



Agenda Item #10: 15-0425

Staff Report

City of Manhattan Beach

TO: Honorable Mayor and Members of the City Council

THROUGH: Mark Danaj, City Manager

FROM: Marisa Lundstedt, Community Development Director

DATE: October 16, 2015

SUBJECT: Supplemental Information for Agenda Item #10- Downtown Specific Plan Update (15-0425) – October 20, 2015 Council Meeting Date

Purpose of Supplemental Report:

Agenda item #10 (15-0425) provides a summary on the Urban Land Institute (ULI) process and an overall update on the Downtown Specific Plan process. The purpose of this supplemental report is to clarify the following:

- City Council's direction on the ULI recommendations and to note that these recommendations have not been approved;
- Provide an explanation of the community's voting preferences on the alternatives; and
- Indicate that further feedback will be solicited at the October 20th Council meeting regarding the downtown design alternatives.

ULI Recommendations

In early 2015, the City collaborated with ULI to conduct a week-long visioning charrette to engage community stakeholders and evaluate the downtown area. As a part of their review of the downtown, ULI prepared and presented a list of recommendations, which included a range of options for consideration. In February 2015, the City Council approved the next steps for the ULI recommendations, which were depicted in a matrix. The matrix represented a prioritization of those next steps by which to proceed. The City Council has not formally approved the ULI recommendations and staff's direction is to evaluate and vet these recommendations as the specific plan process moves forward.

Community Workshop Alternatives Discussion

The purpose of the October 9th Downtown Specific Plan Community Workshop was to formally introduce the downtown project to the community and solicit input on the individual community design concept alternatives. Staff will present the results of the community's voting preferences (or preferred alternative) for each of the interactive stations. At this time, staff is soliciting feedback from Council either to validate the community's preference for each alternative or to provide further direction. At the present time, there is not one "proposed preferred alternative."