

# **Advisory Board Meeting Minutes**

Janice Davenport, Recording Secretary

<http://www.northmb.info/index.html>

North Manhattan Beach Business Improvement District  
City Hall – Community Development Conference Room

Manhattan Beach, CA 90266

Wednesday, April 6, 2016 @ 6:00 P.M.

The Meeting was called to order at 6:08 P.M. by James McCleary, North MB BID Chairman

## **1. 2016 NMB Advisory Board – Roll Call / City Staff Present:**

<u>Name</u>	<u>Function</u>	<u>Business</u>
James McCleary	BID Chairman	Sea View Inn
Harry Ashikian	BID Vice Chairman	Salvatore's Shoe Repair
Janice Davenport	Recording Secretary	Pancho's
Steve Delk	BID Board Member	OB's
Peter Kim	BID Board Member	Sloopy's
Steve Oliveira	BID Board Member	Dentist
Anthony Sulaiman	BID Board Member	Sharkeez
Steve S. Charelian	Revenue Services Manager	City of Manhattan Beach
Sona Kalapura-Coffee	Environmental Programs Mgr.	City of Manhattan Beach

## **2. Public Comments – None**

## **3. Approval of Minutes from the March 2, 2016 North MB BID Meeting**

The North MB BID Board unanimously approved the minutes of the March 2, 2016 meeting.

## **4. Earth Day 2016 and Related Environmental Programs – Sona Kalapura-Coffee informed the BID of the April 30<sup>th</sup> Earth Day event at Polliwog Park, and encouraged the members to participate; she reminded the board about the Smoke Free policy and even though people are being cited for smoking, there are still some that are not aware of the Ordinance. Sona will provide decals and signs for display in North MB businesses.**

## **5. Social Media Options (North MB BID 2016 Work Plan) – J. Stockert, the current North MB BID media representative, attended the meeting via conference call; the BID board is possibly considering to look for a new Media vendor , emphasizing marketing orientation; and who will tour the North End and interview business owners; S. Charelian gave the members an introduction to the City's Marketing and Media practices, the North MB BID board will invite Digital Media representatives to the June meeting.**

## **6. North MB BID Tree Grates – P. Kim reported that there now is a tree grate in front of his business; S. Charelian will contact Public Works once he receives information and data for the specific whereabouts of the missing tree grates.**

## **7. Sidewalk Power Washing – the Power cleaning went well; the Board is pleased with the work performed. North MB BID power washing will take place quarterly Jan-Feb, April-May, Aug-Sept., and Nov-Dec.**

## **8. North MB BID 2016 Winter Event – the BID committee confirmed that the 9<sup>th</sup> annual event be held on December 8, 2016. S. Charelian will assist with special events application and other forms needed through Parks & Rec. The Board agreed that the promotional bags for the event will be made of re-usable woven material, imprinted with North MB business names and logos; a sample bag will be presented at the next meeting.**

## **9. Adjournment: at 7:35 PM, next meeting is on Wednesday, May 4, 2016, 6:00PM, City Hall, Community Development Conference Room.**