



## Advisory Board Meeting Minutes

James McCleary, Recording Secretary

<http://www.northmb.info/index.html>

North Manhattan Beach Business Improvement District  
Douglas Elliman Realty, 3701 Highland Ave., Manhattan Beach, CA  
90266

Wednesday, September 11, 2019, 6:00 P.M.

The Meeting was called to order at 6:04 P.M. by James McCleary, BID Chairman

### 1. Roll Call:

James McCleary	BID Chairman	- Present
Gretchen Tiernan	BID Vice Chairman	- Present
Janice Davenport	BID Recording Secretary	- Present
Harry Ashikian	BID Board Member	- Present
Peter Kim	BID Board Member	- Present
Megan Richardson	BID Board Member	- Present

### 2. Public Comments –

The new Fire Chief, Daryn Drum, spoke on FD partnering with the MB Chamber, DMBBPA, and would like to include North MB BID to offer a free Disaster Preparedness and Fire Prevention class for small businesses within the city. The class will be held on October 22, 2019, 6:00P-8:00P, hosted in the Police/Fire Community room, 50 person maximum.

### 3. Approval of Minutes from the August 7, 2019 North MB BID Meeting -

The North MB BID Board unanimously approved the minutes of the August 7, 2019 meeting.

### 4. Tree Grates Installation and Replacement of Trees (replant existing to other locations) – Ernest Area, CMB Arborist and Erik Zandvliet, CMB Traffic Engineer

- Public Works was not present to discuss cost, added to October meeting agenda.
- Once the new palms are installed, maintenance will be twice a year instead of once.

### 5. Street Lighting Poles/Sculptures/Monument – 2019 Stroll – Ornaments with Lights

Public Works not present at meeting, added to October agenda.

### 6. Christmas Event 2019 - North MB BID Replacement Poll Banners and School Contest

Only three posters have been submitted. Gretchen will make flyers to present to schools for more participation. Entries must be turned in no later than November 1, 2019. Permits will be submitted for the mapped vendor locations on Highland Avenue.

### 7. Crosswalks at 34<sup>th</sup>, 35<sup>th</sup> and 36<sup>th</sup> Street/Highland Avenue -

Resident Bruce Fuller, must get a petition from the residents/businesses located around 41<sup>st</sup> and submit it to City Council. This item is not part of the North MB BID plan and cannot be added at this time. The City Engineer was notified regarding the intersection. He will review the area and possibly add it to a future project plan.

### 8. Presentation of North MB BID Instagram Account

Brandon of Creative Kinfolk marketing company for Social Media, Web development, etc., presented a bit about his company. Brandon will be added to the October 2019 meeting agenda. He will be presenting what his business can do for North Manhattan Beach businesses and ratings

9. **2019 Holiday Stroll**

- Erik Zandvliet, CMB City Engineer
- Waste Management trash containers for the Stroll (get with Public Works)
- Carolers for Christmas Stroll (Discuss/Vote how many groups)
- Possibility for stocking prices for event (Discuss/Vote September meeting)
- Design of flyers to have information about stroll on front and map of all vendors on back
- Information about insurance for carolers/stroll – Suzie's from Janice

10. **Open Call Agenda Items for July 3, 2019 Meeting**

- Utility boxes and crosswalk painting (Discuss/Vote)
- Trees and Grates (Discuss/Vote)
- 2019 Event and Permits (Discuss/Vote)
- North MB BID Banners/Stroll Banner Contest ad (Update)
- Street Poles/Lighting/Sculptures/Monument (Update/Discuss)
- Social Media - Brandon, Creative Kinfolk Marketing (Discuss/Vote)

11. **Adjournment:** at 7:17P; next meeting is on Wednesday, October 2, 2019, 6:00PM, Douglas Elliman Realty, 3701 Highland Avenue, Manhattan Beach, CA 90266.