

Advisory Board Meeting Minutes

James McCleary, Recording Secretary

<http://www.northmb.info/index.html>

North Manhattan Beach Business Improvement District
Sea View Inn, 3400 Highland Ave., Manhattan Beach, CA 90266
Wednesday, May 2, 2018, 6:00 P.M.

The Meeting was called to order at 6:00 P.M. by James McCleary, BID Chairman

1. Roll Call:

James McCleary	BID Chairman - Present
Harry Ashikian	BID Vice Chairman - Present
Janice Davenport	BID Recording Secretary - Absent
Peter Kim	BID Board Member - Absent
Anthony Sulaiman	BID Board Member - Present
Megan Richardson	BID Board Member – Present
Gretchen Tiernan	BID Board Member - Present

2. Public Comments -

Mark Lipps, Chamber of Commerce, emphasized the preferred signage locations to present at the upcoming City Council meeting June 5, 2018.

3. Approval of Minutes from the April 4, 2018 North MB BID Meeting -

The North MB BID Board unanimously approved the minutes of the April 4, 2018 meeting.

4. Citywide Wayfinding Signage Locations -

City Public Works staff presented the proto type of the citywide Wayfinding Sign program. A. Sulaiman and H. Ashikian will walk the North MB BID footprint and take photos of sign locations. The board members agreed to hold the June 2018 meeting prior to the June 5, 2018 City Council meeting on June 4, 2018. The NMB BID Advisory Board subcommittee J. McCleary, J. Davenport and M. Richardson will present the proposed wayfinding signage to City Council at the June 5, 2018 council meeting.

5. Crosswalks at 34th, 35th and 36th Street/Highland Avenue -

Communications with Public Works staff is ongoing (City Engineer, Designers, Public Works). On schedule for construction after Labor Day.

6. Events and Advertising for 2018 – Recap “Healing Expo & Art Walk”

so far 4 events are planned for 2018

1. Healing Expo & Art Walk, May 19, 2018
2. Bring Back the Summer Stroll, July 21, 2018
3. Art Walk, September 15, 2018 (TBD)
4. Christmas Stroll, December 1, 2018

South Bay Magazine ad possibilities (for North MB). Gretchen and Megan will bring the magazine to the June 2018 meeting and present different angles and possibilities of working with the magazine.

6. Agenda Items for the June 4, 2018 meeting -

2018 Events (recap) – “Healing Expo & Art Walk”

- Monument/Sculpture- Dom/Raphael to bring mock sculpture
- Wayfinding sign location in North Manhattan Beach (discuss/vote)
- Crosswalks – update and discussion
- Advertising – discussion /vote for advertising in the South Bay Magazine

7. Adjournment: at 7:32 PM, next meeting is on Monday, June 4, 2018, 6:00PM, Sea View Inn, 3400 Highland Avenue, Manhattan Beach, CA 90266