North Manhattan Beach Business Improvement District

Advisory Board Meeting www.northmb.info

Wednesday, June 1, 2016 at 6:00 PM

Community Development Conference Room

City of Manhattan Beach 1400 Highland Ave Manhattan Beach, CA 90266

<u>Agenda</u>

- 1. Roll Call
- 2. Public Comment (3 Minute Time Limit)
- 3. Approval of Minutes from the May 4, 2016 BID Meeting

Action: Approve

4. <u>Social Media Opportunities for the North MB BID</u> - Presentation by Jonathan Chandler from Adaptive Marketing.

Action: Discuss

5. <u>North MB BID 2016 9th Annual Winter Event</u> – Discuss and Assign Duties, Responsibilities and Discuss Venues.

Action: Discuss

6. 2016 Enhancement Projects and Activity Plan

Action: Discuss

7. <u>Adjournment to next meeting</u>: Wednesday, July 6, 2016, 6:00PM, City Hall Community Development Conference Room