

# EXPECTATIONS

## SCOPE OF WORK

The design, size, and imagery for each project will be determined on a case by case basis.

## GOALS

To create a successful mural program that will:

- Enhance our city with a variety of unique original artwork
- Educate the public about art, specifically public art
- Fit the criteria of the Public Art Master Plan

## SELECTION PROCESS

Proposals will be selected by the Cultural Arts Commission with recommendations to the City Council for approval. Artists selected to proceed with a mural project will be required to enter into a professional services contract with the City of Manhattan Beach.



# SUBMITTALS

Submissions (described below) must be received as a complete application by **May 2, 2018** by **4pm Pacific Standard time**. Submissions should be sent to

Martin Betz, Cultural Arts Manager at  
Mbetz@citymb.info

Subject line: Mural Roster

The application submission must include the information and materials described below:

### ARTIST STATEMENT OF INTEREST:

Submission must include an Artist Statement of Interest that specifically addresses perspective on, and interest in, participating in public mural commissions. The Artist Statement of Interest will be an important aspect of the review process.

**Please address the following in your statement**  
(3000 character maximum):

- i. What is your interest in creating public murals?
- ii. Please describe your experience in public mural-type art projects?
- iii. Please describe your approach to involving community input in your process of design and/or creation of mural art projects.

### 1. RESUME + REFERENCES:

Submission must include a current resume that outlines your professional accomplishments as an artist (maximum of 2500 characters/equivalent of 2 pages; if a team, then 4000 characters maximum for the team).

### 2. IMAGES OF PAST WORK:

Submission must include visual representations of samples of your past artwork appropriate to this project. In order to be considered for this project, the applicant must include a total of 8 images that represent previously completed projects. Proposal images from prior projects may be submitted, but should be clearly marked as proposals and cannot be more than 3 of the requested 8 images.

### 3. CHECK YOUR APPLICATION FOR COMPLETENESS:

Incomplete applications will not be reviewed. Please confirm that your application includes all of the required materials listed below.

- \_\_\_ Artist statement of interest (3000 character maximum)
- \_\_\_ Resume (2500 character maximum or 4000 for a team)
- \_\_\_ Images of Past Work (up to 8)
- \_\_\_ Descriptions of Images of Past Work

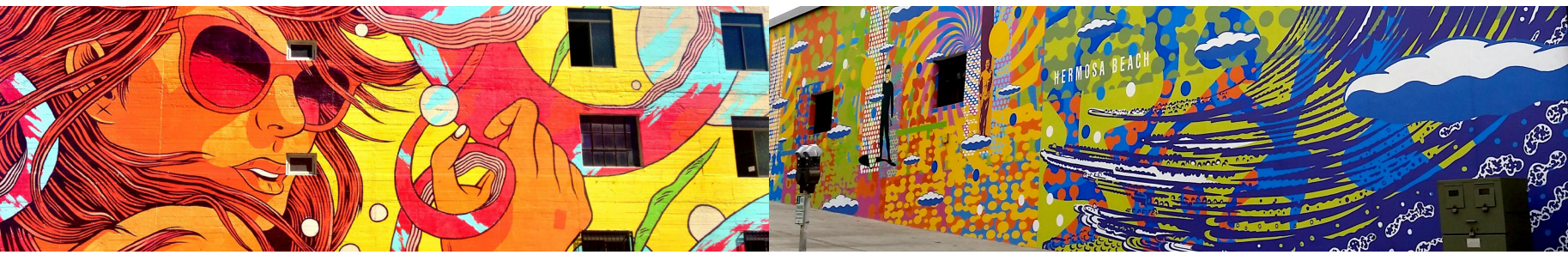
## MURALS IN MANHATTAN BEACH



FOR QUESTIONS ABOUT THIS RFQ  
Please contact Martin Betz via email at [Mbetz@citymb.info](mailto:Mbetz@citymb.info)

# INTRODUCTION

# ROSTER



The City of Manhattan Beach Cultural Arts Commission is creating a Roster of Pre-Qualified Artists to be part of the Manhattan Beach Murals program (MB Murals). The purpose of the Roster is to streamline the artist selection process for a range of upcoming mural projects. Artists who are chosen for inclusion in the Roster will be eligible to be considered for future public art mural projects in Manhattan Beach. Inclusion in the final Roster will be for a period of three years.

Responding to the City Council's work plan, The MB Murals program is funded with \$150,000.00 from the Public Arts Trust fund and the Cultural Arts Commission is seeking Requests for Qualifications (RFQ) from artists located in the South Bay. Preference for the first two projects will be given to artists living in Manhattan Beach. The approximate award for each mural is between \$10,000.00-\$15,000.00.

Inclusion in the final Roster of pre-qualified artists will be for a period of three years. Artists on the Roster of Pre-qualified Artists for MB Murals will be considered for mural projects that come up during this time. Inclusion in the Roster does not guarantee a commission. Artist(s) included in the Roster may be individually-contacted regarding specific projects. Artists on the Roster may be considered and selected for specific mural projects through the use of project based selection committees. Depending on the specific goals and design criteria of each project, some mural projects may use a proposal-based selection in which a short list of artists may be invited to submit a proposal; for other projects an artist may be commissioned to work with the community and develop a design proposal. All final designs for projects must be approved by the City of Manhattan Beach Cultural Art Commission and ultimately by the City Council. Artists included in the Roster may update their work samples and related information during the duration of the Roster.

