

# Advisory Board Meeting Minutes

James McCleary, Recording Secretary

<http://www.northmb.info/index.html>

North Manhattan Beach Business Improvement District  
City Hall – Community Development Conference Room

Manhattan Beach, CA 90266

Wednesday, March 1, 2017, 6:00 P.M.

The Meeting was called to order at 6:01 P.M. by James McCleary, BID Chairman

## **1. 2016 NMB Advisory Board – Roll Call / City Staff Present:**

<u>Name</u>	<u>Function</u>	<u>Business</u>
Lola Anderson	BID Secretary	Lola V Nail & Dry Bar
Harry Ashikian	BID Vice Chairman	Salvatore's Shoe Repair
Peter Kim	BID Board Member	Sloopy's
James McCleary	BID Chairman	Sea View Inn
Steve Oliveira	BID Board Member	Dentist
Steve Delk	BID Board Member	OB's
Anthony Sulaiman	BID Board Member	Sharkeez
Andy Sywak	Economic Vitality Manager	City of Manhattan Beach

Meeting moved to City Manager conference room due to large crowd after Roll Call.

- Public Comment:** Angie Silverman mentioned she would be interested in becoming the executive director if the BID forms an association.- Richard Montgomery spoke about his candidacy for the March 7, 2017 City Council Election.
- Approval of Feb, 2017 Minutes** (unanimous approval)
- Update of Southern California Gas Construction-** Prem, City Engineer, spoke about construction beginning week of March 6, 2017 and lasting until Memorial Day (May 26, 2017). Work hours from 7:30am-5pm weekdays only. No impact for any travel lanes from 9am-5pm.
- Intro to new MB Chamber/Economic Vitality Update –**
  - Mark Lipps - new Chamber President/CEO introduced himself and wants city businesses to join and include all businesses in the Chamber. There is an upcoming Chamber Event called "Business Leader Summit" on May 9, 2017 at the Marriott (Tuesday from 7:30am-3pm).
  - Andy Sywak – North Manhattan Beach sales tax up 2.3% from 2016. Sywak gave an update on talk about a possible hotel going where Verandas is with nothing confirmed yet for the space. James M said the North MB BID was originally formed as a Parking BID to help pay for the structure at Highland/Rosecrans. He spoke about the need to preserve parking at this location should any new business want to build a new structure.
- Discussion of North BID becoming an Association:** Kelly Stroman (Downtown Association) described her responsibilities as Executive Director for the Downtown Business Association and how this would translate if she did this for the North MB BID if it formed as association (single person doing all organizing). James M spoke about how he believes this is the reason for the North MB BID, (planning events, beautify the North End) and that the committee should perform the work instead of paying an executive director pointing out the smaller size of the North End.
- Art Walk Event:** Day set for North MB first "art Walk" June 10, 2017. Need to make three banners, advertise in Beach Reporter and create a flyer. If successful, could lead to future Art Walks. James M, Peter K, and Mark Lipps (Chamber MB President) will be attending Manhattan Beach Arts Commission meeting for funding toward the Art Walk (March 14, 2017).
- Discuss "LYFT" in the North MB:** North BID Committee decided to buy \$1,000 of \$5 coupons with LYFT to disperse to area hotels for guest wanting to come to the North MB area. This would be a \$5 coupon for consumers arriving to destinations within streets of 33<sup>rd</sup> to 45<sup>th</sup> (Highland Ave) in North Manhattan Beach only.
- Adjournment:** 7:51pm