

Staff Report City of Manhattan Beach

TO: Honorable Mayor Ward and Members of the City Council

THROUGH: Geoff Dolan, City Manager

FROM: Richard Gill, Director of Parks and Recreation

Juanita Purner, Cultural Arts Manager

DATE: April 4, 2006

SUBJECT: Consideration of Young At Art's request for the temporary public art installation

entitled, "The Beach City Gates," in Veteran's Parkway, May 2007.

RECOMMENDATION:

Staff recommends that the City Council provide approval for *Young at Art's* (YAA) temporary public art project, "*The Beach City Gates*," May 5 to 6, 2007.

FISCAL IMPLICATION:

This project does not impact the fiscal budget. The project is funded by the *Young at Art* organization and their supporters.

BACKGROUND:

Young at Art (YAA) is a parent-volunteer organization dedicated to bringing art into the classroom. Volunteers present MBUSD students with six art education projects per year. "The Beach City Gates" project involves Manhattan Beach and neighboring Hermosa Beach. YAA is requesting permission to install this temporary public art on Veteran's Parkway beginning at the Sepulveda Blvd. bridge and ending at 190th Street in Hermosa. The installation is scheduled for Friday, May 4th, 2007 with teardown set for late Sunday afternoon. Docents will be available on Saturday and Sunday.

DISCUSSION:

This project takes its inspiration from the public art entitled *The Gates* by the contemporary artists *Christo and Jeanne Claude* who, with 600 workers, installed more than 7,000 gates in New York's Central Park in 2005.

Six-thousand students from eleven schools, grades K-8, involved in this project will learn about the public art process. Students working in teams will construct the gates in their respective classrooms by sewing the fabric onto the (35" x 20") metal frames. Students have the opportunity to create drawings reflecting their personal experience during the process. These individual drawings provide a collective view of "The Beach City Gates" project as seen by the

Beach City Gates

A Project for Manhattan Beach and Hermosa Beach, California

"Beach City Gates" is a proposal for an art installation in the Greenbelt by the students of Hermosa Beach and Manhattan Beach enrolled in the Young At Art Program. The project is inspired by the artist Christo's "The Gates" installation in Manhattan's Central Park in February, 2005. The intention is to teach the students about outdoor installation as an art form, and to engage with the community at large to create a positive shared experience with art.

All the Materials will be provided and paid for by Young At Art. In addition, YAA will be responsible for the set up and complete removal of the installation and making sure no damage comes to the Greenbelt. The project will not interfere with the regular pedestrian use of this park space due to the relative small size of the project components.

The project requires permission for use of the Greenbelt by the City Council and any other relevant authorities.

Thank you for your time and consideration.



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students involved. Insurance coverage will be provided by MBUSD.

Attachment A:

Young at Art, "The Beach City Gates" project proposal Image of proposed gates