

Manhattan Beach Senior Advisory Committee Minutes
May 08, 2018

Members Present: Steve DeBaets, Diane Campisi, Dayle Eisenhower, Kathleen Galvin, Wayne Powell, Marcia Gelfand, Betty Young (Manhattan Beach Senior Club), Karen Russo (Senior Resource Committee) Ken Thompson (Manhattan Heights Senior Club)

Members Absent: none

City Council Representative: Nancy Hersman

Parks & Recreation Commissioner: Sue Allard

Parks & Recreation Staff: Jan Buike, Eve Kelso, Adella Cornejo

Visitors: Susan Hamusek

The meeting was called to order at 1:00 pm by Chair Steve DeBaets. Motion to approve the January minutes, approved unanimously. Motion to approve Agenda carried unanimously.

PRIORITY ACTION ITEMS

CITY COUNCIL REPORT: Nancy Hersman reported: 1.) Council conducting budget work plan step by step. Currently reviewing Parks and Rec. line items. Process to wind up on June 19th. 2.) Council reviewing further methods of reducing non-essential Styrofoam and plastic utensils from purchases within the city. A sustainability task force has been formed. 3.) Homelessness within city limits was discussed with a presentation by hired consultant. Resident input heard. Consultant to modify proposals to reflect resident concerns. 4.) New Fire Chief selection process underway. Current Fire Chief will remain until successor is on board.

SCOUT HOUSE UPDATE: Sue Allard discussed: Since 1953, Pinewood Derby has been a key event for Scouts. This fundraiser for the proposed new Senior/Scout house facility will be held on May 28th, from 10am to 4pm at the Scout House and Joslyn Center. Steve DeBaets vs. Wayne Powell grudge race to take place.

SCHOOL PARCEL TAX: Sue Allard spoke about the various mailers issued, the senior exemption and the need to support the measure. Measure MB was discussed on Wayne's radio, waynepowell.net, show as well.

HOMELESS UPDATE: Jan Buike reported that County grant funds were used to hire a consultant to arrive at a plan. This plan was then presented to City Council. Public comment was unfavorable and the consultant is now revising the proposal to account for issues raised by the public. This revision should be before council by June 30. MB business community is assisting. There needs to be a processing mechanism to address individual issues to place them onto a path that can help them get better.

REACH MB: Adela Cornejo and Dayle Eisenhower outlined the various fixes to the Reach MB app. Key new feature is a dedicated button for Older Adult Programs. Additionally, we can now view user data to determine how the app is being used and effectiveness as a marketing tool. Some users may be able to have program event dates auto add to calendar apps.

TV MEDIA POLICY: MBTV and public access channel uses and production capability needed to produce city news shows as some neighboring communities do. A comprehensive city policy is needed along with budget to meet some of these goals, if we are to pursue.

SAC MEMBER TERM OUTS: Eve Kelso outlined which SAC members are nearing term end and the process to re-up and also interview new candidates. Candidate interview and selection process will take place largely as in the past around June 5th to have new members in place by the term expiring date of June 30th.

BUDGET UPDATE: Eve Kelso reported Parks and Rec department is over budget. Largely a victim of our success in expanding programs. A review process is underway to identify smarter ways to achieve goals. No programs or full time staffing cuts expected yet. Dial a Ride funding is undergoing review.

MINI BUS TRIP: Jan Buike reported these trips are very popular but are normally limited to 20 people. Review of reservation policy to deny refunds to those that book but cancel at the last minute. Allowing non-residents and what priority should they be allowed in high demand trips. A small sub committee was formed to hammer out a revised booking policy.

MARKETING NEW VIDEO: Diane Campisi and Adela Cornejo presented the new Senior Programs video production. It was viewed to much acclaim. A unanimous "Well done!" was voiced by all present. Some discussion on how to maximize video use.

WIFI, REACH MB AND MB WEBPAGE IMPROVEMENT: An issue was brought up identifying extra costs associated with sign ups arranged online, incurred by third party (ActiveNet) contractor. "Coffee, Technology and You" sessions still full of appreciative Seniors. Library training sessions on their online systems went well also.

SUB-COMMITTEE REPORTS

MARKETING: The next Intergenerational improv show will be on May 20th 1pm-2:30 @ the Joslyn Center.

PARTNERSHIPS: Jan Buike reported we had the largest Dine and Discover ever, 147 people, we had two neurologists speaking on Alzheimers and Dementia. League of Women Voters and BCHD professors coming back to do "Optimize Your Brain". Older Adult Health Fair coming May 18th a product of our partnership with South Bay Family Health Care Center.

EDUCATION: 2 upcoming Coffee, Technology and You remain, May 19 and 26. Day in the Life of Manhattan Beach, Art Show application coming up (all ages) through May 31st. Curator from Getty Villa speaker on the 5 new venues open now. Poetry Circle served 70 people, intergenerational. DOCTALK continues through this year, see Adela Cornejo.

REPORTS BY STAFF

Jan Buike: Gary Hartzell to presented "History of Names".

Eve Kelso: No Dial a Ride report. A big congratulations for the efforts surrounding the volunteer appreciation Comedy and Magic Store Annual Dinner.

CLUBS, SRC, AT-LARGE MEMBERS AND P&R COMMISSIONER

SRC: Karen Russo reported, May 15th 1:30 – 3pm at the Library an interactive group. Group of entertainers on issues of getting older and being Senior. Latest issue of “SENIOR STORIES” distributed.

P&R COMMISSIONER: Sue Allard reported efforts underway to update several policies.

MANHATTAN BEACH SENIOR CLUB: Betty reported Monthly Bingo went well but during inventory found rodent damage to supplies reported by Susan Hamusek, club member. Extermination requested. Ongoing issue at these older downtown city buildings.

MANHATTAN HEIGHTS SENIOR CLUB: 6 new paid members after conducting survey. Club paying for monthly meeting lunch main course. Heights freezer reported broken.

AT LARGE MEMBERS: Wayne brought up TV access channel media policy.

ANNOUNCEMENTS: 1.) Eve Kelso reported, Parking near bus loading zone off in front of Joslyn is changing for safety considerations. Relocating fire hydrant to accommodate. Anticipate no loss of parking. Buses to load south of Joslyn Center. 2.) “Love” artwork now placed near pier for a period of time.

ACTION ITEMS/PRIORITIES NEXT MEETING

- Scout House, Pinewood Derby, City Pledge CIP - Steve
- Parcel TaxMB
- Term New SAC members
- Homeless issues and help - Jan
- Reach MB - Dayle, Adela
- TV media policy for access channel – Eve
- Mini Bus Trip policy – Jan and Steve

ADJOURNMENT

The meeting was adjourned at 3:10pm. The next meeting is scheduled for Tuesday June 12th at 1:00 pm at the Joslyn Center. Respectfully submitted by Kenneth Thompson