

CITY OF MANHATTAN BEACH PARKS AND RECREATION COMMISSION

December 28, 2015 Manhattan Beach City Hall 1400 Highland Ave. Manhattan Beach, CA 90266 6:30 PM

AGENDA

- A. CALL TO ORDER
- **B. PLEDGE TO THE FLAG**
- C. ROLL CALL

Commissioner Rothans Commissioner Allard Commissioner Paralusz Commissioner Allen Commissioner Manna Commissioner Jones Commissioner Enomoto

D. APPROVAL OF MINUTES November 23, 2015

E. CEREMONIAL

F. AUDIENCE PARTICIPATION (3-Minute Limit)

G. GENERAL BUSINESS

15/1027.1 Discussion of Salute to the Troops 2016 Event 15/1027.2 Discussion of Sunscreen Pilot Project

H. COMMISSION ITEMS

I. STAFF ITEMS

Update on Parks and Recreation Programs and Events

J. ADJOURNMENT

TO: Parks and Recreation Commission Members

FROM:

Mark Leyman, Parks and Recreation Director

SUBJECT:

Salute to the Troops Event and Community Sunscreen Lotion Dispensers (Parks and Recreation Director Leyman).

RECOMMENDATION:

Staff recommends that the Parks and Recreation Commission discuss the Salute to the Troops event and community sunscreen lotion dispensers to gather information and provide recommendations to the City Council.

FISCAL IMPLICATIONS:

There is no fiscal implication associated with this request.

BACKGROUND:

At the October 20, 2015 City Council meeting, the City Council approved two discussion items for the Commission to discuss: the Salute to the Troops Event and community sunscreen lotion dispensers.

DISCUSSION:

The Parks and Recreation Commission requested permission to discuss the Salute to the Troops Event so they may begin planning for the 2016 event, and the sunscreen lotion dispensers to evaluate a possible pilot program within the community (Attachment 1).

Salute to the Troops

The Commission would like to continue in their planning and support of the Salute to the Troops event, and therefore would like to begin discussions now for the 2016 event. The Commission will continue to provide outreach for sponsorships and has proposed a 2016 event date of Sunday, July 3, 2016. For the 2015 event, the Commission raised over \$20,000 in sponsorships, which covered all of the event expenditures.

Sunscreen Lotion Dispensers

The Commission would like discuss and explore options for City Council consideration of a sunscreen lotion dispenser pilot program in the community. The Commission will research the possibility of installing the dispensers at elementary school and various locations in the City. Research will include costs, number of dispensers and sponsorship to pay for ongoing expenses.

CONCLUSION:

Staff recommends that the Parks and Recreation Commission discuss the Salute to the

Troops event and community sunscreen lotion dispensers to gather information and provide recommendations to the City Council.

Attachment:

1. Request to Discuss Salute Sunscreen Memo

CITY OF MANHATTAN BEACH MINUTES OF THE PARKS AND RECREATION COMMISSION Manhattan Beach City Hall 1400 Highland Ave. Manhattan Beach, CA 90266 November 23, 2015 6:30 PM

CONTENTS

A. CALL TO ORDER

The meeting was called to order at 6:32PM.

B. PLEDGE TO THE FLAG

C. ROLL CALL

Present: Commissioners Allard, Rothans, Manna, Allen, Jones, Paralusz* and Enomoto Absent: None Others present: Recreation Service Manager, Idris Al-Oboudi and recording secretary, Linda Robb *Commissioner Paralusz arrived at 6:38.

D. APPROVAL OF MINUTES

Commissioner Manna moved to approve the October 26, 2015 minutes as written. The motion was seconded by Commissioner Jones. The motion passed.

Ayes:Commissioners Allard, Manna, Allen, Jones and EnomotoNayes:NoneAbstain:NoneAbsent:Commissioner Paralusz

E. CEREMONIAL

none

F. AUDIENCE PARTICIPATION (3-Minute Limit)

Commissioner Allard opened the floor to audience participation.

Patrick McBride, resident – Mr. McBride addressed the issue of ping pong and associated fees. He stated that people are coming from miles around to play ping pong because their own communities do not offer the program and they are coming to play with quality opponents. He added that in some cases, the locals are being put out and about half of the players are coming from Torrance. He has visited Torrance to make them aware that they should set up a ping pong program.

He also stated that residents should get priority and a break on the fees. He offered a possible solution of non-standard size tables that would satisfy many of the Manhattan Beach players but would not be attractive to experienced players.

The floor was closed to public comment.

G. GENERAL BUSINESS –

15/1027.1 Discussion of Salute to the Troops 2016 Event – Commissioner Allard asked if the Commission wanted to keep the same band or explore other options. Commissioner

Manna stated that he was impressed by the band that played at the Veterans Day event that was comprised of Veterans and played Rock and Roll. Commissioner Jones stated that it would be important to set some criteria to help choose the next band. Commissioner Rothans stated that one of the frustrations he had for the previous event was the struggle to get a commitment from the band with the tight timeframes for application reviews. He met Edward Teleky who oversees some of the band operations for the Air Force. He received information from Master Sergeant Heather Kirschner, Director of Operations USAF Band of the Golden West, that the USAir Force Band of the Golden West is in negotiations with the Hollywood Bowl for July 4th but if that falls through, they would be available for the 3rd. The commission requested that Cultural Arts Manager, Martin Betz research the best military band options.

Commissioner Allard reported that Mr. Betz is including the concert in with the set up contract for Concerts in the Park.

Commissioner Allard stated that the booth set up at the event did not work well. Commissioner Rothans suggested one booth for gathering instead of separating by service or war. Commissioner Allard recommended that booths be offered to Veterans organizations for free instead of requesting sponsorship.

The Commission decided to again offer Challenge coins and keep the same logo for the 2016 event.

Commissioner Allard would like to change the sponsorship levels to \$1500, \$2500 and \$5000.

Commissioner Enomoto asked if the Commission would be inviting any Mira Costa bands. Commissioner Allard stated that the High School band did not work out very well but it was not the fault of the band. He would like to introduce the band before the color guard so that they may be present during the color guard.

Commissioner Rothans stated that the Commission could approach the Commandant of the local Air Force Base to see if he has any contacts who might be valuable to the planning process.

Commissioner Manna stated that the speakers at the Veterans Day event were great. They could also be potential speakers.

15/1027.2 Discussion of Sunscreen Pilot Project – Commissioner Jones stated that the project is moving forward. She showed a sample of the dispenser and reviewed the answers to the questions raised by the City Council.

Commissioner Paralusz asked about the cost of the sunscreen of \$13,000 and whether that cost would be borne by the sponsors this year and moving forward. Commissioner Jones stated that in the first year it would be paid by sponsors but other options may come forward once the dispensers are deployed.

Commissioner Paralusz inquired about the locations and stated that some of the locations may require County approval.

Commissioner Allard stated that it would be a good idea to give the City Council both dispenser options so they can choose which company will be providing the dispensers. He suggested that data on both companies should be given so that the City Council can make the choice.

Commissioner Jones stated that a one-sheet informational piece on the dispenser project to distribute to potential sponsors and others would be very useful.

Commissioner Allard asked the commissioners to take home the distributed materials, study them and come to the December meeting with feedback. A memo could then be prepared with the Commission's recommendation for the City Council and a request can be made to get the project on the City Council agenda.

Commissioner Jones reported that she heard that Susan Burden of the Beach Cities Health District (BCHD) is positive about the idea. She reported that a micro-enrichment grant from BCHD is a possibility if the commission will pair up with a 503c nonprofit organization. Commissioner Jones suggested asking Ms. Burden to reach out to some of her contacts with the idea to see if they would like to sponsor. She stated that they would like to try to get the whole cost sponsored by a medical center.

H. COMMISSION ITEMS

Commissioner Allard announced that the Employee Holiday Party will be December 17th.

Commissioner Manna stated that the Veterans Day event was very successful. Mr. Al-Oboudi stated that attendance was between 600 and 700.

Commissioner Paralusz congratulated staff and the Teen Center for putting on a great Halloween event.

Commissioner Allard announced that the next meeting will be December 28th.

Commissioner Manna stated that the Blue Zones Livability Committee has created a 20 minute educational Powerpoint presentation about living streets/complete streets. It has been presented to the Redondo Beach Planning Commission and the Harbor Commission, and the Committee would like to reach out to other commissions in various cities. He stated that Mayor Burton thought it was a good idea and that the Planning Commission and the Parks and Recreation Commission should see the presentation. Commissioner Manna will speak with Parks and Recreation Director, Mark Leyman to consider addition to the December agenda.

Separately, Commissioner Manna reported that once the City's mobility plan is adopted, the Beach Cities can apply for certification as a Blue Zone. It would make the Beach Cities the second Blue Zone in the United States. Loma Linda is the other Blue Zone.

Commissioner Paralusz asked if the City would pay for attendance at the CPRS conference. Mr. Al-Oboudi mentioned that volunteering as a room host will gain you free admittance for the day and that he would check to see if that is in the budget.

Commissioner Allard stated that the Commission is being nominated for the Outstanding Program for the Salute to the Troops event.

I. STAFF ITEMS –

None

J. ADJOURNMENT

Commissioner Paralusz moved to adjourn. Commissioner Manna seconded the motion. The motion passed. The meeting was adjourned at 7:20 p.m.

Ayes: Commissioners Allard, Rothans, Allen, Manna, Allen, Paralusz, Jones and Enomoto

Nayes: None

Abstain: None

Absent: None