

**North Manhattan Beach Business Improvement District**

Advisory Board Meeting

[www.northmb.info](http://www.northmb.info)

Wednesday, July 6, 2016 at 6:00 PM

Community Development Conference Room

**City of Manhattan Beach**

1400 Highland Ave

Manhattan Beach, CA 90266

**Agenda**

1. Roll Call

2. Public Comment - (3 Minute Time Limit)

3. Approval of Minutes from the June 1, 2016 BID Meeting.

Action: Approve

4. North MB BID Social Media Opportunities - Presentation by Angela/Jade from Bearly-Marketing.

Action: Present and Discuss

5. North MB BID Brand Advertising – Themes, Slogans and Opportunities throughout the City.

Action: Discuss and Vote

6. North MB BID 2016 9<sup>th</sup> Annual Winter Event – Venues, Responsibilities, and Duties.

Action: Discuss

7. 2016-2017 Enhancement Projects and Activity Plan

Action: Discuss

8. Adjournment to next meeting: Wednesday, August 3, 2016, 6:00PM, City Hall  
Community Development Conference Room