

Advisory Board Meeting Minutes

Janice Davenport, Recording Secretary

<http://www.northmb.info/index.html>

North Manhattan Beach Business Improvement District

City Hall – Main Conference Room

Manhattan Beach, CA 90266

Wednesday, December 3, 2014 @ 6:00 pm

The Meeting was called to order at 6:04 P.M. by James McCleary, North MB BID Chairman

1. 2014 NMB Advisory Board – Roll Call / City Staff Present:

<u>Name</u>	<u>Function</u>	<u>Business</u>
James McCleary	BID Chairman	Sea View Inn
Harry Ashikian	BID Vice Chairman	Salvatore's Shoe Repair
Janice Davenport	BID Recording Secretary	Pancho's
Brett Karas	BID Board Member	Sharkeez
Steve Oliveira	BID Board Member	Dentist
Steve Delk	BID Board Member	OB's
Steve S. Charelian	Revenue Service Manager	CMB
Wayne Powell	Mayor	CMB

Absent:

Morgan Pietz	BID Board Member	Pietz Law Firm A
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2. Approval of Minutes from the October 1, 2014 North MB BID Meeting

The North MB BID Board unanimously approved the minutes of the November 5, 2014 meeting.

3. 2014 North MB BID Annual Special Event (Holiday Stroll).

The solar lights for the trees are not working consistently; the banner is up and looks good; are events are in place. Steve Delk suggested doing the sidewalk cleaning 4 times a year instead of 2. S. Charelian will get a new estimate and present the quote at a future meeting.

4. 2015 North MB Advisory Board Elections

The votes for all candidates was unanimous; 2 members who did not run for re-election (Brett Karas and Morgan Pietz), were replaced by Anthony Sulaiman, Sharkeez and Peter Kim, Sloopy's. S. Charelian informed the new BID members of the BID protocol and the rules and regulations, and explained the roles and function of the Chairperson, the Vice Chairperson and the Secretary. 2015 North MB BID Board will be ratified at the February 17, 2015 City Council meeting. The new board voted for a new Chairman (J. McCleary) Vice Chair (H. Ashikian) and Sec. (J. Davenport).

5. 2015 Projects and Activity Plan

Marketing and Social Media –

- Upgrade website, maintained by J. McCleary; include Twitter, Facebook, etc. to keep North MB BID informed; P. Kim suggested hiring marketing specialist to further develop website and manage incoming and outgoing electronic mail.
- Continue to promote Holiday event; work with Downtown BID and the City on decorating aiming for consistency through Manhattan Beach;

Master Plan – (continued from 2014)

- Continue meetings once a month
- Work with Chamber of Commerce
- Parking Opportunities
- Mobility Plan, continue to work on lighted crosswalk plan; attend mobility plan meetings and discuss the needs for NMB.
- Update directories; create better map
- Repair and paint directories and monument
- Hire graphic artist
- Increase sidewalk washings from 2 years to 4 years.

Budget

The BID is using the collected assessments for things such as tree trimmings, sidewalk washing, landscape and general maintenance and annual events.

6. Public Comments – Tony Choueke and Roger Lamont, MB Commercial Property Owners Assoc.

7. Adjournment - 7:20 PM – Next Meeting, Wednesday, January 7, 2015, 6:00 PM at City Hall (City Manager's Conference Room).