

# Manhattan **Beach** In Brief

Manhattan Beach's receipts from April through June were 15.0% below the second sales period in 2017 though the decline was predominately the result of the State's transition to a new software and reporting system that caused a delay in processing thousands of payments statewide. Sizable local allocations remain outstanding, particularly for casual dining eateries, specialty and electronic/appliance stores and other business-types within the general consumer goods category. Excluding reporting aberrations, actual sales were down 3.0%.

Auto-transportation receipts were lower as rising loan rates have increased financing costs and decreased relative affordability for consumers.

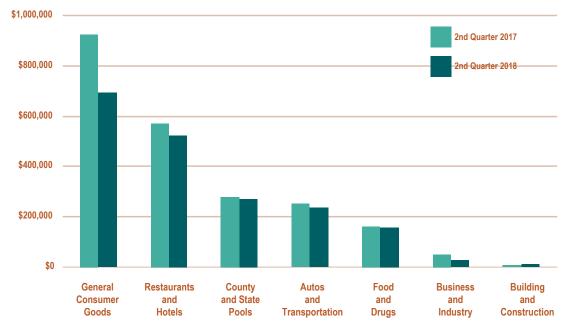
The sale of general consumer goods continues to be negatively impacted by the consumer shift to online shopping.

Net of aberrations, taxable sales for all of Los Angeles County grew 0.6% over the comparable time period; the Southern California region was up 1.0%.



Third Quarter Receipts for Second Quarter Sales (April - June 2018)

# SALES TAX BY MAJOR BUSINESS GROUP



## TOP 25 PRODUCERS

IN ALPHABETICAL ORDER	
Apple	Manhattan Gas & Mart
AT&T Mobility	
BevMo	Marriott Manhattan Beach Hotel
Circle K	Nick's
CVS Pharmacy	Old Navy
Fishbar	Ralphs Fresh Fare
Frys Electronics	Strand House
Houston's	Standbar
Islands	Target
Kettle	Tin Roof Bistro
Macys	Toyota Lease Trust
Manhattan Beach	Trader Joes
Post	True Religion
Manhattan Beach Toyota Scion	Vons

## **REVENUE COMPARISON**

Four Quarters – Fiscal Year To Date (Q3 to Q2)

	2016-17	2017-18	
Point-of-Sale	\$8,072,316	\$7,497,845	
County Pool	1,122,155	1,079,806	
State Pool	4,443	4,334	
Gross Receipts	\$9,198,914	\$8,581,986	

#### Q2 2018

## Manhattan Beach Sales Tax Update

#### **California Overall**

Local Government cash receipts from April through June sales dropped 10.1% from the same quarter one year ago due to implementation issues with CDFTA's new tax reporting software system. The results were further skewed by the State's attempt to offset the resulting shortages by advancing tax revenues that it estimates will be generated next quarter.

After reviewing unprocessed returns and approximating the full amounts of partial payments, HdL estimates that once all returns are properly processed and the data adjusted to reflect actual quarter receipts, statewide local sales and use tax revenues will be 1.6% higher than second quarter 2017.

Sales of building and construction materials, jet fuel and online shopping appear to have been the primary drivers of statewide growth during the second quarter. Auto sales leveled off as previously anticipated, although receipts from auto leases continued to show substantial gains. Online fulfillment centers and value themed apparel stores were the primary gainers within the general consumer goods group. Business-industrial purchases were slightly lower than previous quarters with declines in new energy projects being a major factor.

Regionally, the San Francisco Bay area and the Sacramento and San Joaquin Valley areas outperformed the rest of the state.

#### **Tariff Policies and Sales Tax**

Tariffs are becoming a key element of the federal government's international trade strategy with additional duties of 10% announced for the end of the third quarter, rising to 25% by the end of 2018.

Despite the current debates, analysts believe that the impact on prices and sales will be minimal through the remainder of 2018-19 as most major retailers have already imported their inventory for the holiday season and are attempting to rush spring inventories through customs ahead of the new 5% rates. Many manufacturers have managed to avoid raising prices by absorbing the costs of the initial first round of tariffs on metals, machinery and components. On the down side, small retailers without the power to lock in prices may be placed at a competitive disadvantage and contractors are beginning to require escalation clauses in contracts to cover potential cost increases on long range projects.

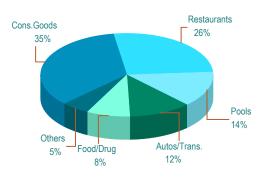
The key concern for analysts projecting 2019-20 tax revenues will be how the federal government refines its trade policies and the impact on sales and use tax revenues. Although higher prices generate more sales tax from individual purchases, they also potentially reduce the number of purchases, particularly in an environment where rising housing, education and health care costs compete for a significant portion of discretionary income.

Proponents of rising tariffs argue that the rising strength of the U.S. dollar will offset the impact of tariff related price increases on consumers. Opponents worry that the stronger dollar and the announced \$5.6 billion in retaliatory tariffs on California exports will negatively impact both the affected companies' job base and capital investment in supplies, equipment and expansion opportunities.

## **SALES PER CAPITA**



#### **REVENUE BY BUSINESS GROUP** Manhattan Beach This Quarter



## MANHATTAN BEACH TOP 15 BUSINESS TYPES

*In thousands of dollars	Manhattan Beach		County	HdL State
Business Type	Q2 '18*	Change	Change	Change
Casual Dining	247.8	-14.6%	-11.3%	-12.6%
Convenience Stores/Liquor	37.4	-8.6%	-6.7%	-9.2%
Department Stores	- CONFIDENTIAL -		13.4%	12.7%
Discount Dept Stores	- CONFIDENTIAL -		-15.2%	-13.5%
Electronics/Appliance Stores	208.8	-11.8%	-7.0%	-5.1%
Family Apparel	90.1	-14.7%	-27.3%	-27.2%
Fast-Casual Restaurants	42.0	-6.3%	-5.9%	-3.3%
Fine Dining	144.3	3.6%	-3.5%	-3.7%
Grocery Stores	83.8	-4.2%	-12.1%	-7.0%
Home Furnishings	54.4	25.5%	-28.8%	-21.7%
New Motor Vehicle Dealers	- CONFIDENTIAL -		-5.1%	-1.9%
Quick-Service Restaurants	47.2	-1.2%	-5.9%	-5.8%
Service Stations	— CONFI	DENTIAL —	-23.5%	-26.4%
Specialty Stores	40.4	-42.9%	-8.9%	-4.6%
Women's Apparel	54.4	-25.0%	-13.9%	-12.8%
Total All Accounts	1,715.5	-16.7%	-11.9%	-12.2%
County & State Pool Allocation	273.5	-2.4%	3.2%	5.5%
Gross Receipts	1,989.0	-15.0%	-10.1%	-10.1%