

North Manhattan Beach Business Improvement District

Advisory Board Meeting

www.northmb.info

Wednesday, August 3, 2016 at 6:00 PM

Community Development Conference Room

City of Manhattan Beach

1400 Highland Ave

Manhattan Beach, CA 90266

Agenda

1. Roll Call
2. Public Comment - (3 Minute Time Limit)
3. Approval of Minutes from the July 6, 2016 BID Meeting
Action: Approve
4. "The Downtowner" Project - Andy Sywak, Economic Vitality Manager, City of Manhattan Beach, will introduce the recently City Council approved free shuttle service in Manhattan Beach using electric GEM cars.
Action: Discuss
5. Southern California Gas Company Project Presentation – Ross Anderson, Engineering consultant to the City of Manhattan Beach, will lead a discussion and explain the 2 construction projects taking place in the North MB BID.
Action: Discuss
6. North MB BID Enhancement Projects - Ross Anderson, Engineering consultant to the City of Manhattan Beach will present new projects planned for Highland Avenue in the North MB BID, featuring pedestrian beacons and median fencing.
Action: Discuss
7. North MB BID Brand Advertising - Discuss themes, slogans, opportunities and frequency of strategic banner placement throughout the city.
Action: Discuss/Vote
8. North MB BID 2016 9th Annual Winter Event - Discuss duties, responsibilities and venue choices.
Action: Discuss
9. Adjournment to Next Meeting: Wednesday, September 7, 2016, 6:00PM, City Hall, Community Development Conference Room