

Advisory Board Meeting Minutes

James McCleary, Recording Secretary

<http://www.northmb.info/index.html>

North Manhattan Beach Business Improvement District

City Hall – City Manager Conference Room

Manhattan Beach, CA 90266

Wednesday, April 26, 2017, 6:00 P.M.

The Meeting was called to order at 6:00 P.M. by James McCleary, BID Chairman

1. 2016 NMB Advisory Board – Roll Call / City Staff Present:

<u>Name</u>	<u>Function</u>	<u>Business</u>
Peter Kim	BID Board Member	Sloopy's
James McCleary	BID Chairman	Sea View Inn
Steve Oliveira	BID Board Member	Dentist
Steve Delk	BID Board Member	OB's
Harry Ashikian	BID Board Member	Salvatore's Shoe Repair
Anthony Sulaiman	BID Board Member	Sharkeez
Andy Sywak	Economic Vitality Manager	City of Manhattan Beach

Lola Anderson, BID Secretary absent. Chamber president Mark Lipps in attendance as well as Jacqueline May from City's Cultural Arts Commission.

- Public Comment:** Mark Lipps (MB Chamber) advised meeting about the South Bay Business Leaders Summit at Marriott Hotel on May 9, 2017 (7:30 am – 3 pm). Cost \$75 for member/\$85 non-member. Includes breakfast/lunch.
- Approval of April 5, 2017 Minutes** (unanimous approval). James McCleary wanted to make sure the word "help" be replaced from March 1, 2107, Item #5, replaced to "Paid by North BID Association Assessments." Andy Sywak said that was noted and done.
- Discussion over whether to form a North Manhattan Beach Professional Association:** Group debated the pros and cons of forming an association to contract with the BID versus staying a BID Advisory Board to the City Council. Steve Delk made a motion to form an association. The Vote was tied 3-3 tie – motion fails. Additionally, the Chairman was handed a copy of the City's Civility Ordinance due to uncivil behavior during the debate.
- Lyft cards:** Lyft not present, but Andy Sywak provided committee with \$1000 (\$5 each) of ride coupons. The BID voted at the March 2017 to approve this purchase with the idea of handing these out to hotel concierges to encourage their guests to visit the North End. This will be handed out and attached to June 10, 2017 "Art Walk" Flyers once finished printed to area hotels and LAX hotels.
- Art Walk Event:** "Art Walk", June 10, 2017 discussion:
James McCleary designed Banner and Flyers and distributed starting May 5th and banner up at locations:
 - Manhattan Ave @ 9th Street - banner going up on Monday week of May 15, 2017 - coming down on Monday the week of May 29, 2017
 - Highland @36th Street - banner going up on Monday week of June 5, 2017 - coming down on Monday the week of June 12, 2017 (poles damaged during wind storm and this location not able to hang advertising until repaired.)Flyers – Will be done Friday May 5, 2017 and forwarded to Infosend to be inserted into City MB water/trash bills for area residents. Remaining will be dispersed to local business/city hall for advertising the event.

Jackie May with City MB Art Commissions has 35 artists attending and asked about locations. BID Committee has 13+ locations for artist to set up inside and outside/sidewalk areas in the North MB area from 33rd to 40th Street/Highland Ave.
- Open Call for June 7, 2017 Agenda Items:** 2017 Winter Stroll, Cross Walks, kiosks/directories.
- Adjournment:** 6:56 pm