

Advisory Board Meeting Minutes

James McCleary, Recording Secretary

<http://www.northmb.info/index.html>

North Manhattan Beach Business Improvement District
City Hall – Community Development Conference Room
Manhattan Beach, CA 90266

Wednesday, January 11, 2017, 6:00 P.M.

The Meeting was called to order at 6:05 P.M. by James McCleary, BID Chairman

1. 2016 NMB Advisory Board – Roll Call / City Staff Present:

<u>Name</u>	<u>Function</u>	<u>Business</u>
Lola Anderson	BID Secretary	Lola V Nail & Dry Bar
Harry Ashikian	BID Vice Chairman	Salvatore's Shoe Repair
Peter Kim	BID Board Member	Sloopy's
James McCleary	BID Chairman	Sea View Inn
Steve Oliveira	BID Board Member	Dentist
Andy Sywak	Economic Vitality Manager	City of Manhattan Beach
Steve Charelian	Revenue Services Manager	City of Manhattan Beach

Absent:

Steve Delk	BID Board Member	OB's
Anthony Sulaiman	BID Board Member	Sharkeez

- 2. Police Briefing on Public Safety** - Sergeant Zins, Officer Colombo, Lt. Liedo urged businesses to report any suspicious activity, credit card fraud, stealing, etc, directly to the city police department.
- 3. Approval of Minutes from the Dec. 7, 2016 North MB BID Meeting** - The Board unanimously approved the minutes.
- 4. Public Comments** – Board heard comment by Cultural Arts Commissioner Jacquelyne May regarding an Art Event Proposal. This will be added to the Feb. 1 Advisory Board Agenda for discussion about how North Manhattan Beach businesses could possibly create a partnership with the Art walk and drive future business.
- 5. Recap 9th Annual Christmas Stroll** - Great turn out. Suggestion to create a Sub-Committee for organizing 10th annual Stroll in order to keep progress continuing between meetings.
- 6. Review the 2017 Activity Plan** – A. Sywak went over the 2017 Activity Plan with the Board. There were no major comments or revisions.
- 7. Discuss to approve Downtowner Electric Vehicle** – Board voted to approve spending a not-to-exceed amount of \$10,000 on a six-month advertising buy on the Downtowner vehicle. This would be on half of the vehicle and include two ipads.
- 8. Public Hearing on the Feb. 21, 2017 Council meeting to adopt the annual assessment** – Board informed of hearing on this date.
- 9. Adjournment:** at 7:15 PM, next meeting is on Wednesday, Feb. 1, 6:00PM, City Hall, Community Development Conference Room.