Advisory Board Meeting Minutes

Janice Davenport, Recording Secretary <u>http://www.northmb.info/index.html</u> North Manhattan Beach Business Improvement District City Hall – Main Conference Room Manhattan Beach, CA 90266 Wednesday, January 7, 2015 @ 6:00 pm

The Meeting was called to order at 6:03 P.M. by James McCleary, North MB BID Chairman

1. 2014 NMB Advisory Board – Roll Call / City Staff Present:

Name	Function	Business
James McCleary	BID Chairman	Sea View Inn
Harry Ashikian	BID Vice Chairman	Salvatore's Shoe Repair
Janice Davenport	BID Recording Secretary	Pancho's
Steve Delk	BID Board Member	OB's
Steve Oliveira	BID Board Member	Dentist
Anthony Sulaiman	BID Board Member	Sharkeez
Steve S. Charelian	Revenue Service Manager	CMB
Wayne Powell	Mayor	CMB
Absent:		
Peter Kim	BID Board Member	Sloopy's

2. <u>Approval of Minutes from the December 3, 2014 North MB BID Meeting</u>

The North MB BID Board unanimously approved the minutes of the December 3, 2014 meeting.

<u>Ralph M. Brown Act – California Open Meeting Law (Government Code Section 54950)</u>
S. Charelian will provide a handout and discuss the topic at a future meeting.

4. Recap of the 2014 Winter Event

There were many children; not enough participation by businesses, only about 14 attended; planning the event for a weekday rather than a Saturday might have better results (30-33 businesses participated on prior Thursday night); not placing an ad in the Beach Reporter might have been part of low turnout; send out electronic/postal notifications to businesses beforehand; every business should have a display table in front of their store/shop and giveaway items; shorten the event duration from 4+ hours to 3 hours; the digital Police sign was not put up and the trash receptacles were not delivered; unique "Scavenger Hunt" was suggested which brought people into establishments at a past Downtown event. S. Charelian will create a check list of all important issues related to the Winter Event; everybody agreed that the Downtown and North End BID's should try to work on uniform decorations for the holidays. (S. Charelian is waiting for everybody to turn in receipts and expenditures spent on the event, expense notification will take place at the next meeting.)

5. Sidewalk Power Wash Quotes

S. Charelian received 3 quotes from J. Price, Public Works, which were presented at the meeting; the Board voted unanimously for Athens Service; the power wash will be done quarterly mid-month in February, May, August and November; early morning service will be provided upon request.

6. Public Hearing February 17, 2015 City Council Meeting

S. Charelian will present the Activity Plan at the meeting.

- 7. Public Comments none
- 7. <u>Adjournment</u> 6:52 PM Next Meeting, Wednesday, February 3, 2015, 6:00 PM at City Hall (City Manager's Conference Room).