



Downtown Manhattan Beach  
**BID Advisory Board Meeting**

Thursday, April 27, 2017 @ 8:30am  
Zislis Group Conference Room  
321 12<sup>th</sup> Street, Suite 200  
Manhattan Beach

**AGENDA**

1. Business Improvement District Background & Role
2. Downtown BID Board Members – Review Roles
3. Strategies & Goals Achieved 2016-2017
4. Profit & Loss Fiscal Year April 2016-March 2017
5. Farmers Market Profit & Loss Fiscal Year April 2016-March 2017
6. Strategies & Goals for 2017-2018
  - a. Downtown Specific Plan Implementation and Roles
  - b. Downtown Manhattan Beach Parking Strategies
    - i. Employee parking solutions
    - ii. Major event parking
    - iii. Ride-share partnerships
    - iv. Valet feasibility
  - c. The Downtowner Shuttle – expansion
  - d. Ocean Express Program
7. Proposed DBPA Budget 2017-2018