

CITY OF MANHATTAN BEACH

MINUTES OF THE CULTURAL ARTS COMMISSION

March 13, 2007

6:00 p.m.

CONTENTS

I. CALL TO ORDER

The Cultural Arts Commission (CAC) was called to order at 6:10 PM

II. ROLL CALL

Present: Commissioners
Sharon Greco- Chair
Shelby Phillips- Vice Chair
Candy Duncan
Susanah Rosenthal

Juanita Purner, Cultural Arts Manager
Megumi Sando, Senior Recreation Supervisor

III. APPROVAL OF MINUTES

Reports & Other Business topics: One man show; Photo in Beach Reporter; Commissioner Rosenthal's production space visit; delivery of Consultant's theater configurations; artist Paul Schneider; logo question.

Delete F and G on page 2.
Minutes approved as corrected.

IV. AUDIENCE PARTICIPATION

Mr. Tobin D. Ellis spoke to the Commission regarding the placement of a bench on the Strand in memory of his mother. He indicated that funds would be raised for the bench.

The Commission explained new guidelines have been set. Potential donors are able to purchase a bench and select from pool artists or designs, or prefabricated bench. No wording of "in the memory of" could be inscribed; only with the family name. Mr. Ellis was also informed the Commissioners were in the process of recommending a bench to City Council for approval and he would be notified.

V. GENERAL BUSINESS

07/0129.5 City Entryway & Logo

Logo

Commissioners reviewed the City Council's comments:

- Circle shape is preferable but design is not limited to this shape.
- Logo design should not use mosaic
- Do not include "City of" or "California"
- Efforts are directed toward the entryway design first, then the logo

Signage

- Remove the planter from the Plan B design.
- Two renditions are requested for each of the three entryways
- Different designs for the different locations, but designs are related
- Enhance the sand and sun motif
- Designs need appropriate landscaping
- Concerns on mosaic appearing dated; but agreement was reached that mosaic can appear ancient or modern depending on execution.
- Lettering in the designs can be either 3 dimensional or incised on stone
- Shape of signage determines the lettering used

Mr. Andrews will make the necessary design revisions and then make a presentation to the Commission.

02/0514.3 Sculpture Garden

- The Commission agreed to reactivate the Sculpture Garden project which had been on hold since its approval in 2003.
- Funds are available for the project and the initial budget for the project was \$44,000.
- The project plan will be reviewed and changes to the plan discussed
- Consideration will be given to themes; project sites; length of exhibition 6 months to 1 year.
- Motion made and approved to amend the plan, then withdrawn
- The whimsical sculpture of New York artist, Tom Otherness, was presented to the Commission
- Other sculptural concept presented was Barkitecture: fanciful dog houses

01/0129.2 Local Artist mailing list

- Chair Greco requested a copy of the mailing cards received by staff
- The Commission would like to initiate some activities with the local artists
- The local artist exhibition, *Manhattan Beach Revisited*, closed on March 15 with an *Art Talk*

VI. REPORTS AND OTHER BUSINESS

Mira Costa High School Mural

The Commission reviewed the proposal submitted by Mr. Kelso for the Mira Costa High School Mural project. The attached budget requested \$4,700 for workspace rental, scaffolding and materials.

- The Commission had reservations granting Art Trust funds for rental fees, etc.
- The Commission would like to see funds directed to the actual art work
- The public art process was not followed
- Unfortunately, this request was not in accordance with the Public Art Master Plan's guidelines for funding.
- It is important to develop a Public Art Trust guideline
- Consideration might be directed toward art education.

Commissioner Phillips asked the Commission to prepare a plan for the coming year and prioritize. Please bring the list to the next meeting.

VII. ADJOURNMENT

The meeting was adjourned at 8:30 p.m.