

Manhattan Beach Senior Advisory Committee
1:00 pm – April 15th, 2014
MINUTES

Members Present: Kate Nelson, Madonna Newburg, Diane Campisi, Steve DeBaets, Gwen Binegar, Ken Thompson, Emily Borrelli, Deirdre C. Murray. Council Member: David Lesser and Parks & Recreation Commissioner: Tom Allard. Staff: Director Parks & Recreation Mark Leyman, Eve Kelso, Members Absent: Jan Buike, Marcella David, Guests: No guests this meeting

Welcome - Chair Kate Nelson welcomed all attendees and called the meeting to order

Minutes – March Minutes were approved with corrections

Priority Action Items

Review By-Laws change suggestions – Recommended Changes were submitted in RED. Approved those & format changes. In June may go back to City Council to see if SAC falls under the Brown Act. For now can be approved as submitted. Need clarification as to nonvoting member. This issue needs to be clarified by the City Attorney. Add nonvoting in the Liaison Section. SAC approved this conditionally. DC 1st motion to approve, ST 2nd motion to approve. Voted by SAC Committee – was unanimously approved.

Library progress – Moving right along – Grand Opening targeted for April 2015.

Town Hall Meeting 2014 – Committee met prior to SAC April meeting to discuss if it was worth pursuing further. It was decided it was and email to go out with guidelines / recommendations as to event, format etc. Committee will f/u at May SAC Meeting.

Educational TV Channel 35 & 8 are the city's current community channel. City Council Member Lesser has it in the pipeline to place it on the City Council Agenda.

Joslyn Center – Reception area remodeling. Welcome / Reception Desk is too high – will take the top off and will move it over. Flat flyer holder – everything will be in one area and not 3 different areas. Try to make agendas on outside more organized. Ambassador to create 3 ring binders with / info.

Scout House Updates - SAC Representatives attended the BoD Meeting for “Friends of Senior & Scout Community Center”. Kick off meeting to get everyone on board and organized. There was some confusion on who would do rebuild – city needs to be involved as general contractor. This needs to go through an intense bidding process. Told they can begin to fundraise. Renderings are available – 1000 sq ft dedicated to Senior Community – lower left part of the building. This is being constructed without being part of Boy Scouts of America. Friends of Senior & Scout Community Center – Chairman – Michael Tauber, Vice Chair – Beth Gessner, Secretary – Joan Jones, Treasurer – Bret Bernard. Property Owners are dedicated to the senior's needs and are looking out for them. They have pledged \$500K for senior portion. SAC's role in this project is primarily observation at this point, unless asked for input.

IS Issues OASIS - IS Training on City Website – Request to Staff Members – more training on the website. Staff is arranging a couple of trainings. These will be 1-1 training in the Oasis to help train individuals
Sub-Committee Reports (Sub-Committees are encouraged to meet

Monthly):

- Marketing/Publicity – Many eyes on short video. Long video has been approved and is posted on the website – Parks & Rec.
Back to the Beach Reporter Ad – Diane stated that if you are going to spend money on this you need to be able to track it's effectiveness. Tom agreed with this.

Beach Reporter – Looking at 1/8 page in color vrs ¼ page in black & White. Color 1/8th pg is \$307.00.

Are in the process of designing a good template to place in the water bill. Has to be a certain size, cannot be folded, single sheet. Working on design to make it catchy with color and verbiage. Will do \$1.00 off offer and see how it goes.

Monthly Newsletter – Need to get more emails

Kate Nelson asked if newsletter was online – it is and the SAC video will also be on line shortly

- Sports – Presented update on Sports Calendar/ events. Rotary Club of Manhattan Beach - The Petanque court - 2 weeks ago public works dug up the dirt ADA – Saturday Rotary placed huge dump truck full of granite. Public Works is following up. Hopefully May 1st the court is completed and ready to play on. Ping Pong has really grown
- Transportation – N/A
- Budget – Will be presented to City Council April 6th. Comeback April 8th – Overview from Parks & Rec to City Council / portion pertaining to Older Adults. SAC – a good portion of the allotted money was spent on the video. Discussed Fashion Industry Tour – challenge not enough transportation for the demand. Perhaps solve this issue by implementing 2 tours. Another option is public transportation.
- Development/Grants, Arts, Culture & Education – Video “What We’ve Done To The Animals”:, Palm Springs Trip – very popular, Night on the Town – Fun with various types of food.

Reports by Staff

- Eve Kelso – MB Botanical Gardens trip went well. DAR drivers won trophies for 1st and 3rd place individually at Driver Roadeo, and 5th place overall. Dine and Discover this Thursday. Graphics are finished on all 3 buses.
- Jan Buike – N/A

Reports from Clubs, SRC, At-Large Members and Parks and Recreation Commissioner -

- Ken Thompson – Manhattan Heights Club – Recent Pot Luck went well. Kitchen is not being maintained well enough. Marge issue with Dial A Ride. Need to heighten awareness to Older Adult Community it is based upon a 1st come 1st serve basis and that the service and is not on demand.
- Joslyn Club – April 29th special meeting to discuss the Village for City council. Difficult for Seniors to get to night meetings. Care Givers trying to find solutions to these issues on April 27th.

- Parks & Rec Commissioner Tom Allard – Working on Proposed Skate Board Park. 3 more ad hoc meetings. 2-3 locations are being considered out of the 20. Residents are involved. June / July all Parks & Recs recommendations sent to City Council.
- New Business –

Action Items and Priorities for next meeting:

- Review on remaining budget
- Library progress
- Part Time Staff Increases
- Update Subcommittee Report regarding Town Hall Meeting 2014
- Educational Television, Channels 35 and 8
- IS issues in OASIS - Getting Wifi fixed

Meeting was adjourned and next meeting to be held Tuesday, May 20th @ 1:00 PM

