



**Downtown Manhattan Beach
BID Advisory Board Meeting**

Thursday, April 18, 2018 @11am
Zislis Group Conference Room
321 12th Street, Suite 200
Manhattan Beach

AGENDA

1. Business Improvement District Background & Role
2. Downtown BID Board Members - Review Roles
3. Strategies & Goals Achieved 2018-19
4. Profit & Loss Fiscal Year April 2018-March 2019
5. Farmers Market Profit & Loss Fiscal Year April 2018-March 2019
6. Strategies & Goals for 2019-2020
 - a. Downtown Manhattan Beach Beautification
 - i. Lighting
 - ii. Signage/wayfinding
 - iii. Landscaping
 - iv. Seating
 - b. Downtown Manhattan Beach Parking/Transportation Strategies
 - i. Ride share options
 - ii. Employee parking solutions
 - iii. Valet feasibility
 - iv. Ride-share partnerships
 - v. Transportation to/from LAX corridor
7. Proposed DBPA Budget 2019-2020