

# Advisory Board Meeting Minutes

James McCleary, Recording Secretary http://www.northmb.info/index.html North Manhattan Beach Business Improvement District City Hall, 1400 Highland Ave., Manhattan Beach, CA 90266 Monday, November 7, 2018, 6:00 P.M.

The Meeting was called to order at 6:03 P.M. by James McCleary, BID Chairman

James McCleary	BID Chairman - Present
Harry Ashikian	BID Vice Chairman - Present
Janice Davenport	BID Recording Secretary - Present
Peter Kim	BID Board Member - Present
Anthony Sulaiman	BID Board Member - Present
Megan Richardson	BID Board Member – Present
Gretchen Tiernan	BID Board Member – Present
Steve Charelian	Finance Director, City of Manhattan Beach
Cynthia Mickschl	Acting Revenue Services Manager, City of Manhattan (new liaison)

#### Public Comments - None 2.

#### 3. Approval of Minutes from the September 5, 2018 North MB BID Meeting -The North MB BID Board unanimously approved the minutes of the September 5, 2018 meeting.

# 4. Safety Tips and Crime Update -

Officer Pereira spoke about thefts in our city and the danger of leaving cars and homes unlocked. He advised to call police at 310-545-4566 if anyone see persons not fitting in or suspicious behavior.

#### 5. Aluminum Branding Signs (6) Replacement Options (revisited)

J. McCleary brought in possible ideas for cloth banners to replace the old aluminum banners; include local schools in a Christmas Design Contest and winning drawings will be hung during the Christmas Holiday season for display; Board member Ashikian is holding remaining aluminum signs; members will bring ideas for new North MB BID banner to the December 5, 2018 meeting; J. McCleary will bring finalized price per banner, discuss ideas and vote, set details/parameters of designs for local schools; cost approval.

#### 6. Sculpture/Monument//Utility Boxes/Street Lighting Status To be discussed at a future meeting.

7. Crosswalks at 34th, 35th and 36th Street/Highland Avenue -Crosswalk at 36<sup>th</sup>, 35<sup>th</sup> and 34<sup>th</sup> will be installed by end of March 2019.

# 8. 2018 Christmas Stroll and Future Events and Advertising/Fess for 2018/2019

All permits for Christmas Stroll have been turned in to the City, 4 hours from 5P-9P, December 1, 2018; poster will be handed out to businesses this week, City will post at City Hall and Social Media; P. Kim and C. Mickschl will take care of permit for street closure from Highland Ave. and Crest for children bounce house; Santa float will be parked at Sea View Inn for 4 hours; popcorn, cotton candy, Suzi Show, DJ and more are all contacted for event; advertising is ready to start 2 weeks prior to event.

# 9. Open Call for December 5, 2018 Agenda-

1. 2019 North MB BID elections, 2. Recap Christmas Stroll 2018, 3. New pole banners and designs

- 4. Discuss monuments and sculpture ideas for North MB, 5. Summer Stroll
- 9. Adjournment: at 7:33P, next meeting is on Wednesday, December 5, 2018, 6:00PM, City Hall, 1400 Highland Avenue, Manhattan Beach, CA 90266.