North Manhattan Beach Business Improvement District Advisory Board Meeting Minutes Wednesday, April 4th, 2018 Sea View Inn - 3400 Highland Ave, Manhattan Beach, Ca. 90266

Meeting Started: 6:01 pm

1. Roll Call

James McCleary – (Chairman) - PRESENT Harry Ashikian – (VP) – PRESENT Janice Davenport – (Secretary) - ABSENT Peter Kim – PRESENT Anthony Sulaiman - PRESENT Megan Richardson– PRESENT Gretchen Tiernan– PRESENT *City Staff – Steve Charelian

2. Public Comment -

Mark Lipps – Possible attractions/art for the North MB.

3. Approval of February 7th, 2018 Minutes

Approved 100%

4. <u>Directory (Kiosk)/Monument/Utility Boxes/Street Lighting</u> -

- Locations at 35th/Highland Ave, (where old kiosk was installed West on Highland Ave.), discussion for monument. Dom Parham & Raphael introduced a possible monument idea. Add to May 2nd, 2018 agenda to discuss and vote.
- Committee approved to paint North MB Monument on Rosecrans Ave/Alma Ave, not to exceed \$350.
- Public Works on progress of City MB purchasing Southern California Edison light poles. Once purchase complete, will be able to move forward with LED street lighting.

5. 2018 Event Planning -

- 4 Events for 2018
 - 1. Wellness & Healing/Art Walk May 19
 - 2. Bring back Summer Stroll July 21
 - 3. Art Walk September 15 (TBD)
 - 4. Christmas Stroll December 1
- a. "Our South Bay" magazine History/North MB and 2018 events, approved by committee.
- b. Chamber Magazine article committee approved story about North MB and 2018 events not to exceed \$2500. (Gretchen and Megan named as Sub-Committee)

6. Update Crosswalks at 34th-35th-36th Street/Highland Ave

• Communications with Public Works on progress. (out to bidding)

- 7. Cash Key Program/Parking Meters Steve Charelian(City MB Finance Dept)
 - Stopped the Cash Key program and asked to get the word out for anyone having a key and bring to City Hall for refunded.
 - Parking Meters discussing about raising meter cost per hour.
 - Any issues with road, meters, etc, use app "ReachMB" to report.
- 8. Agenda items for April 4th, 2018 meeting-
 - 2018 Events
 - Monument/Sculpture Dom/Raphael to bring final drawing, cost, etc.
 - Crosswalks update and discussion.
 - Advertising Discussion/Vote for the North Manhattan Beach
- 9. Adjournment to next meeting at 8:01 p.m. to Wednesday, May 2, 2018