



**CITY OF MANHATTAN BEACH  
CULTURAL ARTS COMMISSION**

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**September 22, 2015  
Manhattan Beach City Hall  
City Council Chambers  
1400 Highland Avenue  
Manhattan Beach, CA 90266  
6:00 PM**

**A G E N D A**

**A. CALL TO ORDER**

**B. PLEDGE TO THE FLAG**

**C. ROLL CALL**

Chairperson Loli Ramezani  
Vice-Chairperson Jaquelyne May  
Commissioner Nancy Dunn  
Commissioner James Gill  
Commissioner Russ Samuels

**D. APPROVAL OF MINUTES**

August 11, 2015

**E. CEREMONIAL**

**F. AUDIENCE PARTICIPATION (3-Minute Limit)**

The public may address the Commission regarding City business not on the agenda.

**G. STAFF ITEMS**

Presentation of Three Wayfinding Sign Concepts- Selbert Perkins  
Update on Sculpture Garden  
Update on monthly budget details  
Update on decommissioning policy  
Update on Art Lab  
Update Pier Public Art Project-Virginia Vilchis

**H. COMMISSION ITEMS**

**I. GENERAL BUSINESS**

15/0212.1 Marlo Bartels Strand bench - Kraig Kalinich

**J. ADJOURNMENT**

**CITY OF MANHATTAN BEACH**  
**MINUTES OF THE CULTURAL ARTS COMMISSION**

August 11, 2015  
Manhattan Beach City Council Chambers  
1400 Highland Avenue  
Manhattan Beach, CA 90266

**A. CALL TO ORDER**

The meeting was called to order at 6:05 PM.

**B. PLEDGE TO THE FLAG**

**C. ROLL CALL**

Present: Commissioners Ramezani, May and Samuels

Absent: Commissioners Gill and Dunn

Others present: Cultural Arts Manager, Martin Betz and Recording Secretary, Linda Robb

**D. APPROVAL OF MINUTES**

Commissioner Samuels moved to approve the July 14, 2015 minutes as written.  
Commissioner May seconded the motion. The motion passed.

Ayes: Commissioners Ramezani, May and Samuels

Nays: none

Abstain: none

Absent: Commissioners Gill and Dunn

**E. CEREMONIAL**

None

**F. AUDIENCE PARTICIPATION**

Chairperson Ramezani opened the floor to audience participation. Seeing none, the floor was closed.

**G. STAFF ITEMS:**

Cultural Arts Manager, Martin Betz presented the following:

**SUR Biennial** - Mr. Betz made a short presentation on the SUR Biennial, the first show in next year's exhibition lineup starting September 24<sup>th</sup>. SUR Biennial will focus on artwork by LA artists from Mexico. 5 artists, Francisco Siqueiros, Carolyn Castano, Eamon Ore-Giron, Yreina Cervantes and John Valadez will exhibit here in Manhattan Beach. The exhibition will run through October 21.

**Update on Sculpture Garden**, the Arnold Martin piece, *Presbyornis Zeppelinus* (*Archimedes' Goose*) was installed near the elevator in the Civic Center parking lot. Commissioner May stated that she had heard many great comments about the placement of the piece at the Art Center. She asked if more locations could be added. Mr. Betz stated that is something the commission could consider for the sculpture garden next year.

Commissioner Ramezani asked about the outside treatment of the art center. Mr. Betz stated that it is still being debated. There are a few options are currently being considered.

**Update on decommissioning policy** – The policy is back with the legal team to make some revisions and will be brought back to the Commission for review when available.

**Youth Art Initiative (Art Lab)** will be presented to the City Council on August 18<sup>th</sup>. Commissioner Ramezani asked for a reminder to attend the City Council meeting.

Commissioner Samuels inquired about the Strand Stairs. He stated that it looks like work is being done but that repairs still need to be made. Commissioner Ramezani asked for the Commission to be updated on the progress as Public Art Trust funds are being used. Mr. Betz stated that he would follow up on that.

Commissioner Ramezani asked if the commission could start thinking about new projects since there is money in the trust fund. She would like to create a running list of ideas to discuss and consider. Commissioner Ramezani moved to seek approval from the City Council to create a list of ideas for artistic projects presented by the commission or the public for reference in the future. Commissioner May seconded the motion. Commissioner Samuels stated that he prefers to deal with the ideas as they come along. Commissioner May stated that the ULI study recommended more public art, so to have a list of possible projects could not hurt. She stated that on the other hand, when ideas are presented to the City Council, they need to have some background. The motion passed.

Ayes: Commissioners Ramezani and May

Nays: Commissioner Samuels

Abstain: none

Absent: Commissioners Gill and Dunn

**H. COMMISSION ITEMS:**

Commissioner May followed up on the kiosk museums and spoke to Elsa Cameron, the artist who came up with the idea for the art kiosks in San Francisco. Commissioner May reported that the project started with a grant from the business community in Union Square and received money from large retailers. Work was done by the community and materials were donated. Examples of the kiosk museums may be seen at [Facebook.com/kioskmuseum](https://www.facebook.com/kioskmuseum). Commissioner May stated that the artist expressed her willingness to help in any way possible. Mr. Betz stated that it would make the most sense to have Ms. Coleman come and present it as a project for the Commission's consideration. Based on the presentation, the Commission may decide whether to ask the City Council if they may discuss it further. Commissioner Samuels stated that he would support requesting permission from City Council to discuss the subject but would like for Commissioners Gill and Dunn to be present and offer their input first. Commissioner May will communicate with the artist to see if she would be interested in doing a kiosk museum in Manhattan Beach. Commissioner Ramezani asked if the kiosk could be considered an additional venue for display of art or educational items instead of a public art project managed by one artist. Mr. Betz stated that another possibility would be to do an RFP for kiosks and then contract out for curatorial services.

Commissioner Ramezani stated that she will represent the Commission and will be presenting to the Neptunian Womens Club in January 2016.

**I. GENERAL BUSINESS:**

None

**J. ADJOURNMENT:**

Commissioner Samuels moved to adjourn. Commissioner May seconded the motion. The motion passed. The meeting was adjourned at 7:05 p.m.

Ayes: Commissioners Ramezani, May and Samuels

Nays: none

Abstain: none

Absent: Commissioner Gill and Dunn

DRAFT

**TO:**

Members of the Cultural Arts Commission

**FROM:**

Martin Betz Cultural Arts Manager

**SUBJECT:**

New Architectural Bench Design Proposal for the Strand Alcove Bench Program

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**RECOMMENDATION:**

Staff recommends that the Commission discuss and provide a recommendation to the City Council for the architectural bench design proposal for the Strand Alcove Bench Program submitted by Manhattan Beach resident, Kraig Kalinich:

*Ceramic Bench* by Marlo Bartels

**FISCAL IMPLICATIONS:**

There are no fiscal implications on the General Fund associated with the recommended action. The program will be supported through private purchase.

**DISCUSSION:**

The Cultural Arts Commission will be reviewing its recommendation to City Council of the following design proposal:

1. *Ceramic Bench* by Marlo Bartels

The bench is built with a 1"x 1" steel tubing frame, powder-coated against rust. The interior has a 1/2" Hardie-backer tile board, glued and screwed to the frame. The bench is secured to the pavement using a normal wrench with hidden bolts within the structure and completed by tiling at the base. The approximate weight of the bench is 700 lbs.

**CONCLUSION:**

Staff recommends that the Cultural Arts Commission discuss and provide a recommendation to the City Council for the new architectural bench design proposal for the Strand Alcove Bench Program.

# MANHATTAN BEACH

## **SIGNAGE AND WAYFINDING**

ANALYSIS AND PRELIMINARY RECOMMENDATIONS

18 August 2015



**selbert perkins design collaborative**

432 Culver Boulevard, Playa Del Rey, CA 90293

T 310 822 5223 [www.selbertperkins.com](http://www.selbertperkins.com)

**DRAFT**

# CONTENTS

CONTENTS .....	ii
PROJECT GOALS .....	iii
<b>ANALYSIS .....</b>	<b>4</b>
SUMMARY .....	5
DESTINATIONS .....	6
CHALLENGES AND OPPORTUNITIES .....	7
RECOMMENDATIONS .....	8
RECOMMENDATIONS .....	9
RECOMMENDATIONS .....	10
<b>SUMMARY OF SIGNS .....</b>	<b>11</b>
KIT OF PARTS .....	12
SUMMARY OF SIGNS .....	13
SUMMARY OF SIGNS .....	14
<b>PROPOSED SIGN LOCATIONS .....</b>	<b>15</b>
PROPOSED SIGN LOCATIONS—CITY & DISTRICT IDENTIFICATION .....	16
PROPOSED SIGN LOCATION PLANS—VEHICLE & PEDESTRIAN DIRECTION .....	17

<b>CONCEPT 1—REPURPOSE .....</b>	<b>18</b>
OPTION 1—REUSE AND UPDATE EXISTING SYSTEMS .....	19
OPTION 1—REUSE AND UPDATE EXISTING SYSTEMS .....	20
OPTION 1—REUSE AND UPDATE EXISTING SYSTEMS .....	21
OPTION 1—REUSE AND UPDATE EXISTING SYSTEMS .....	22
OPTION 1—REUSE AND UPDATE EXISTING SYSTEMS .....	23
ILLUSTRATION STYLES .....	24
<b>CONCEPT 2—VINTAGE/RETRO .....</b>	<b>25</b>
OPTION 2A—VINTAGE/RETRO .....	26
OPTION 2B—VINTAGE/RETRO .....	27
OPTION 2—VINTAGE/RETRO .....	28
OPTION 2—VINTAGE/RETRO .....	29
OPTION 2—VINTAGE/RETRO .....	30
OPTION 2—VINTAGE/RETRO .....	31
ILLUSTRATION STYLE .....	32
<b>CONCEPT 3—MODERN .....</b>	<b>33</b>
OPTION 5—MODERN .....	34
OPTION 3—MODERN .....	35
OPTION 3—MODERN .....	36
OPTION 3—MODERN .....	37
OPTION 3—MODERN .....	38
ILLUSTRATION STYLE .....	39

## OVERVIEW

The purpose of the Signage and Wayfinding Plan is to build awareness of the City of Manhattan Beach through a comprehensive and intuitive identification and wayfinding system for visitors and residents. This plan outlines the communication elements required to establish a sustainable identity and memorable sense of place for the residents and visitors of the City of Manhattan Beach.

## PROJECT GOALS

- Build awareness of Manhattan Beach and its destinations
- Create a welcoming, intuitive, and positive experience for residents and visitors
- Enhance the experience for visitors and residents to easily navigate and find desired destinations and amenities
- Reinforce the history of Manhattan Beach through storytelling
- Identify and eliminate problems with existing signage, including information gaps, confusion, redundancy and sign clutter
- Create a unified visual language for all communication elements to become a coordinated and consistent wayfinding signage program
- Design a unified and flexible system to facilitate maintenance, repair, reprogramming, and replacement
- Integrate sustainable processes, materials, and technologies for all elements





# Analysis

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## SUMMARY

Through meetings with business owners and city staff from the City of Manhattan Beach, and online responses to public questionnaires, the following themes and concerns have consistently been raised.

1. KEY DESTINATIONS FOR RESIDENTS AND VISITORS ARE:  
(IN ORDER OF IMPORTANCE)

**Pier, Beach, Downtown, Restaurants,  
Metlox, Village Mall, City Parks**

2. KEY FACTORS NECESSARY TO IMPROVE THE EXPERIENCE OF VISITING THE CITY OF MANHATTAN BEACH AND WHAT IT HAS TO OFFER ARE:

**Easy Parking  
Clear Directional Signage  
Biking, Walking, and Streetscape improvements**

3. PRIMARY SIGNAGE NEEDS ARE:

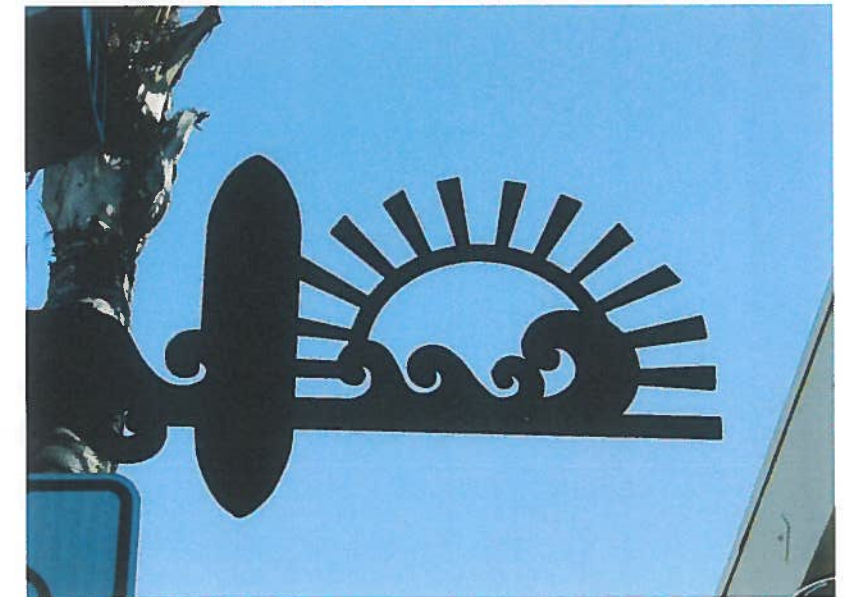
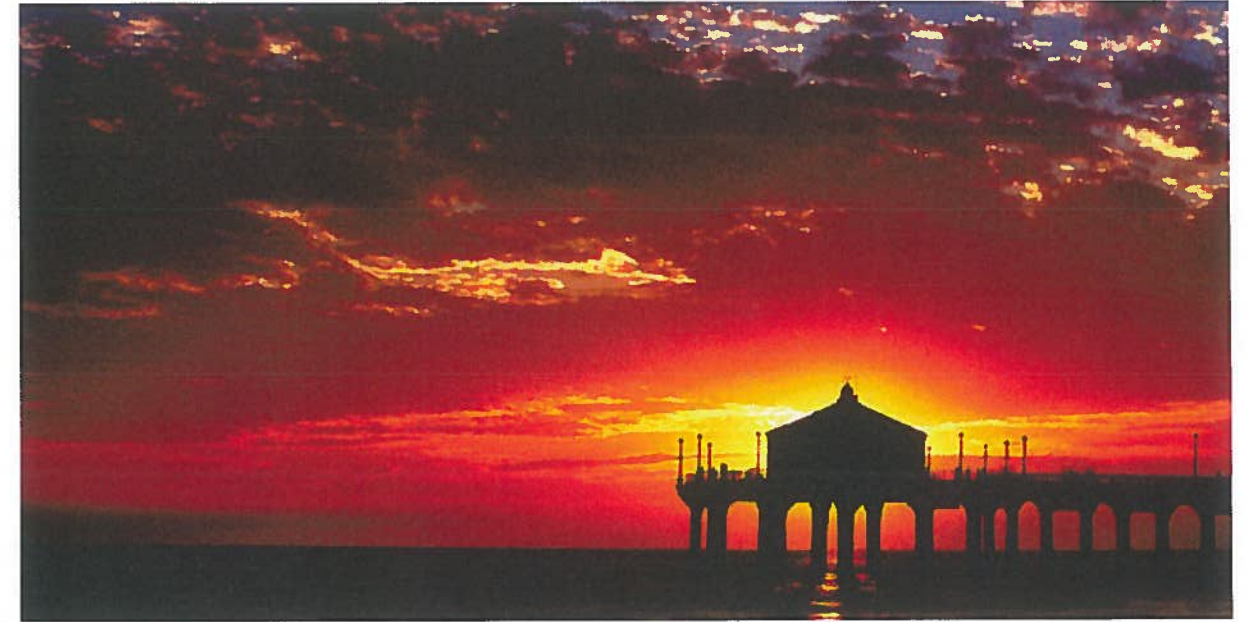
**Public Parking Signs  
Directional Signs  
Pedestrian maps**

4. KEY STORIES OF MANHATTAN BEACH THAT ARE IMPORTANT TO THE PUBLIC ARE:

**Pier, Sports, Beach Life, Railway**

5. OVERALL, THE DESCRIPTIONS AND IMPRESSIONS PEOPLE HAVE OF THE CITY ARE:

**Beach  
Volleyball, Friendly, Family  
Beautiful, Safe, Upscale**



### Community Identity and Directional Signage (Wayfinding)

Please share your thoughts about Community Identity and Directional Signage (Wayfinding) in Manhattan Beach.

#### Responses

What are the top 5 destinations in Manhattan Beach (please select 5):

	%	Count
Pier	85.0%	17
Beach	80.0%	16
Downtown	75.0%	15
Civic Center	5.0%	1
Parks	25.0%	5
North Manhattan Beach	10.0%	2
Village Mall	35.0%	7
Metlox Center	35.0%	7
Farmer's Market	5.0%	1
Library	20.0%	4
Aquarium/Round House	15.0%	3
Restaurants	60.0%	12
Other	25.0%	5

What are the top three factors that will create a great visitor experience for Manhattan Beach (please select 3):

	%	Count
Welcome Signs	5.0%	1
Clear Directional Signage (wayfinding)	50.0%	10
Maps	5.0%	1
Easy Parking	75.0%	15
Streetscape Improvements	25.0%	5

### Community Identity and Directional Signage (Wayfinding)

Please share your thoughts about Community Identity and Directional Signage (Wayfinding) in Manhattan Beach.

	%	Count
Events	20.0%	4
Public Art	10.0%	2
Biking and Walking Facilities	45.0%	9
Public Transportation Options	25.0%	5
Other	30.0%	6

What wayfinding elements are most helpful?

#### Website Directions

	%	Count
Not helpful	5.0%	1
Neutral	35.0%	7
Most helpful	30.0%	6

#### City Identity Signs

	%	Count
Not helpful	10.0%	2
Neutral	30.0%	6
Most helpful	25.0%	5

#### District/Destination Identity Signs

	%	Count
Not helpful	5.0%	1
Neutral	25.0%	5
Most helpful	40.0%	8

#### District/Destination Directional Signs

### Community Identity and Directional Signage (Wayfinding)

Please share your thoughts about Community Identity and Directional Signage (Wayfinding) in Manhattan Beach.

		%	Count
Not helpful		5.0%	1
Neutral		15.0%	3
Most helpful		45.0%	9

#### Public Parking Signs

		%	Count
Most helpful		100.0%	20

#### Pedestrian Maps

		%	Count
Neutral		30.0%	6
Most helpful		45.0%	9

#### Mobile Applications

		%	Count
Neutral		35.0%	7
Most helpful		35.0%	7

#### What stories stand out to you as important in the history of Manhattan Beach?

		%	Count
Pier		78.9%	15
Railway		36.8%	7
Sports events (volleyball, cycling, surf)		68.4%	13
City Founders		10.5%	2
City Landmarks		21.1%	4

All On Forum Responses sorted chronologically  
As of August 17, 2015, 11:23 AM

<http://www.peakdemocracy.com/2806>

Page 6 of 27

### Community Identity and Directional Signage (Wayfinding)

Please share your thoughts about Community Identity and Directional Signage (Wayfinding) in Manhattan Beach.

		%	Count
Beach Life		73.7%	14
Other		21.1%	4

#### What key words and images best describe Manhattan Beach?

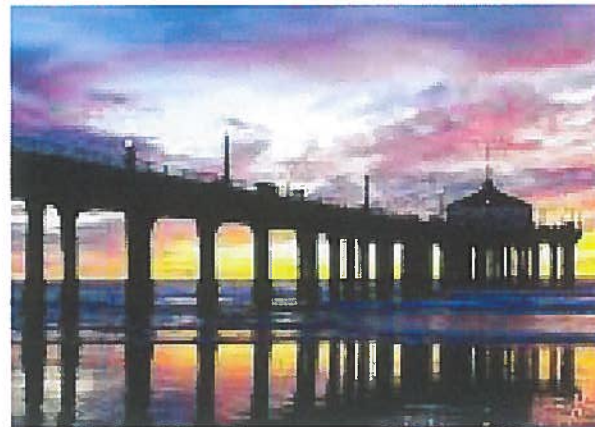
Answered	17
Skipped	3

- active all **beach** beautiful casual clean **community family**  
**friendly** fun good hometown | **need ocean** park **pier safe** seagulls shopping  
**strand surfers surfing** timeless today **upscale** very vibrant **volleyball**

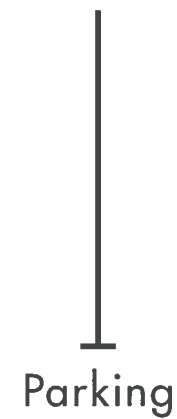




PRIMARY DESTINATIONS



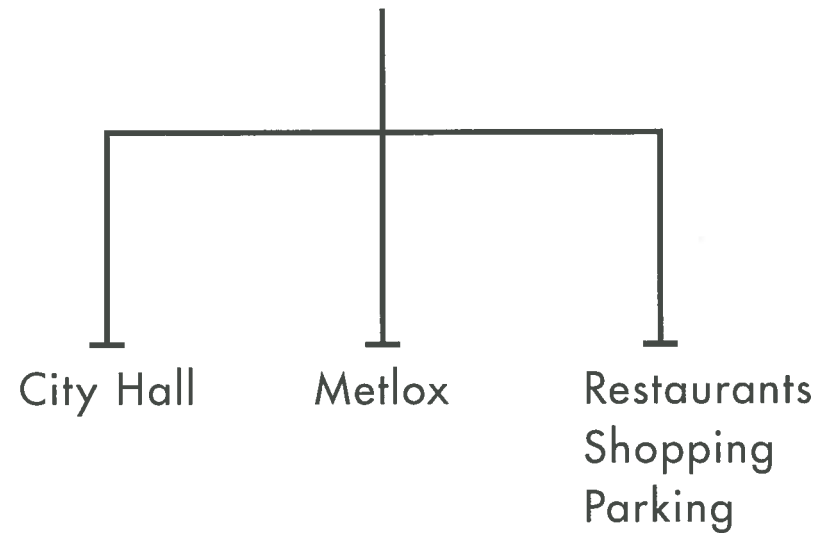
**Pier**



Parking



**Downtown**



City Hall

Metlox

Restaurants  
Shopping  
Parking



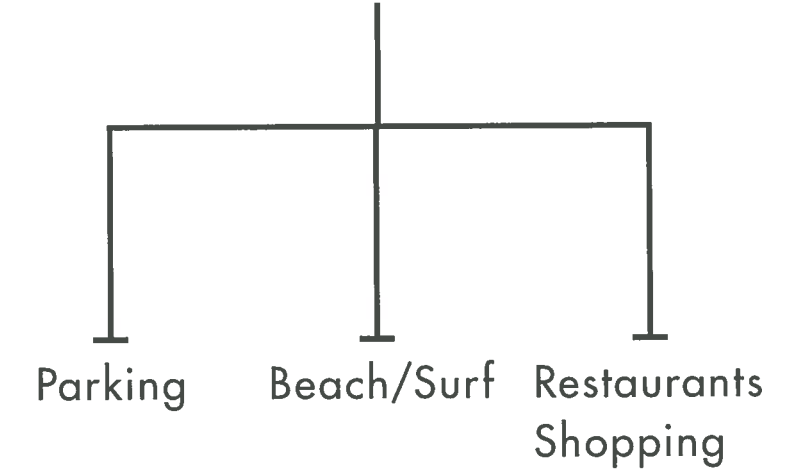
**Beach**



Parking



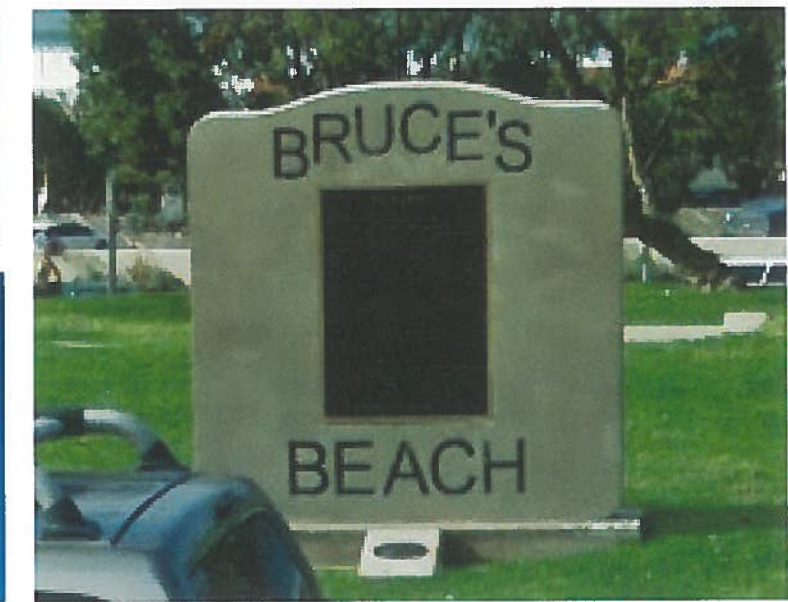
**North End**



Parking

Beach/Surf

Restaurants  
Shopping



**City Identity**

There is no unified presence at key city entry points. We recommend prominent Manhattan Beach specific landmark signs where possible on major vehicle entrances into the city, supported by street banner campaigns along primary paths of travel.

**District Identity**

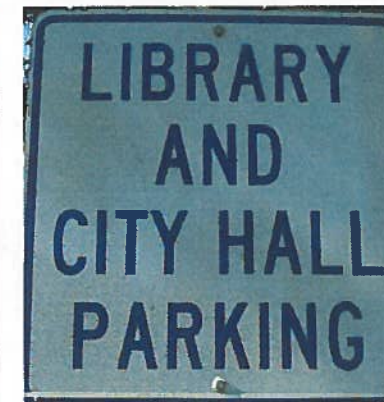
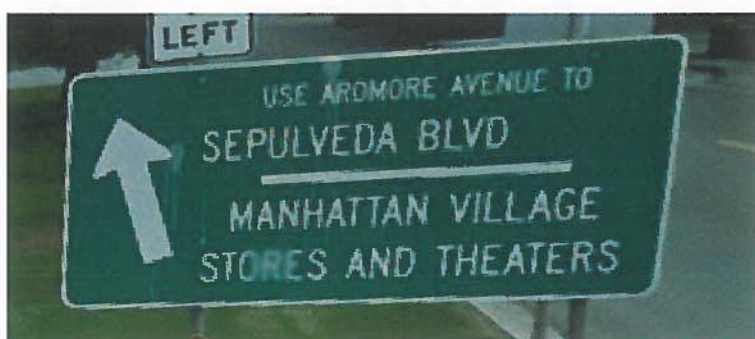
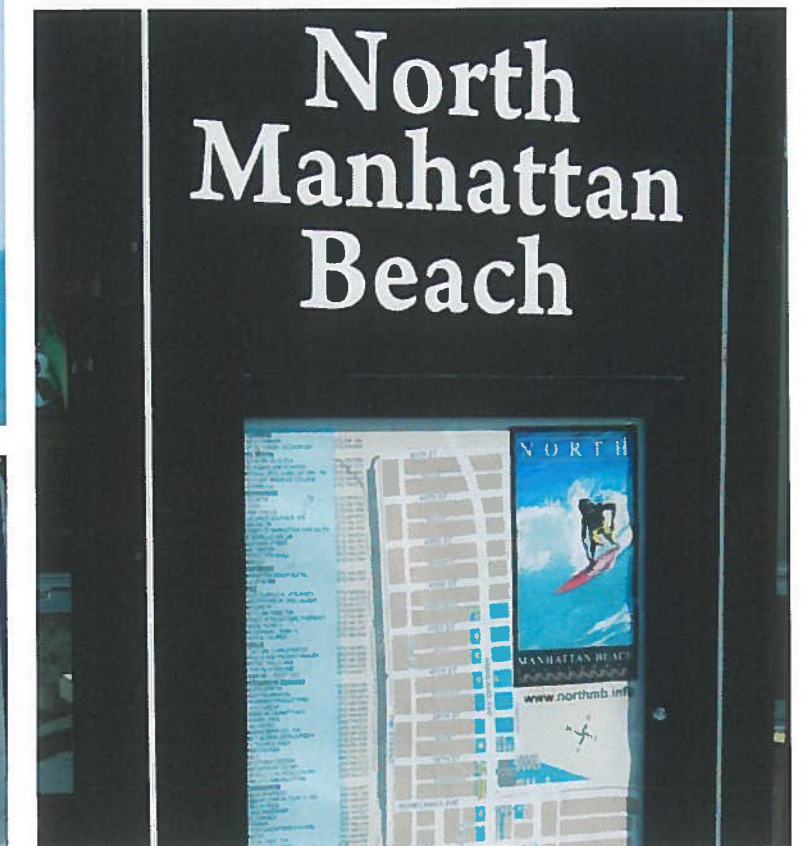
We recommend continued development of distinct district identities incorporating signage, public art programs, and unified public amenities; including crosswalks, seating, bicycle racks, and newspaper corrals. A unifying theme to connect visitors to various opportunities within each area will strengthen the uniqueness of the district.

**Street Identity**

Pole mounted street signs have strong visual consistency throughout the City, except in the Downtown district. Downtown overhead street signs show visual disparity at major intersections. We recommend updating overhead signs into one cohesive design style and revising the Downtown pole signs to the style used throughout the city.

**Destination Identity**

No cohesive design or visual consistency exists for destinations in Manhattan Beach. Signs are of various materials, sizes, and construction. We recommend an overhaul of all destination identity signs into one unifying design style to reinforce the city brand and accent the uniqueness of each destination.



**Vehicle Direction Signs**

Post mounted vehicle direction signs currently appear in several styles and sizes. We recommend a single design style, consistent message language, and strategic sign placement along major paths of travel.

**Parking Direction Signs**

Parking direction signs and information are displayed in various styles, shapes, and sizes. We recommend a unified design style that works in unison with updated vehicle direction signs to underscore the city's brand.

**Parking Identity Signs**

Parking identity and information lacks cohesion from one site to another. We recommend updating signs at each parking site into a single design style. All related parking signs (regulations, etc.) should be included to reinforce the city brand. Where possible, existing parking space counters should be utilized.

**Pedestrian Directory Signs**

Directory signs should be modified to appear as parts of a unified wayfinding system, highlighting what is unique about districts and destinations while identifying the City of Manhattan Beach. Maps should display vehicle and pedestrian circulation routes.



### Public Transportation

We recommend development of standards for placement and sizes of public transportation signs displayed throughout the city, including number of signs per post, iconography, and terminology.

### City Regulation Signs

A plethora of styles, colors, and sizes creates visual clutter and diminishes the city brand. We recommend development of a consistent sign design and regulation language to reinforce the casual, friendly nature of Manhattan Beach.

### Amenities

A number of various amenity styles are used throughout the city. We recommend standardization of public furniture for pedestrian seating, newspaper corrals, trash receptacles, etc. Standards should be developed for parklets, crosswalk graphics, and other public spaces to promote the identity and attractiveness of the city. Amenities should be coordinated with district identity efforts.

### Public Art

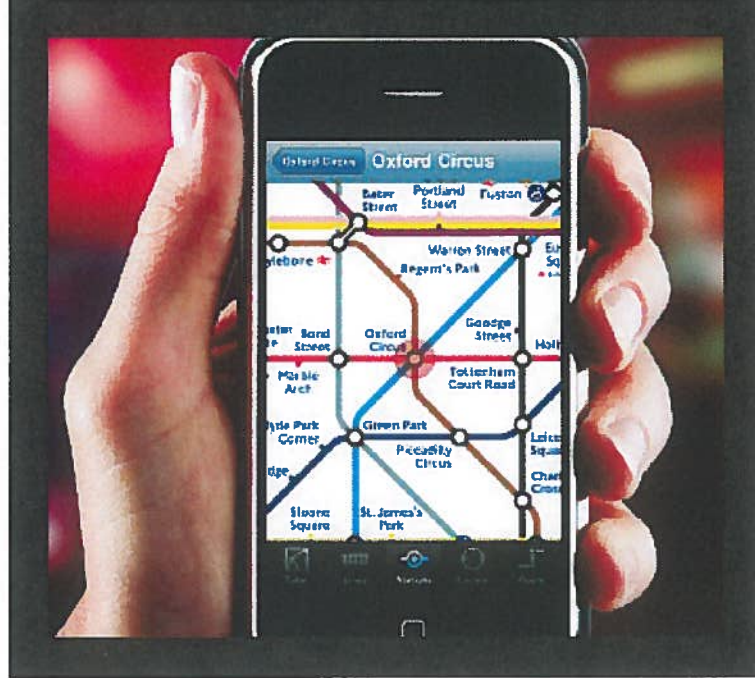
The City of Manhattan Beach has already put in to place a large public art program. We recommend continued development of this program, while expanding installation locations to key areas throughout the city and implementing guidelines for implementation to maintain an identifiable character. New locations for public art can support city and district identities, with locations near primary entry points, destinations, and along pedestrian paths.





### Map

We recommend developing a single map style for use throughout the city. A consistent graphic style will aid navigation and reinforce the city's brand on public directories, printed materials, and electronic devices. Maps should display vehicle and pedestrian circulation routes, as well as identify the districts, key features, parking areas, and destinations.



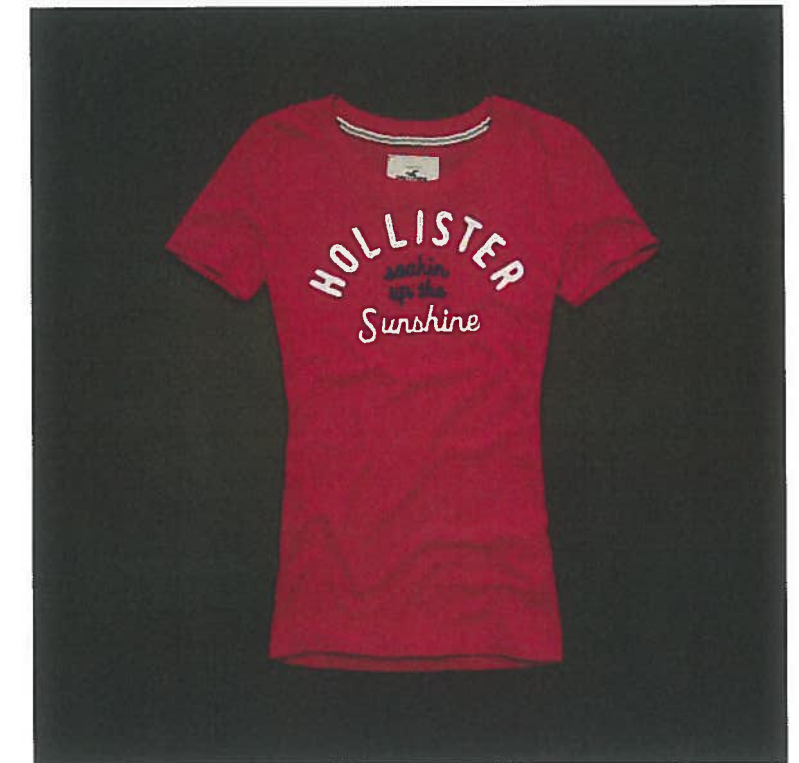
### Apps

As an aid for navigation we recommend developing apps for mobile devices that key into city destinations. Apps should retain the graphic style of city maps and provide access to city information.



### City Logo

We strongly recommend the creation and implementation of a new city logo. The logo and its application should be distinct from the current "circle-triangle" mark and reflect the best attributes of Manhattan Beach. The logo should be distinct and versatile for marketing and promoting the city in multiple ways.

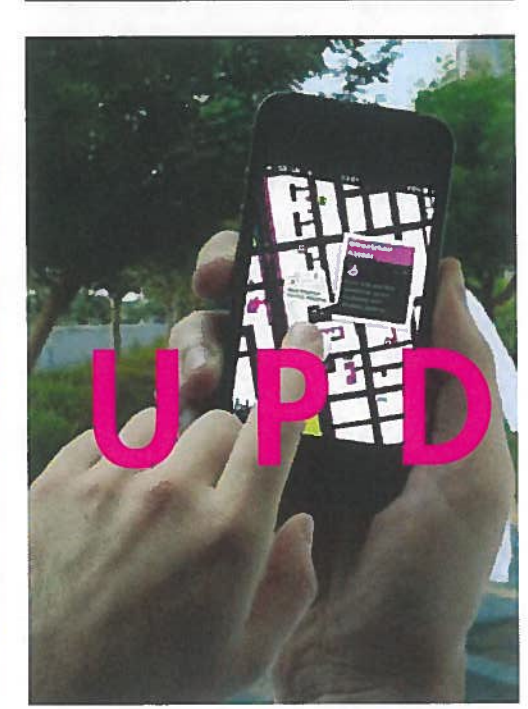
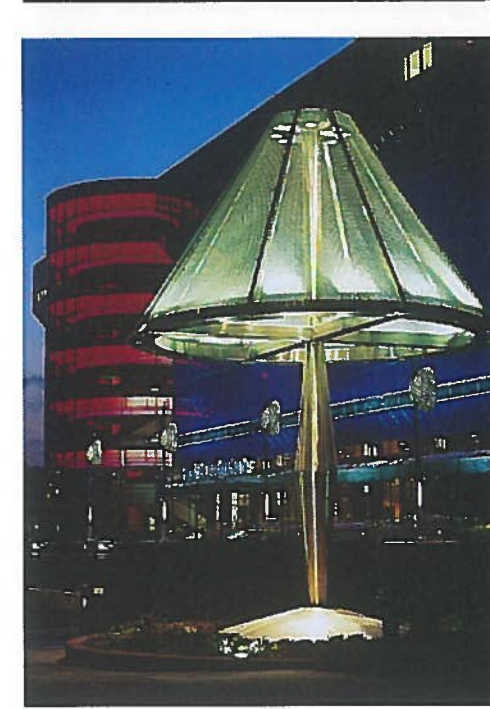
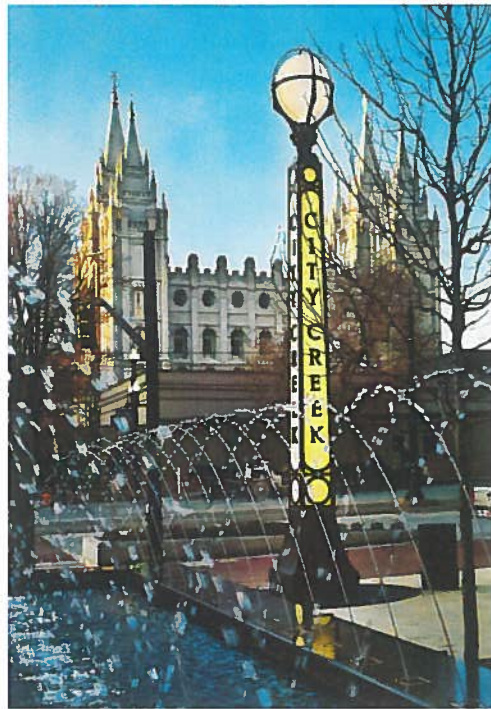
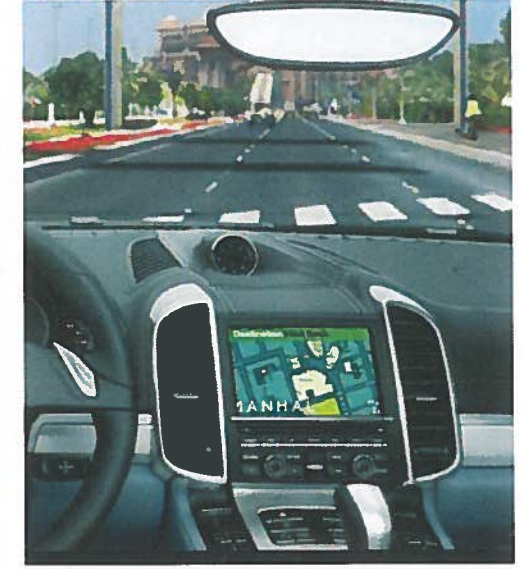


### Merchandise

Official merchandise created specifically for Manhattan Beach should be regulated by high professional standards. Use of the city logo and other brand elements should be standardized to a degree that promotes the city in the best methods possible.

# Summary of Signs

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### GATEWAYS/LANDMARKS

Establish bold and memorable landmarks to identify the city, internal districts, and key features.

Integrate gateways and landmarks to enhance the visitor experience.

Enhance project identity and the "welcome experience."

### IDENTIFICATION

Identify the city, districts, key features, and destinations.

### DIRECTION

Provide clear vehicle and pedestrian guide signs to reinforce circulation paths.

### INFORMATION

Integrate public information through information kiosks and mobile apps.

### PUBLIC ART/AMENITIES

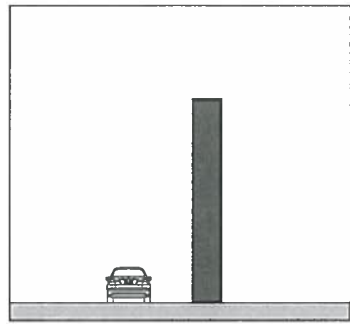
Reinforce the identity and attractiveness of the city, residents, and tenants with art elements and amenities.

### MOBILE APPS & MERCHANDISE

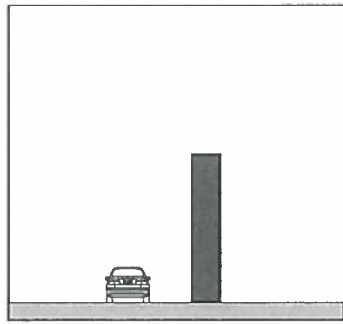
Enhance wayfinding and access to information through mobile apps.

# IDENTIFICATION

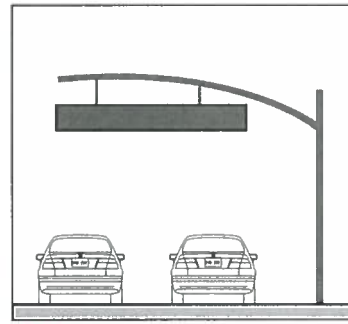
## CIVIC



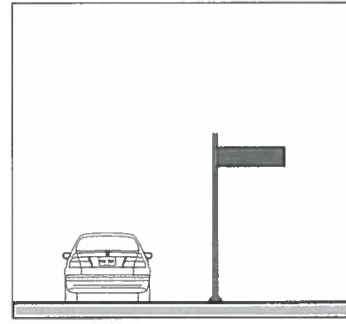
A01 CITY IDENTITY



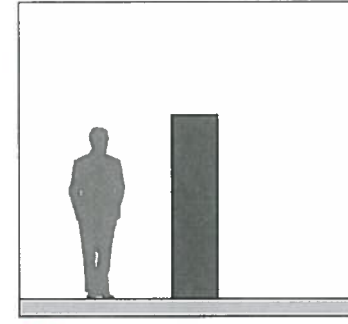
A02 DISTRICT IDENTITY



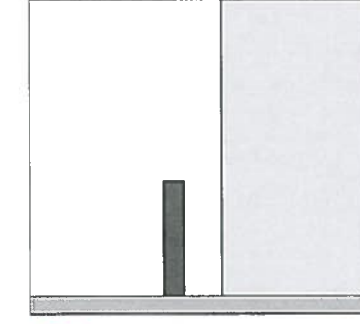
A03 STREET IDENTITY - OVERHEAD



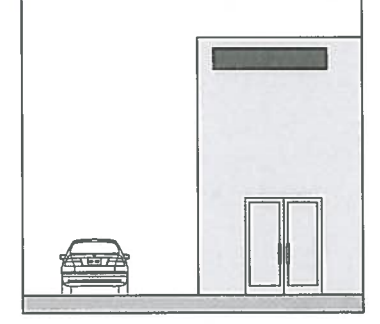
A04 STREET IDENTITY - POST MOUNTED



A05 DESTINATION IDENTITY - FREESTANDING

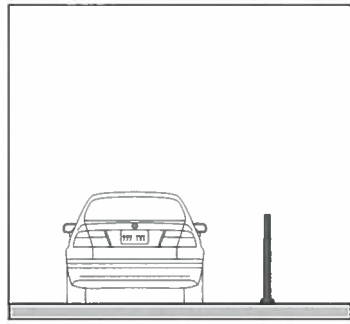


A06 BUILDING IDENTITY - FREESTANDING

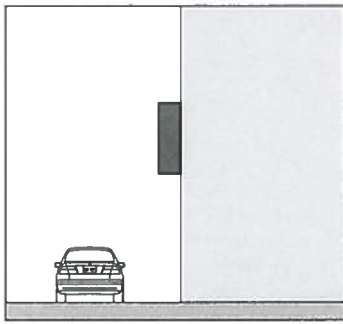


A07 BUILDING IDENTITY - FACADE

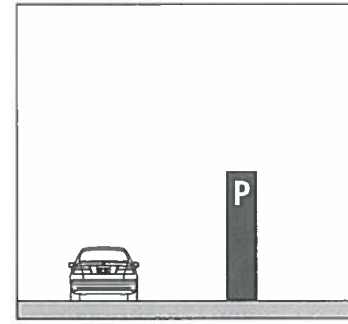
## PARKING



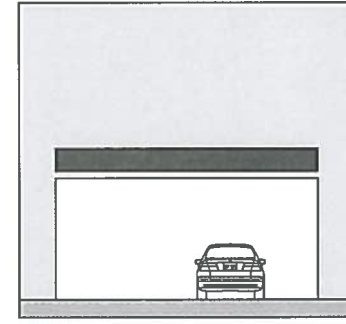
A16 MILE MARKER



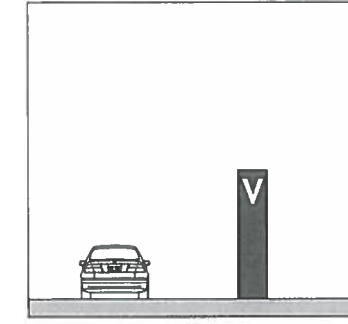
A10 PARKING ENTRANCE IDENTITY - BLADE



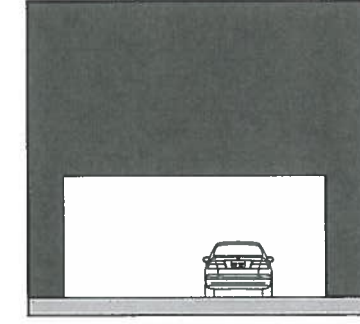
A11 PARKING ENTRANCE IDENTITY - FREESTANDING



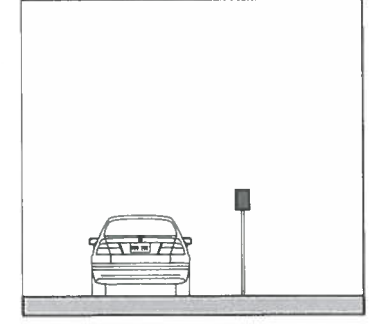
A12 PARKING ENTRANCE IDENTITY - OVERHEAD



A13 PARKING VALET IDENTITY - FREESTANDING



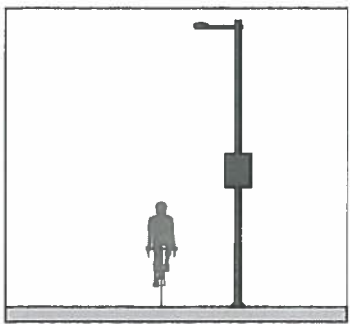
A14 PARKING ENTRANCE IDENTITY - FACADE



A15 PARKING SPACE IDENTITY

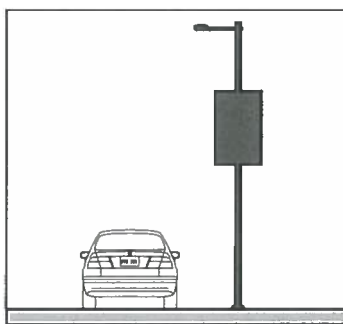
## DIRECTION

### BICYCLE



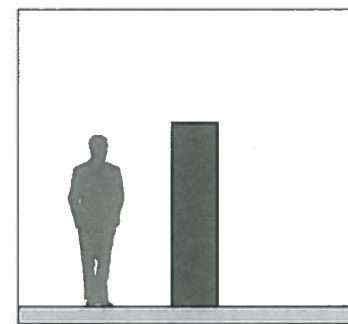
B10 BICYCLE ROUTE IDENTITY - PRIMARY

### VEHICLE

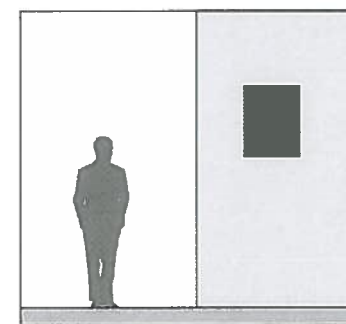


B01 VEHICLE DIRECTION - PRIMARY

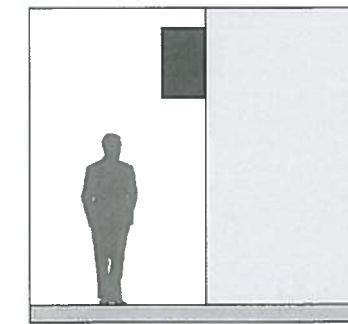
### PEDESTRIAN



B05 PEDESTRIAN DIRECTION - FREESTANDING

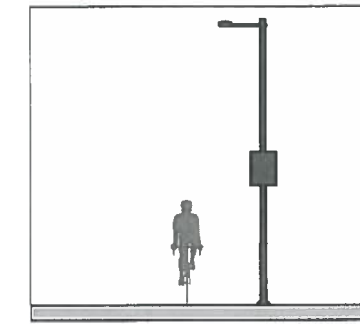


B06 PEDESTRIAN DIRECTION - WALL

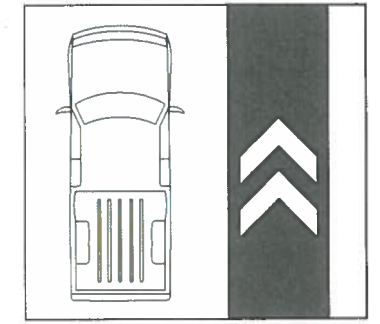


B07 PEDESTRIAN DIRECTION - BLADE

### BICYCLE



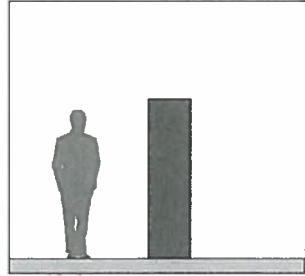
B10 BICYCLE DIRECTION - PRIMARY



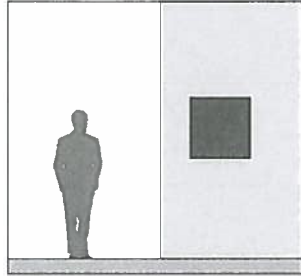
B11 BICYCLE LANE DIRECTION - PAVEMENT

## INFORMATION

### SITE



**C01** PEDESTRIAN DIRECTORY – FREESTANDING



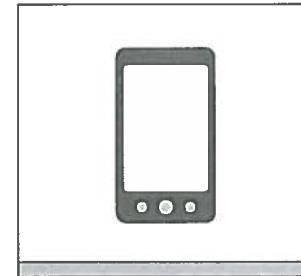
**C02** PEDESTRIAN DIRECTORY – WALL

## MOBILE COMMUNICATIONS

### APPLICATIONS



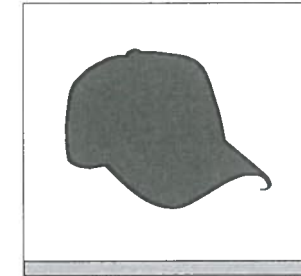
**M01** INTERNET WEB PAGE



**M02** MOBILE DEVICE

## MERCHANDISE

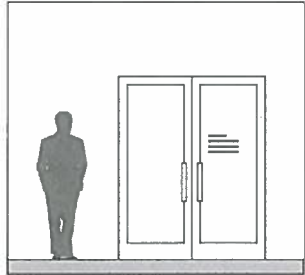
### MERCHANDISE



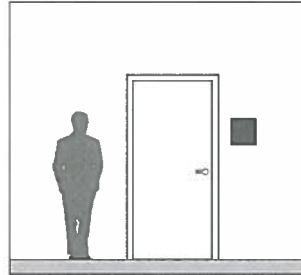
**M03** APPAREL

## REGULATION

### BUILDING EXTERIOR

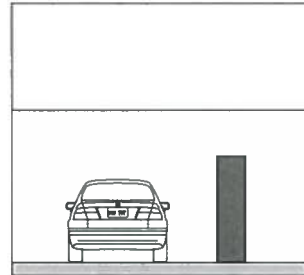


**D01** GENERAL REGULATIONS – DOOR

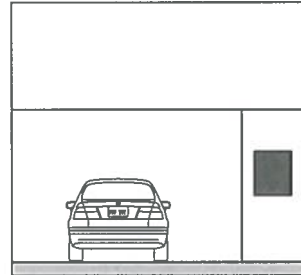


**D02** GENERAL REGULATIONS – WALL

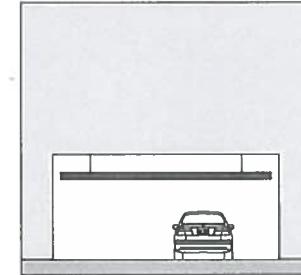
### PARKING



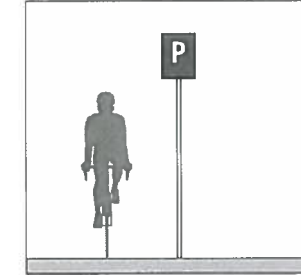
**D10** PARKING REGULATION – FREESTANDING



**D11** PARKING REGULATION – WALL MOUNTED

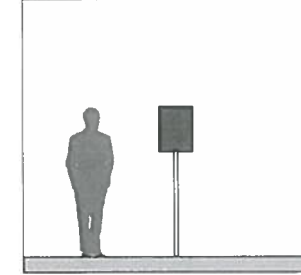


**D12** CLEARANCE BAR



**D15** BICYCLE PARKING REGULATIONS

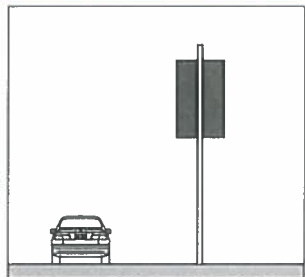
### SITE



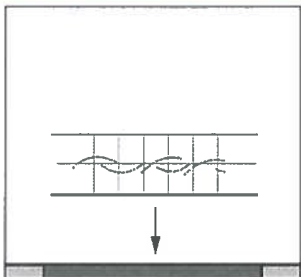
**D20** DESTINATION REGULATIONS

## AMENITIES

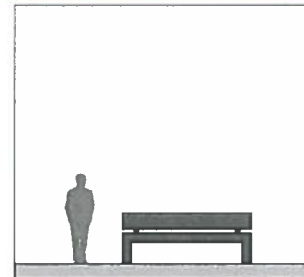
### SITE



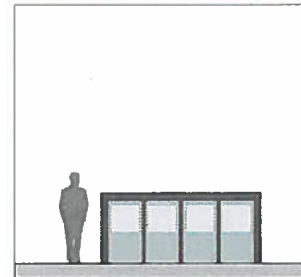
**E01** BANNERS



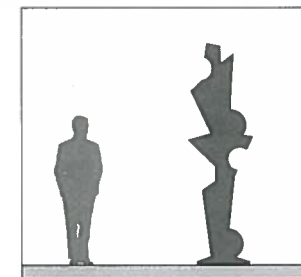
**E02** EMBEDDED PAVEMENT – STORYTELLING



**E03** PUBLIC SEATING



**E04** NEWSPAPER CORRAL



**E05** PUBLIC ART

# **Proposed Sign Locations**

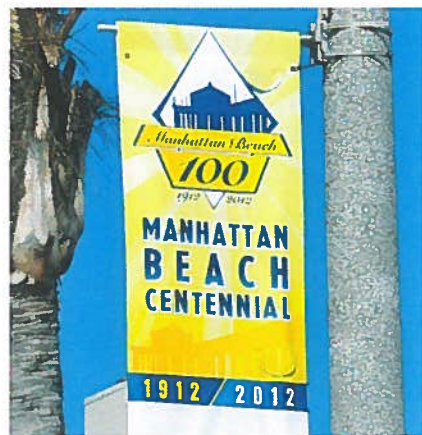
**DRAFT**



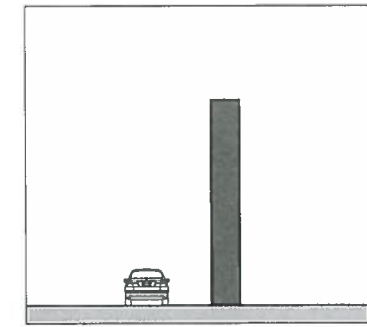
A01 CITY IDENTITY



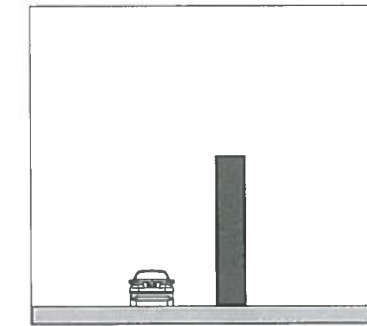
A02 DISTRICT IDENTITY



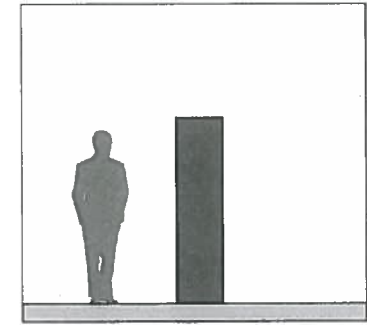
E01 BANNERS



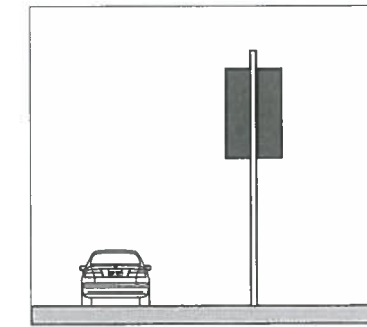
A01 CITY IDENTITY



A02 DISTRICT IDENTITY



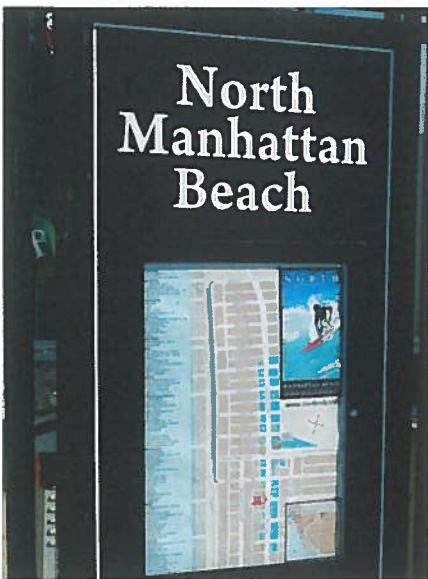
A05 DESTINATION IDENTITY - FREESTANDING



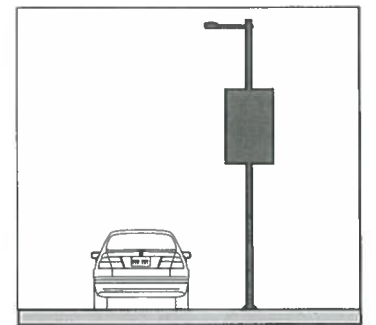
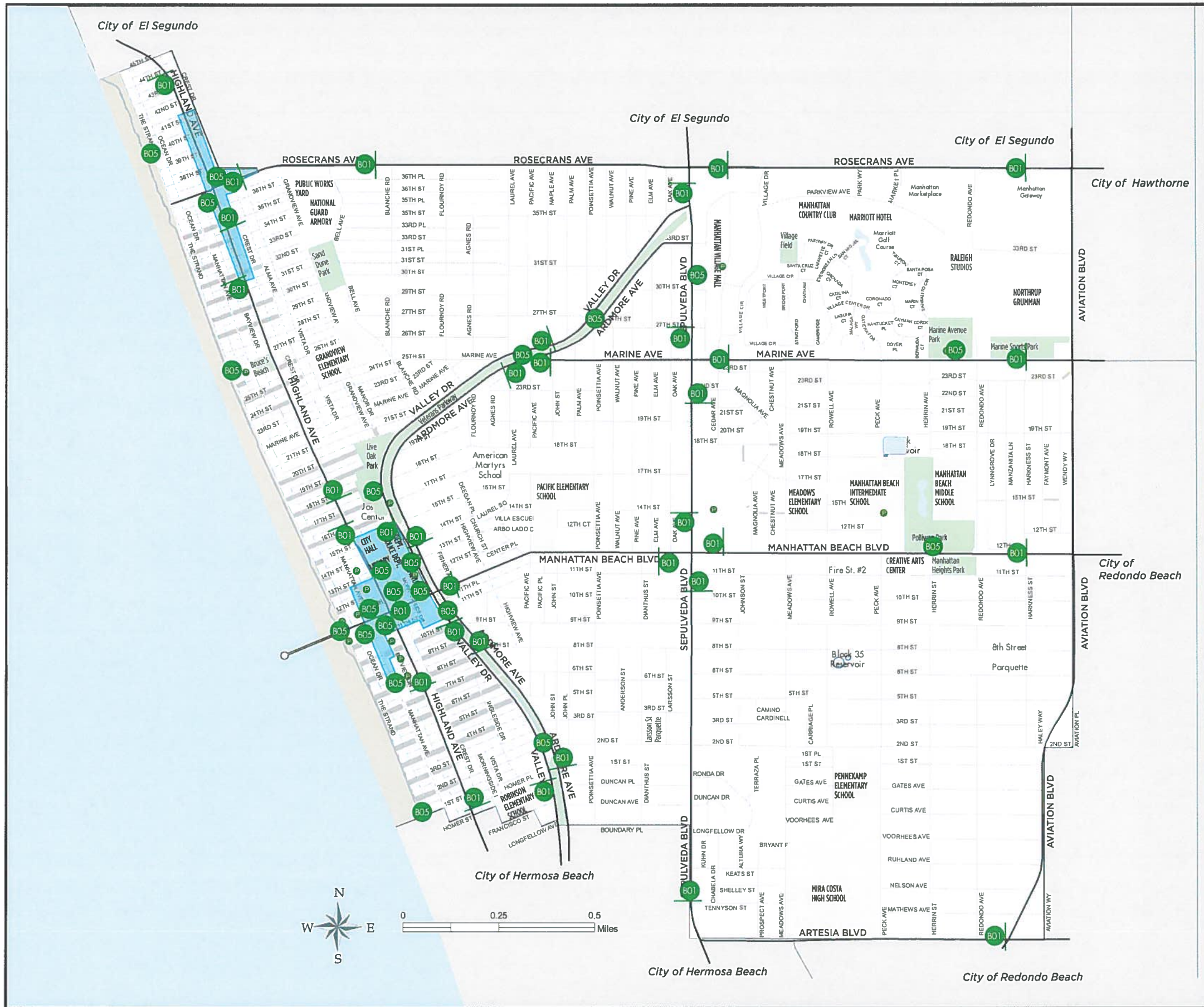
E01 BANNERS



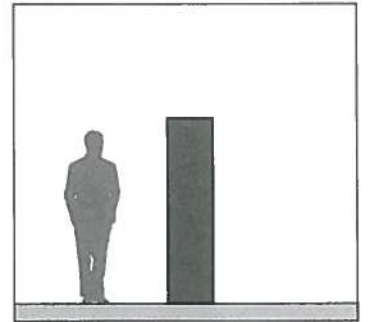
B01 VEHICLE DIRECTION - PRIMARY



B05 PEDESTRIAN DIRECTION - FREESTANDING



B01 VEHICLE DIRECTION - PRIMARY



B05 PEDESTRIAN DIRECTION - FREESTANDING

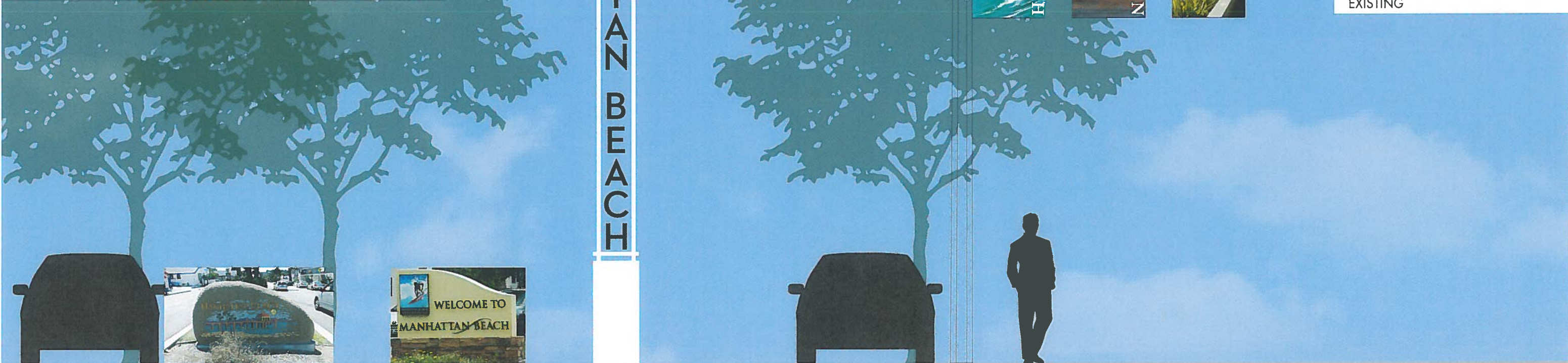


# **Concept 1—Repurpose**

**DRAFT**



EXISTING



EXISTING

A01 CITY IDENTITY  
scale: 1/4" = 1'-0"

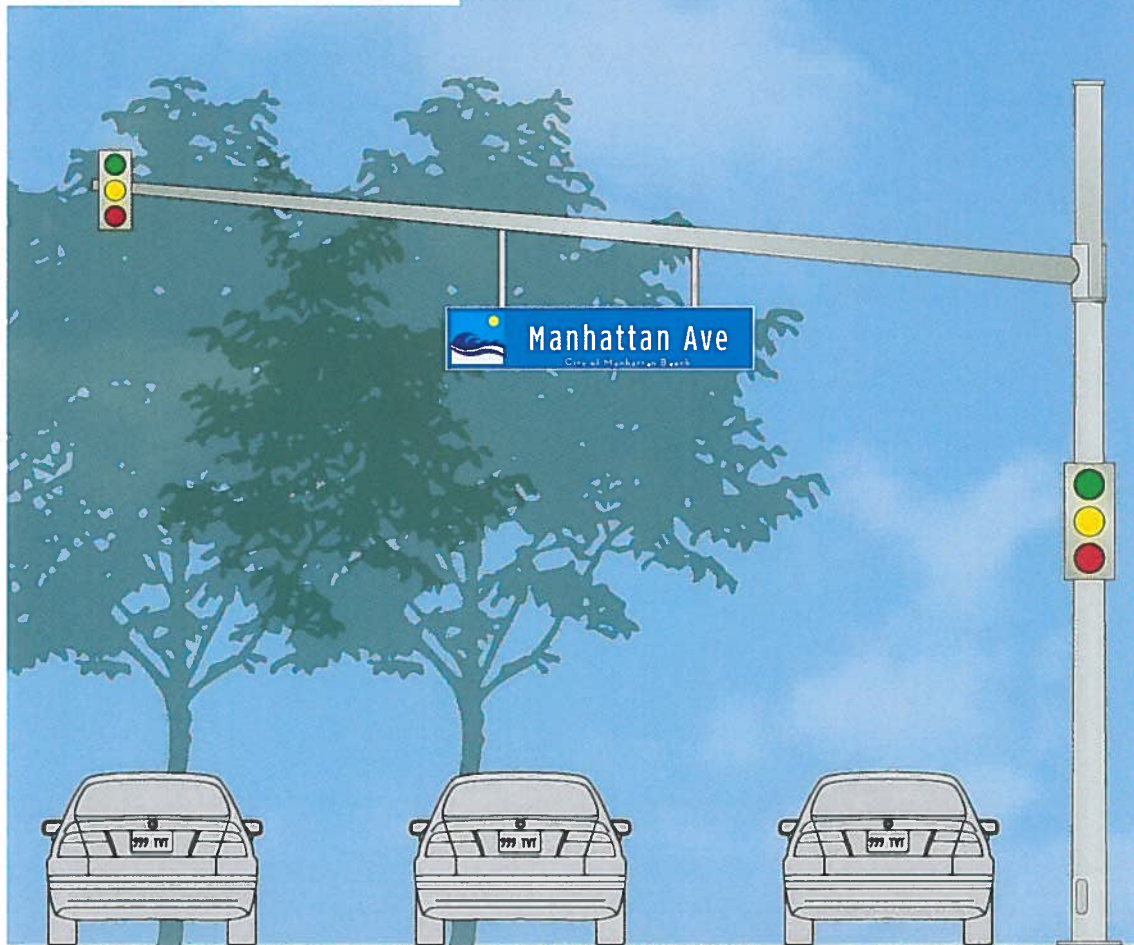
A16 DISTRICT IDENTITY



EXISTING

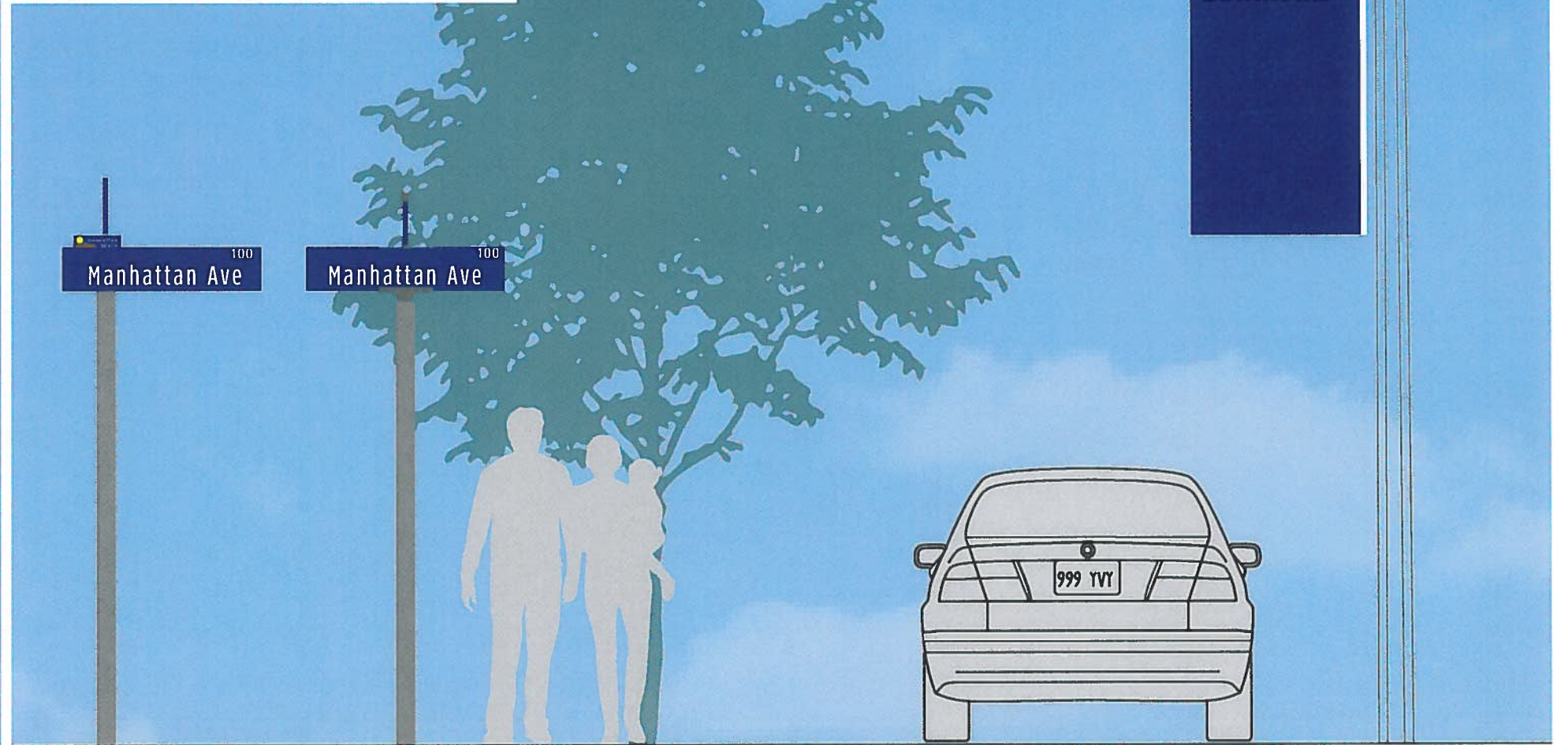


EXISTING



A03 STREET IDENTITY – OVERHEAD

scale: 3/16" = 1'-0"



A04 STREET IDENTITY – POST MOUNTED

scale: 3/8" = 1'-0"

B01 VEHICLE DIRECTION



CITY OF  
MANHATTAN BEACH



PROJECT  
CITY OF MANHATTAN BEACH  
SIGNAGE AND WAYFINDING

PHASE  
ANALYSIS  
AUGUST 18, 2015

DESCRIPTION

OPTION 1—REUSE AND UPDATE EXISTING SYSTEMS

DRAFT



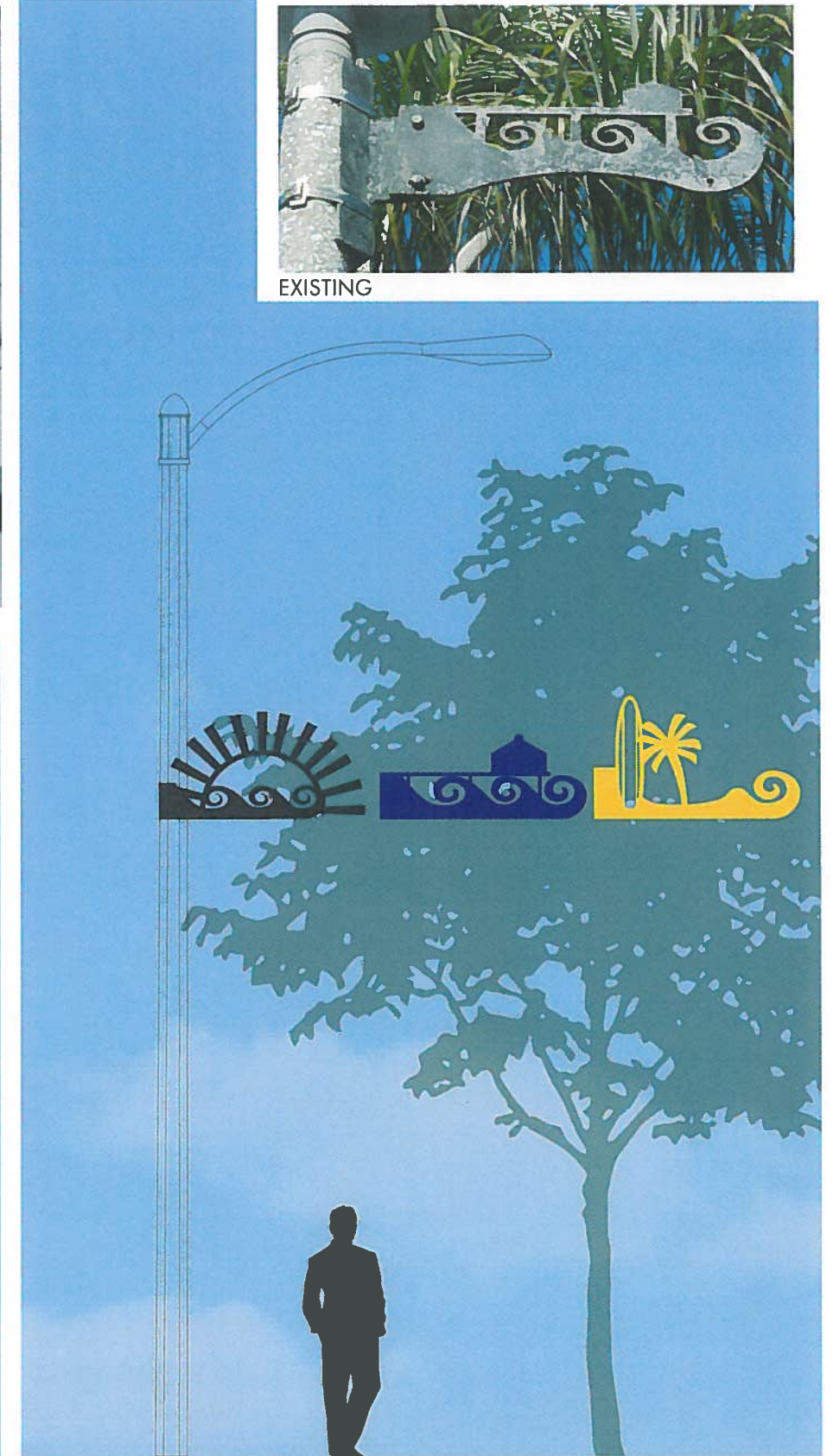
EXISTING



EXISTING



EXISTING



**B05** PEDESTRIAN DIRECTION – FREESTANDING  
scale: 1/2" = 1'-0

**E01** STREET IDENTITY – POST  
scale: 1/2" = 1'-0

**E01** AMENITIES  
scale: 1/4" = 1'-0

**P**

**CITY OF MANHATTAN BEACH**

WELCOME TO  
**LOT 2**

METERED PARKING DAILY  
8AM-9PM

> Downtown  
< Pier Beach

Help keep your parks safe to visit. Please refrain from the following:

THANK YOU

FOR EMERGENCIES:  
Dial 911

CELL PHONE USERS:  
1-310-349-4368

**CITY OF MANHATTAN BEACH**

WELCOME TO  
**Veterans Parkway**

PARK HOURS  
**6AM-10PM**

Help keep your parks safe to visit. Please refrain from the following:

FOR RESERVATION INFORMATION CALL: 310-349-4310

ACTIVITIES & AMENITIES:  
- 5 Mile Jogging Trail  
- Parkour Course  
- Water Fountains  
- Wheelchair Accessible

FOR EMERGENCIES:  
Dial 911

CELL PHONE USERS:  
1-310-349-4368

scale: 1 1/2" = 1'-0

MANHATTAN BEACH

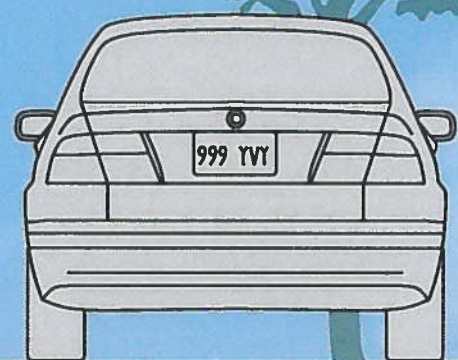
**P**

↙

DAILY HOURS  
8:00 am - 9:00 pm

1 HOUR METERED PARKING

**LOT 2**



MANHATTAN BEACH

**P**

CITY OF MANHATTAN BEACH

WELCOME TO  
**LOT 2**

METERED PARKING DAILY  
8AM-9PM

> Downtown  
< Pier Beach

Help keep your parks safe to visit. Please refrain from the following:



**CITY OF MANHATTAN BEACH**

WELCOME TO  
**Veterans Parkway**

PARK HOURS  
**6AM-10PM**

Help keep your parks safe to visit. Please refrain from the following:

FOR RESERVATION INFORMATION CALL: 310-349-4310

ACTIVITIES & AMENITIES:  
- 5 Mile Jogging Trail  
- Parkour Course  
- Water Fountains  
- Wheelchair Accessible

FOR EMERGENCIES:  
Dial 911

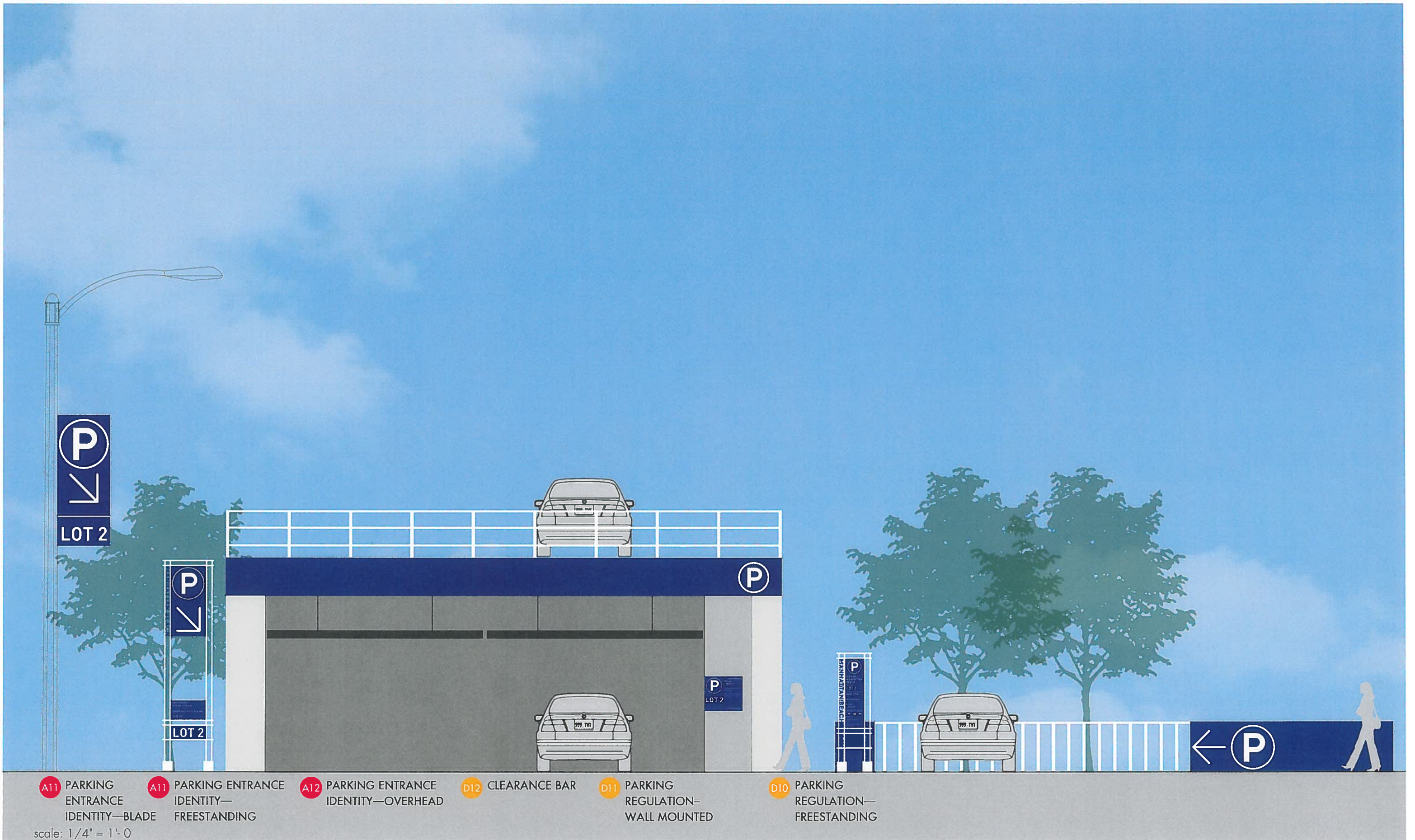
CELL PHONE USERS:  
1-310-349-4368

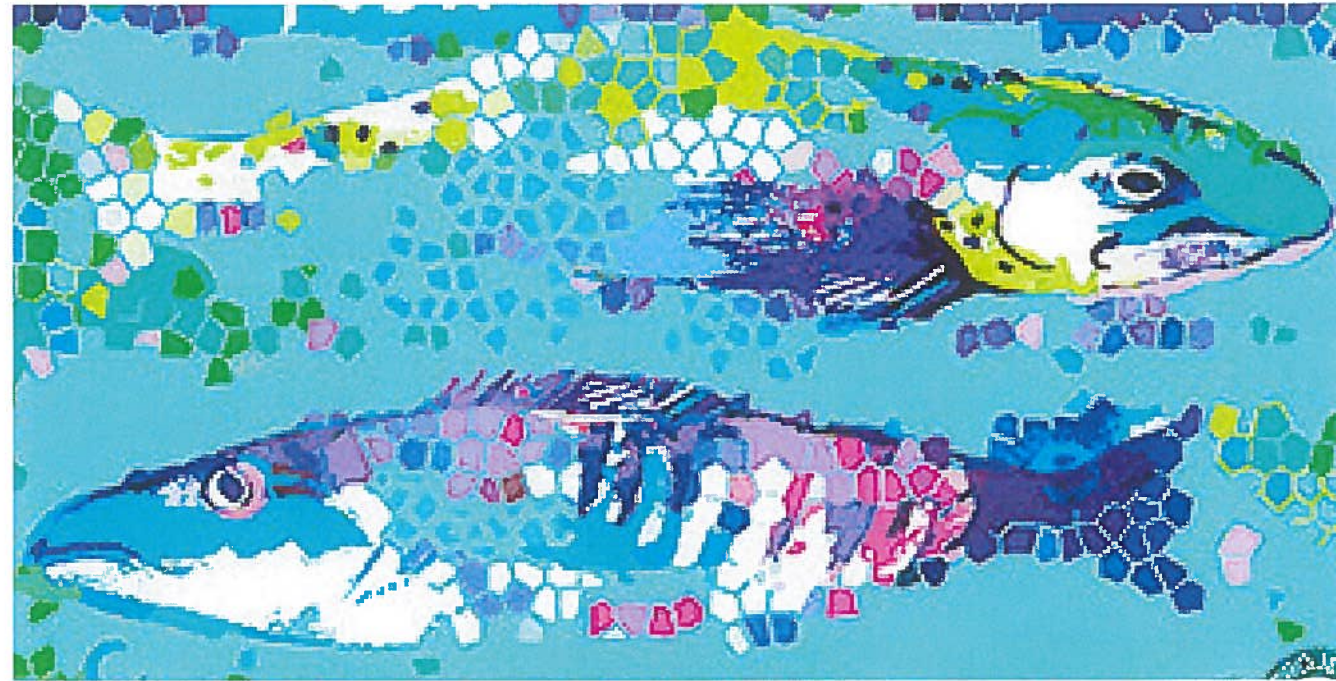
**A11** PARKING ENTRANCE FREESTANDING

**B05** PARKING REGULATIONS—FREESTANDING

**D11** REGULATIONS

scale: 3/8" = 1'-0

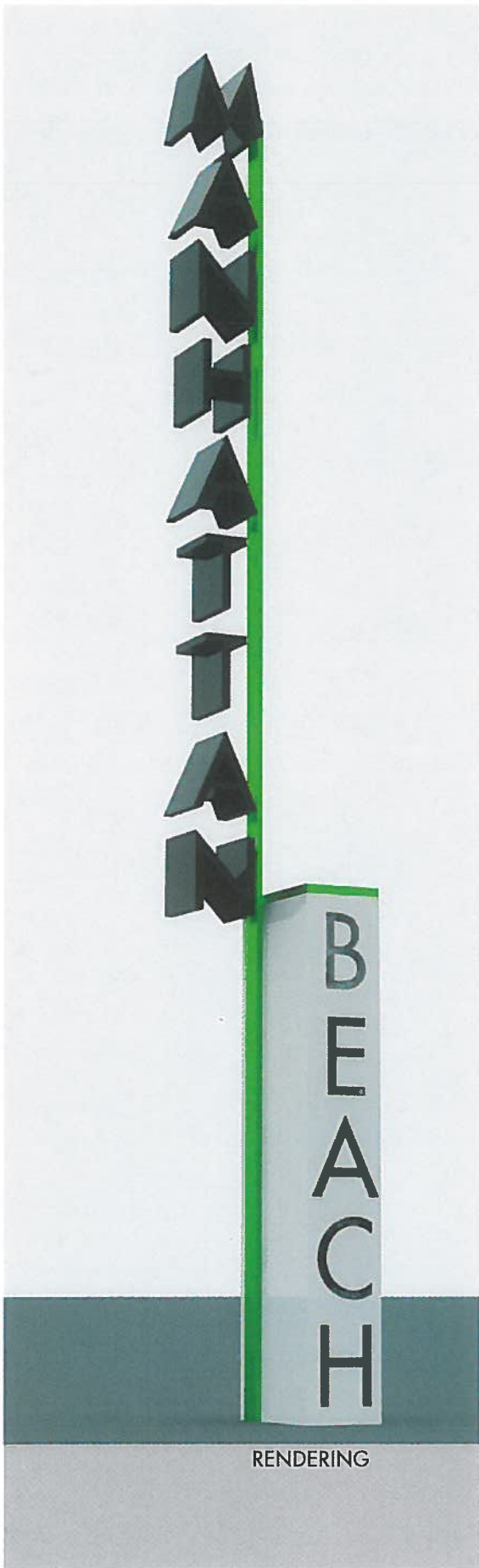




## **Concept 2—Vintage/Retro**

**DRAFT**





A01 CITY IDENTITY  
scale: 1/4" = 1'-0"



RENDERING



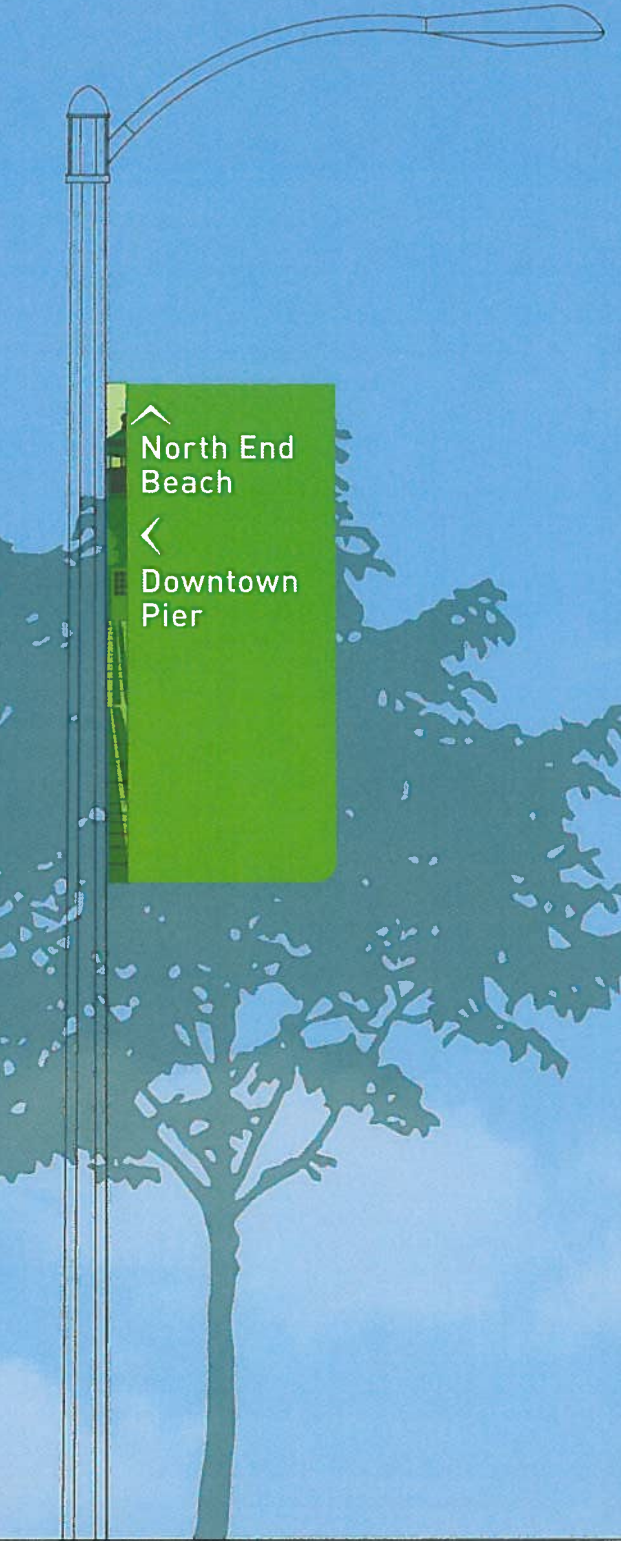
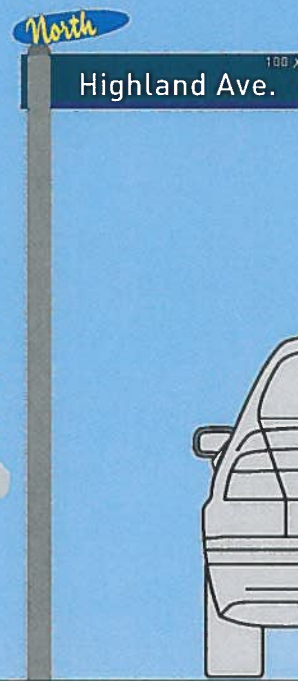
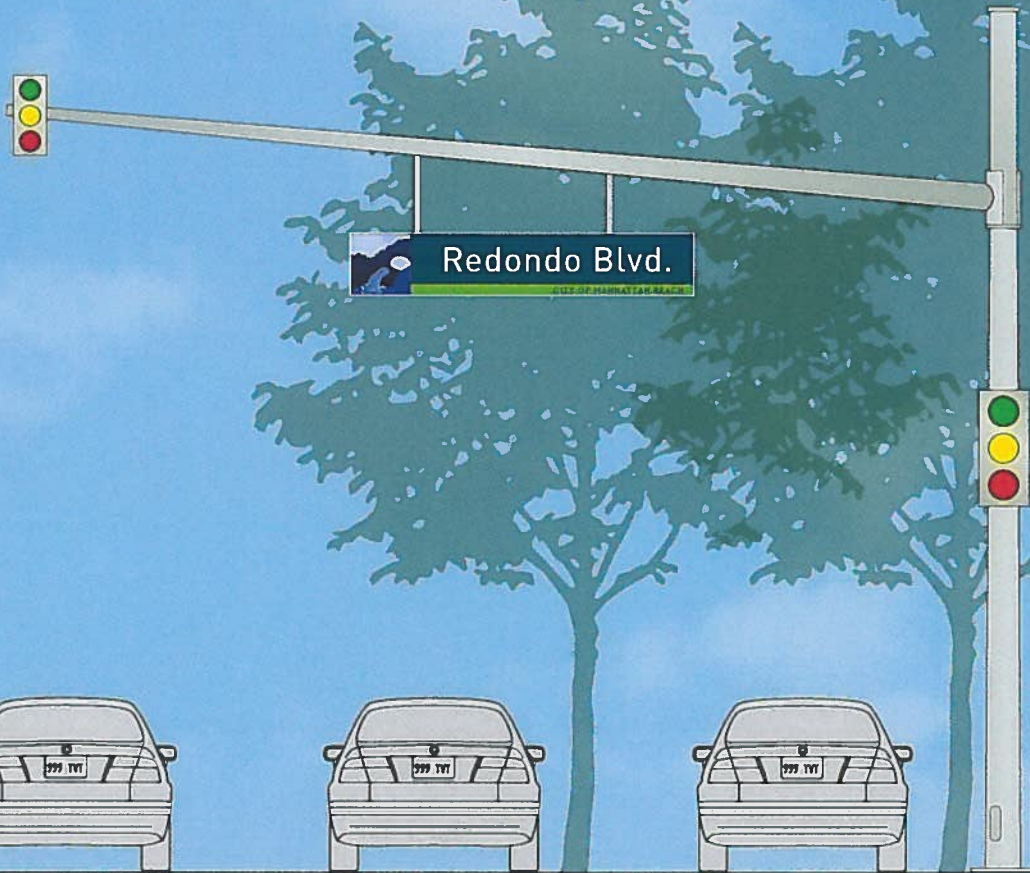
PLAN VIEW



FRONT VIEW

A01 CITY IDENTITY  
scale: 1/4" = 1'-0"

E01 BANNERS



A03 STREET IDENTITY - OVERHEAD

A04 STREET IDENTITY - POST MOUNTED

B01 VEHICLE DIRECTION

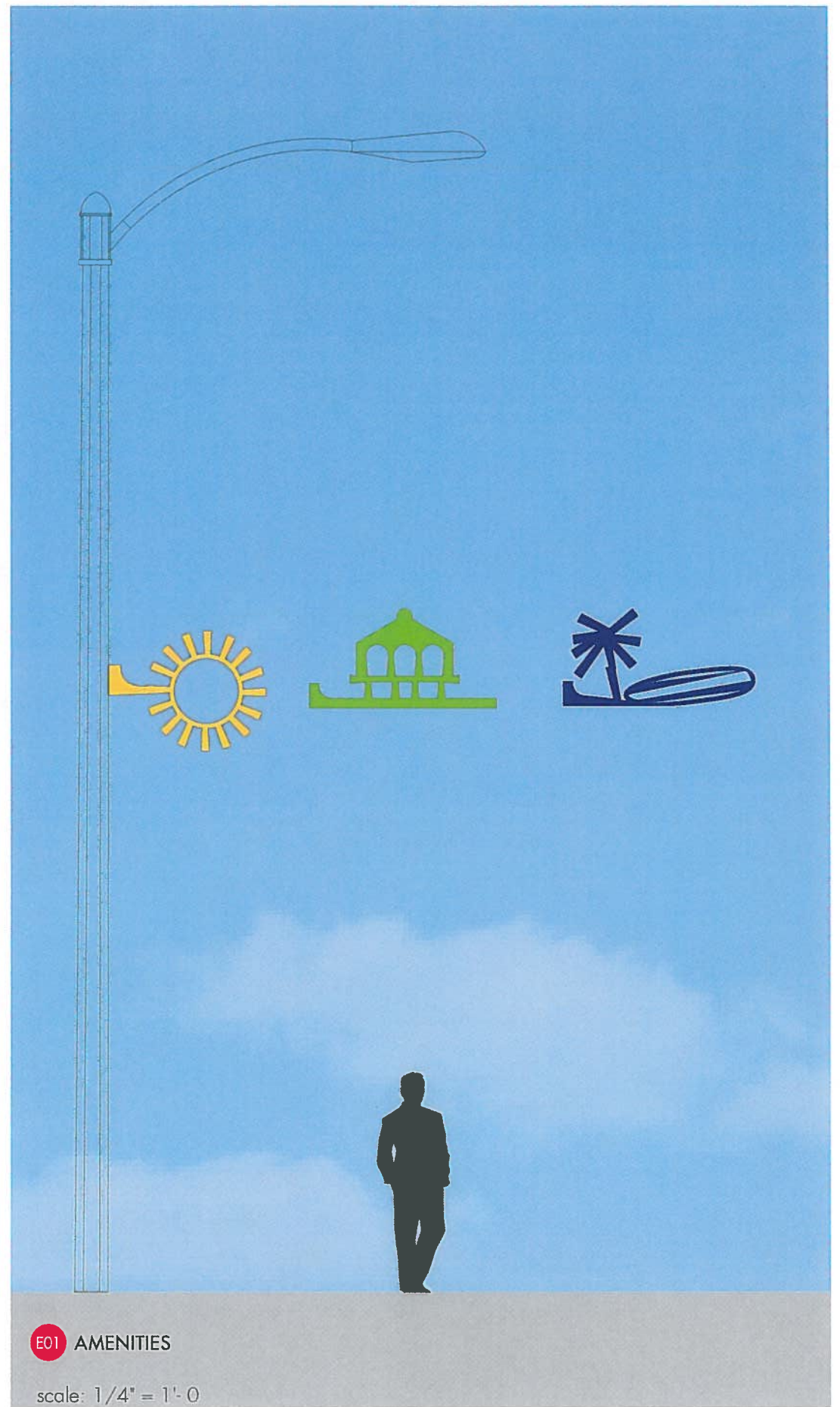
scale: 3/16" = 1'-0

scale: 3/8" = 1'-0



**B05** PEDESTRIAN DIRECTION – FREESTANDING

scale: 1/2" = 1'-0



**E01** AMENITIES

scale: 1/4" = 1'-0



**CITY OF MANHATTAN BEACH**

WELCOME TO  
**Veterans Parkway**

PARK HOURS  
**6AM-10PM**

FOR RESERVATION INFORMATION CALL:  
802-5410

Help keep your parks safe to visit  
Please refrain from the following

Wine Glass, Car, Speaker, Stroller, Bicycle

Dogs allowed on leashes only.

THANK YOU

FOR EMERGENCIES  
Dial 911

CELL PHONE USERS  
1-310-545-4566

ACTIVITIES & AMENITIES:  
1.5 Mile Jogging Trail  
Parkour Course  
Water Fountains  
Wheelchair Accessible

scale: 1" = 1'-0

**A11** PARKING ENTRANCE FREESTANDING

**B05** PEDESTRIAN DIRECTION – FREESTANDING

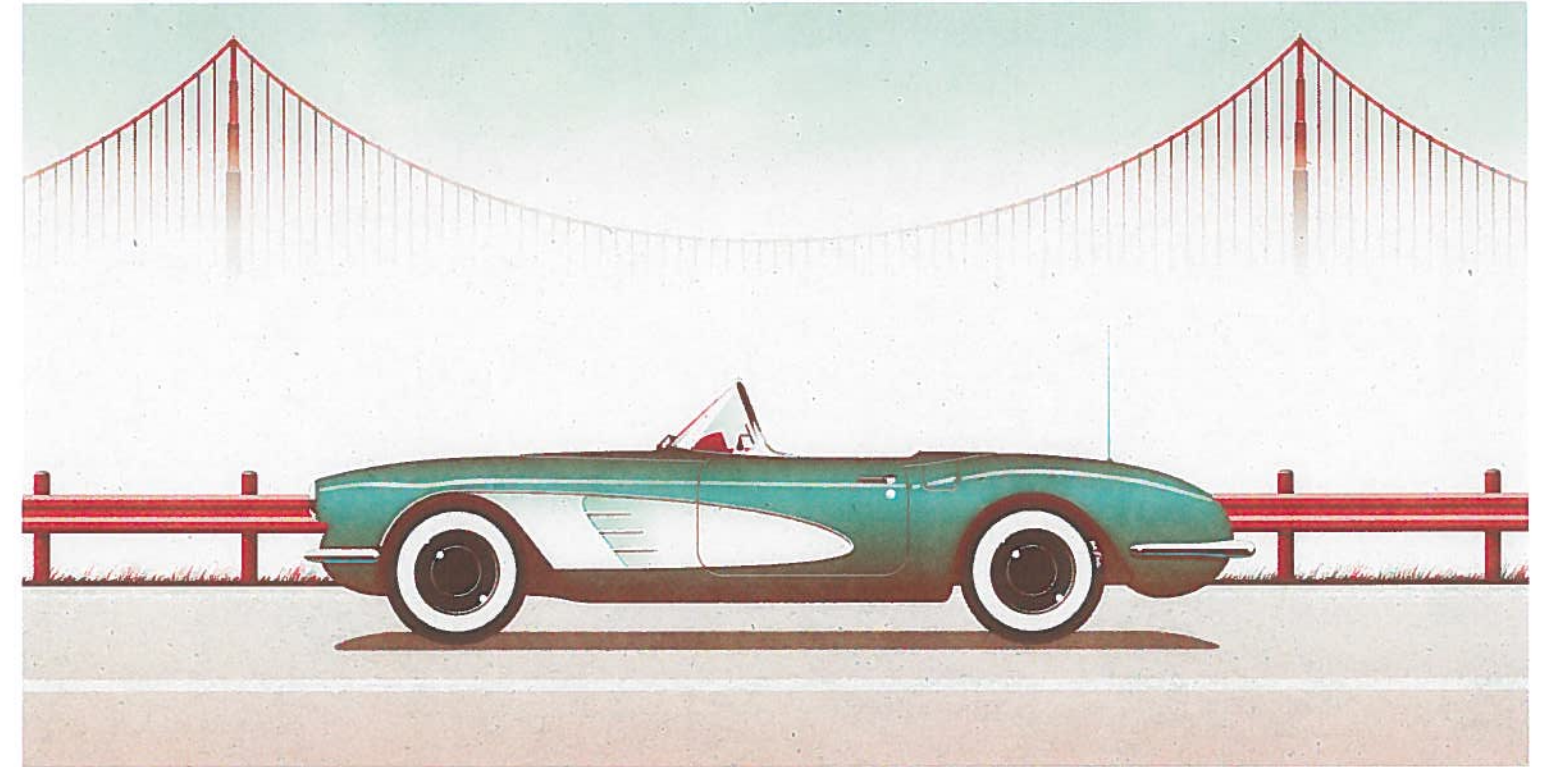
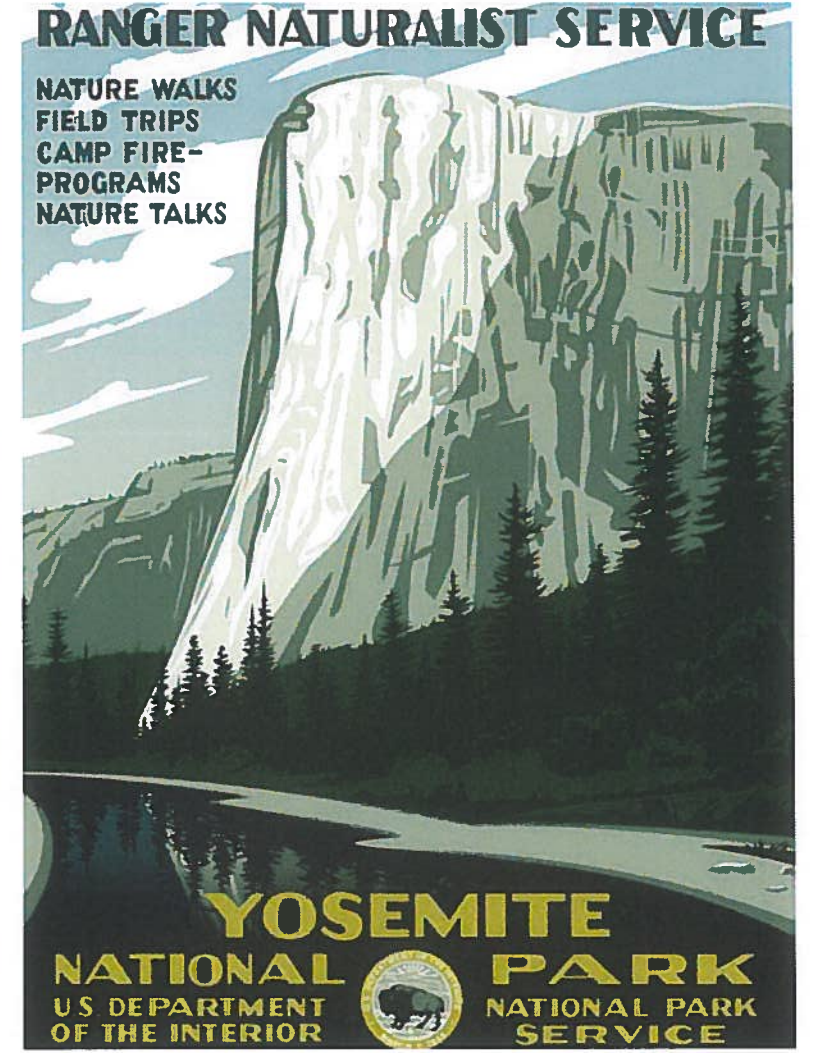
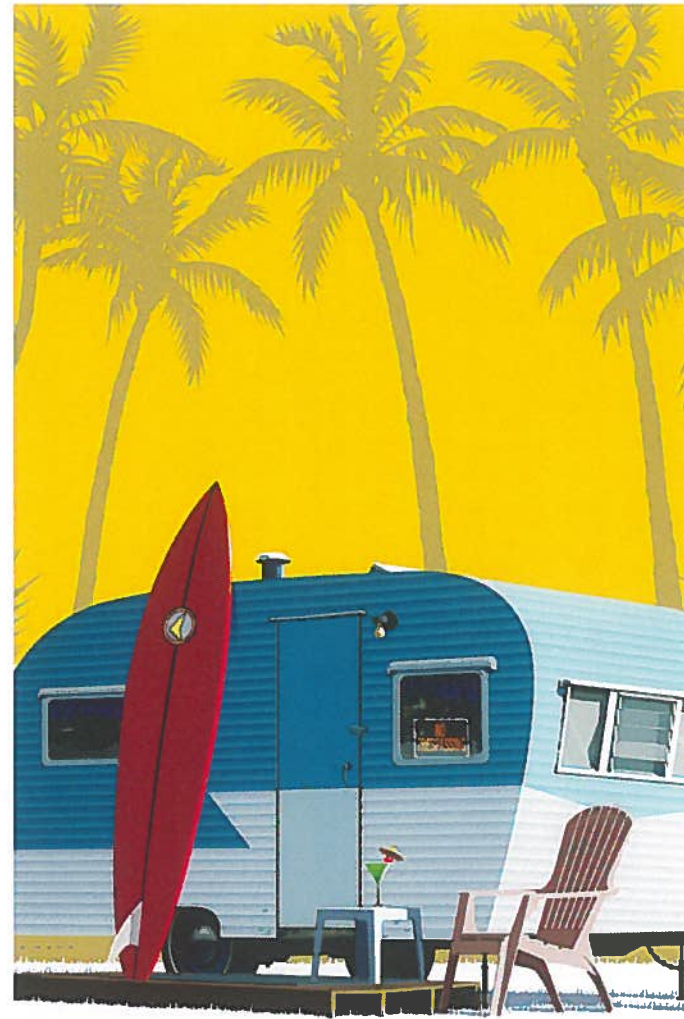
**D11** REGULATIONS

scale: 3/8" = 1'-0



- A11 PARKING ENTRANCE IDENTITY—BLADE
- A11 PARKING ENTRANCE IDENTITY—FREESTANDING
- A12 PARKING ENTRANCE IDENTITY—OVERHEAD
- D12 CLEARANCE BAR
- D11 PARKING REGULATION—WALL MOUNTED
- D10 PARKING REGULATION—FREESTANDING

scale: 1/4" = 1'-0"



## **Concept 3—modern**

**DRAFT**



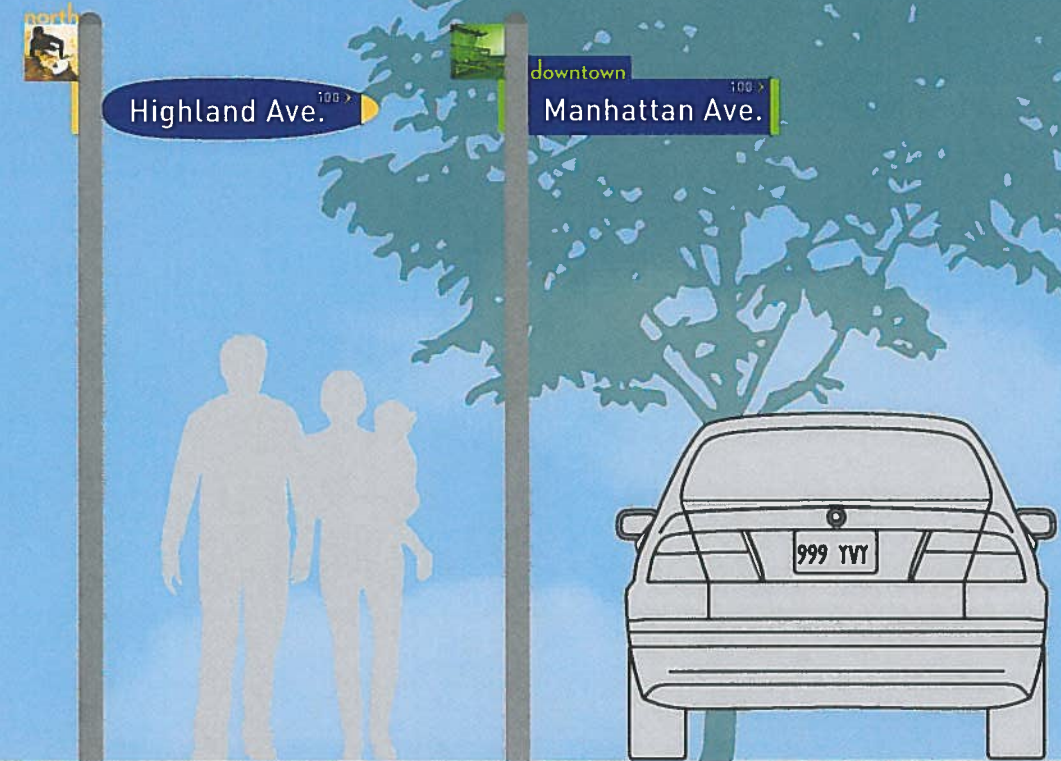
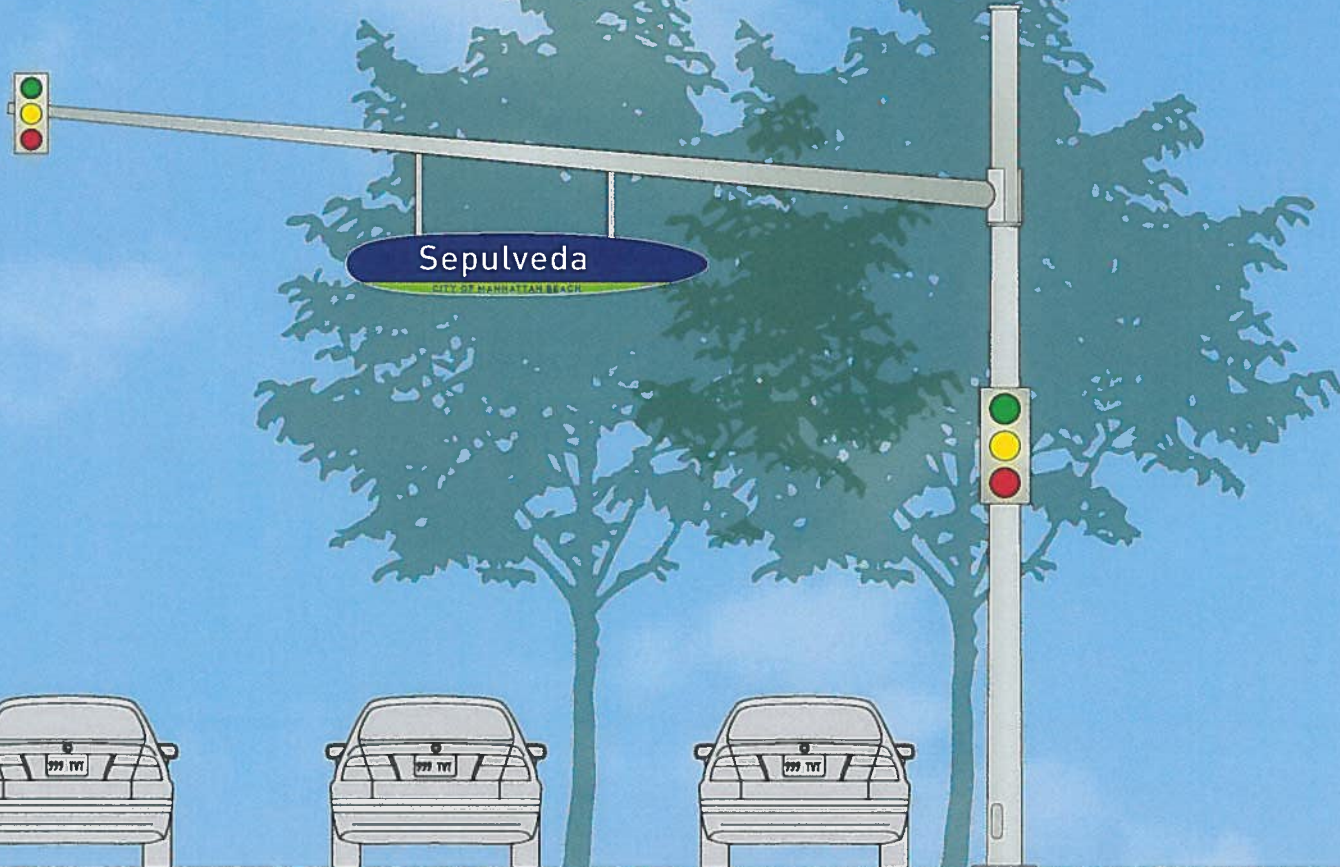
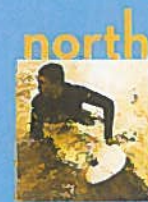
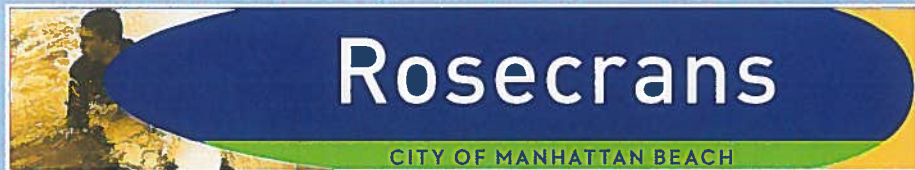
# MANHATTAN BEACH

RENDERING



A01 CITY IDENTITY  
scale: 1/4" = 1'-0"

E01 BANNERS



A03 STREET IDENTITY – OVERHEAD  
scale: 3/16" = 1'-0

A04 STREET IDENTITY – POST MOUNTED  
scale: 3/8" = 1'-0





> Downtown  
 < Pier Beach  
 Manhattan Beach Parking  
 METERED PARKING DAILY  
 8:00am-9:00pm  
**LOT 2**  
 City of Manhattan Beach, Information

scale: 1" = 1'-0

**B01** VEHICLE DIRECTION

**A11** PARKING ENTRANCE FREESTANDING

**B05** PEDESTRIAN DIRECTION - FREESTANDING

**D11** REGULATIONS

scale: 3/8" = 1'-0



**A11** PARKING  
ENTRANCE  
IDENTITY—BLADE

scale: 3/16" = 1'-0"

**A11** PARKING ENTRANCE  
IDENTITY—  
FREESTANDING

scale: 3/16" = 1'-0"

**A12** PARKING ENTRANCE  
IDENTITY—OVERHEAD

**D12** CLEARANCE BAR

**D11** PARKING  
REGULATION—  
WALL MOUNTED

**D10** PARKING  
REGULATION—  
FREESTANDING



CITY OF  
MANHATTAN BEACH



**PROJECT**  
CITY OF MANHATTAN BEACH  
SIGNAGE AND WAYFINDING

**PHASE**  
ANALYSIS  
AUGUST 18, 2015

**DESCRIPTION**  
OPTION 3—MODERN

**DRAFT**

