

Advisory Board Meeting Minutes

James McCleary, Recording Secretary

<http://www.northmb.info/index.html>

North Manhattan Beach Business Improvement District

City Hall – Community Development Conference Room

Manhattan Beach, CA 90266

Wednesday, September 2, 2015 @ 6:00 pm

The Meeting was called to order at 6:03 P.M. by James McCleary, North MB BID Chairman

1. 2015 NMB Advisory Board – Roll Call / City Staff Present:

<u>Name</u>	<u>Function</u>	<u>Business</u>
James McCleary	BID Chairman	Sea View Inn
Harry Ashikian	BID Vice Chairman	Salvatore's Shoe Repair
Steve Delk	BID Board Member	OB's
Steve Oliveira	BID Board Member	Dentist
Anthony Sulaiman	BID Board Member	Sharkeez
Steve Charelian	Revenue Services Manager	CMB
Tony D'Errico	Mayor Pro Tem	CMB

Not Present:

Janice Davenport	BID Recording Secretary	Pancho's
Peter Kim	BID Board Member	Sloopy's

2. Approval of Minutes from the August 5, 2015 North MB BID Meeting

The North MB BID Board unanimously approved the minutes of the August 5, 2015 meeting.

3. Manhattan Beach Signage Program

Consultants from the firm Clifford, Selbert and Perkins discussed topics for a public survey such as top destinations, needs, elements and the story and history of Manhattan Beach. The consultants also presented 3 possible designs; J. McCleary, S. Delk and S. Oliveira all agreed that presentation #1 was the best of the 3; the design is simple and consistent; T. D'Errico expressed to preserve the small/hometown feeling in Manhattan Beach; H. Ashikian spoke about the possibility of having an illustration of a M.B. type surfer in the North MB BID crosswalk stamping.

4. 2015 Winter Event (Winter Walkabout, 8th Annual Winter Stroll)

All event planning is completed and everything is ready for December 10, 2015. The remaining tasks were distributed amongst the North MB BID advisory board members present at the meeting. The annual event checklist was reviewed.

5. Graphical Directory, Maps and Monument

S. Charelian informed the Advisory Board that the directory maps are being completed and changes suggested at the August meeting are being applied; the BID Board unanimously approved the \$949.78 to replace the Plexiglas and install the improved locks on the directory map cases. The quote to replace the entry monument is \$5,000.00, and includes the surfer logo on the back of the surfer. The replacement monument including the logo and the replacement cost was approved by all North MB BID advisory board members present at the next meeting

6. Public Comments – None

7. Adjournment at 7:20 PM - Next Meeting on Wednesday, October 7, 2015, 6:00 PM at City Hall (Community Development Conference Room)