Manhattan Beach Senior Advisory Committee 1:30 pm – February 18th, 2014 MINUTES

Members Present: Kate Nelson, Madonna Newburg, Diane Campisi, Steve DeBaets, Gwen Binegar, Ken Thompson, Emily Borrelli, Marcella David, Deirdre C. Murray. Council Member: David Lesser. Parks and Recreation Commissioner: Tom Allard. Staff: Director Parks & Recreation Mark Leyman, Eve Kelso, Jan Buike. Members Absent: none. Non-Voting Member: Guests: MBPOA Representative Tim Lilligren

Welcome Chair – Kate Nelson welcomed Council Member David Lesser as the new liaison for City Council to the SAC and new member Dei Murray. Council Member Lesser will be the 1st representative to SAC and Council Member Mark Burton will serve as alternate. This was incorporated in order to facilitate more in depth communication between SAC & City Council.

Minutes – January Minutes were approved – Kate Nelson & Steve DeBaets seconded with a correction to the spelling of Gwen Binegar's last name.

Priority Action Items

Scout House MOU review (MBPOA representative, Tim Lilligren). \$500K has been approved by MBPOA for the Senior Center / Scout House. This was also approved by City Council. MBPOA's money will fund the senior portion of the facility. The additional \$1.6 million for the scout house will be funded through other sponsors. A non-profit is being formed for the fundraising and development of the facility. Joan Jones will be the representative for POA to SAC. SAC Members will be consulted for their ideas for the senior part of the facility. Steve DeBaets commented SAC need worker bees on fundraising & process. Total sq footage of building will be 3000 sq ft / MBPOA will be responsible for 1000 sq ft for senior center. Seniors will also have priority over the scout house with regard to summer and down time (when scouts will not be using it). Public can book the facilities through the city 30 days in advance. Kate Nelso thanked staff and POA – GREAT benefit to the seniors and stressed the importance of getting the word out to them. Commissioner Lesser stated that Manhattan Beach as a city is indebted to Tim Lilligren – great benefit. Madonn Newberg – Dream one day is a standalone senior center. POA will also donate to furnish the new facility.

Review By-Laws change suggestions – Each by law was reviewed by the team and updated / changed. Kate Nelson documented these. She will make proposed changes and send them to the city Attorney for input. This was recommended by Council Member Lesser. Kate will bring these back to the March Meeting.

Open Discussion 2014 Goals – Six goals were discussed. Some are already in progress.

- Increase participation in OAP programs
- Review/revise SAC By-Laws
- Develop and use on-line SAC forum
- Better communication and follow-through with City Council and members
- Provide a more welcoming environment in the foyer of the Joslyn Center
- Develop a more effective advertising/marketing plan

Library progress – Madonna, No Tax forms available – use to have these at the library. Also no book clubs, if there are services you counted on that are no longer available at the library – speak up. Jan

Buike shared with the group that the Tax Forms are now available at the Manhattan Beach Post Office adjacent to the chamber office.

Dec 7th Town Hall Meeting outcomes – Council Member Lesser shared the event with the group. Morning session covered past, history etc. Afternoon held breakouts. Lunch sponsored by Jan Dennis. Event was recorded. Major question / action step was "How to grow and improve upon Intergenerational events". Kate Nelso was interested in seeing what role SAC can play? Mayor's Youth Council / SAC. Council Member Lesser stated that it was important to continue this type of event. To have SAC think about what type of event or project this would be. It was recommended this subject be placed on the March agenda for further discussion.

Video project path forward - Release forms need to be signed before adding to the website.

Discuss moving SAC meeting date ahead of the City Council meeting to allow preparation for improved communication interface – Ken Thompson made a motion to move the meeting to 1:00 and move City Council related items up to the beginning of the agenda. All approved the motion.

Discuss process for having SAC representative at each City Council meeting to update Council – SAC Meetings are more formal now and the group decided to have a member of SAC represent the group @ the City Council Meetings held on the same day. The group would decide what they wanted to advocate on and the representative for the day would deliver the message that evening on behalf of SAC.

Sub-Committee Reports (Sub-Committees are encouraged to meet monthly):

- Marketing/Publicity Diane Campisi Advertising attempts by 3 cities in the Beach Reporter. Jan Buike stated that Hermosa & Redondo Beach were interested in participating in this but need the cost 1st. Contact email for Beach Reporter not valid will reach out to see who our contact is now. Diane & Jan met with Lori Tostado with MBCC (Manhattan Chamber of Commerce) to see how OAP and the chamber can partner together. Lori stated she needed to discuss this with CEO James O'Callahan and get back with them as to outcome. Diane stated that SAC should partner with all the various organizations / avenues to gain greater exposure and recognition and also knowledge of services available to the older adult community.
- Sports The Petanque court Rotary of Manhattan Beach and the City will be completed and inaugurated Sat April 12th, 2014
- Transportation Marcella David will share next month and asked this be tabled to March Agenda
- Budget –Madonna reminded SAC that budget study sessions are coming up in May. Eve
 Kelso will find out the date for Parks and Rec and report back at the next meeting.
- Development/Grants, Arts, Culture & Education Gwen Binegar Lots going on in this area
 Poetry went to Mira Costa, April 13th Creative Writing, Bus Excursions to museums.

Reports by Staff

 OAP programs/ Dial-A-Ride update – Eve Kelso – Graphics on 2 of our new buses. One bus with the image of the Pier and 1 with Lifeguard tower. Completed with decals. Passed photo around to group. • Jan Buike Updates – 1st dance offered wasn't as well attended as expected. Need to build audience. Training Feb 17th from Mental Health Dept. This training will help caregivers, friends etc. with tools and coping skills before professionals step in. Upcoming events - Income Tax assistance 9am-1pm every Wednesday. Thurdsay – Dine and Discover. Shredding Truck – Senior Scam Stoppers / Part 2 (Ted Lieu's Office). Olli Friday. Staff is obtaining and keeping evaluations on events. Lunch bunch surveys. It was recommended by Marcella David for Oasis to keep accurate records with regard to usage on the weekends.

Reports from Clubs, SRC, At-Large Members and Parks and Recreation Commissioner -

- Ken Thompson Manhattan Heights Club Paper plates keep disappearing.
- Diane Campisi Woman to Woman social gathering, very successful.
- Parks & Rec Commissioner Tom Allard Adhoc Committee Mtg for Skate Park. Commission will make recommendations to City Council after findings. March 10th & 17th for the public. Input March 14th 21st. All Meetings 6:00 pm Marine Park
- New Business Group should consider adding more educational TV. Not a priority with the city. It was recommended SAC host a public openmeeting on how this might operate. One example of a city using TV is Lawndale

Action Items and Priorities for next meeting:

- Review By-Law change suggestions
- Library progress
- Town Hall Meeting 2014
- Educational Television, Channels 35 and 8
- IS issues in OASIS

Meeting was adjourned and next meeting to be held Tuesday, March 18th @ 1:00 PM