



Agenda Item #: _____

Staff Report

City of Manhattan Beach

TO: Honorable Mayor Wilson and Members of the City Council

THROUGH: Geoff Dolan, City Manager

FROM: Richard Gill, Director of Parks and Recreation
Mark Leyman, Recreation Services Manager

DATE: February 15, 2005

SUBJECT: Consideration of Field Use Fee Changes in Category II for the Parks and Recreation Department

RECOMMENDATION:

Staff recommends that the City Council approve the Field Use Fee Changes in Category II for the Parks and Recreation Department.

FISCAL IMPLICATION:

If the City Council approves the user fee changes in category II, the estimated additional revenue generated will be approximately \$12,000 the first year, \$24,000 the second year, and \$36,000 the third year.

BACKGROUND:

At the January 18, 2005 City Council meeting, the City Council reviewed and approved the proposed fee changes for the Parks and Recreation Department with the exception of category II field users. Several representatives and parents from South Bay Soccer Club (SBSC) expressed concern over the 317% proposed fee increase. SBSC representatives also expressed concern over the immediate implementation of the fees, which did not allow time for them to budget a fee increase during registration for the upcoming season. After the SBSC concerns were presented, the City Council asked staff to revise the proposed fees for field users in category II to include an incremental increase over three years.

DISCUSSION:

User groups for category II include youth and adult residents of Manhattan Beach. Category II user groups must have at least 70% Manhattan Beach resident players to fall into this category. Other participants to fall into category II in addition to group use by SBSC and other club teams are individual Manhattan Beach residents, who may rent a field for one day for a private party or family game.

As requested by City Council, staff has attached a three year incremental fee increase for category II field user groups (attachment A). If approved, staff suggests the implementation date begin July 1, 2005. The proposed increase for the following two years will be July 1, 2006 and July 1, 2007.

CONCLUSION:

Staff believes the proposed field use fees are competitive and will result in additional revenue of approximately \$72,000 over the next three years. Staff recommends that the City Council approve the recommendation to approve the proposed fee changes for category II to begin July 1, 2005.

Attachments: A. Category II proposed fees