

North Manhattan Beach Business Improvement District

Advisory Board Meeting - MINUTES

Wednesday, March 7th, 2018 - North BID Meeting at 6pm

City Hall (Conference Room)

1400 Highland Ave, Manhattan Beach, Ca. 90266

Meeting Started: 6:01 pm

1. Roll Call

James McCleary – (Chairman/Secretary) - PRESENT

Harry Ashikian – (VP) – PRESENT

Janice Davenport – (Secretary) - PRESENT

Peter Kim – PRESENT

Anthony Sulaiman - PRESENT

Megan Richardson– PRESENT

Gretchen Tiernan– PRESENT

*City Staff – Steve Charelian

2. Public Comment –

- Mark Lipps/Michelle Winn (MB Chamber) presentation to advertise in Chamber Magazine, article of businesses/history/events in North Manhattan Beach. Must be approved if interested in April 2018 meeting (Add to April 2018 meeting Agenda – Discuss/Vote).
- Amanda Hunter presentation for North MB BID Footprint Map. (Committee discussed after presentation and not interested at this time.)

3. Approval of February 7th, 2018 Minutes –

- Item on Power Washing corrected: October – April once a month at \$550 & May – October twice a month at \$800 a month
- All members approved after correction.

4. Directory (Kiosk)/Monument/Utility Boxes/Street Lighting -

- Committee agreed to remove the three kiosk locations at 35th/Highland Ave, Highland Ave./Rosecrans, and North wall of Pancho's location. (Public Works has removed as requested.)
- Committee agreed to paint (decoratively) Electric boxes with in the footprint of North. James to correspond with Public Works and company boxes owned by for approval.
- Committee agreed to proceed with possibility's for LED street lighting. James to correspond with Public Works on progress of City MB purchasing Southern California Edison light poles. Will also communicate with City MB Staff/Council with possibilities.

5. 2018 Event Planning -

- 4 Events for 2018 – (Ongoing Updates)
 1. Wellness & Healing/Art Walk – May 19
 2. Bring back Summer Stroll – July 21
 3. Art Walk – September 15

4. Christmas Stroll – December 1

*Flyers done and being distributed to residents as of March. Banner being updated and posters for Wellness/Art Event being made. (Distributed at North BID April's Meeting.)

* James got with Andy H (Police) with 2018 events in reserving the street sign for events. Committee to advertise in Beach Reporter/Daily Breeze for May 19, 2018 event. Megan & Gretchen added to speak with "Our South Bay" magazine for all event Ad's as well. They will bring pricing to April's meeting for Discussion/Vote.

6. Update Crosswalks at 34th-35th-36th Street/Highland Ave

- City MB Engineer (Eric Z) - everything going as scheduled and out to bid.

7. 2/20/18 City Council Meeting (North BID agenda items) update by Steve Charilian

- City Council approved All items regarding North BID

8. Jeff Trends of "Trends Media Group" – (presentation from February 2018 meeting) city wide map of Manhattan Beach businesses.

- (Committee discussed and not interested at this time.)

9. Agenda items for April 4th, 2018 meeting-

- 2018 Events - Advertising for Events with "Our South Bay" (Gretchen & Megan)
- Directory (Kiosk)/Monument/Utility Boxes/Street Lighting - updates
- MB Chamber Magazine for advertising North BID (Businesses/History) and what type of ad and cost.
- Crosswalks - update

10. Adjournment to next meeting – 6:53 pm (until) Wednesday – April 4th, 2018