outcomes. Video project path forward. Discuss moving SAC meeting date ahead of the City Council meeting to allow preparation for improved communication interface. Discuss process for presenting SAC representative at each City Council meeting.

Submitted by Ken Thompson