



Advisory Board Meeting Minutes

James McCleary, Recording Secretary

<http://www.northmb.info/index.html>

North Manhattan Beach Business Improvement District
Douglas Elliman Realty, 3701 Highland Ave., Manhattan Beach, CA

90266

Wednesday, November 6, 2019, 6:00 P.M.

The Meeting was called to order at 6:04 P.M. by James McCleary, BID Chairman

1. Roll Call:

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| James McCleary | BID Chairman | - Present |
| Gretchen Tiernan | BID Vice Chairman | - Present |
| Janice Davenport | BID Recording Secretary | - Present |
| Harry Ashikian | BID Board Member | - Present |
| Peter Kim | BID Board Member | - Present |
| Megan Richardson | BID Board Member | - Present |

2. Public Comments –

None

3. Approval of Minutes from the October 2, 2019 North MB BID Meeting -

The North MB BID Board unanimously approved the minutes of the October 2, 2019 meeting.

4. Social Media Presentation Brandon, Creative Kinfolk

The Advisory Committee approved and the creation of a new website on Facebook/Twitter and a month- to month agreement starting October 15, 2019. (Creation of website \$1,200.00 and Social Media \$750.00, not to exceed \$2,500.00.) Brandon was not present to provide an update. BID Board agreed to add the item to the December meeting agenda and discuss and vote.

5. Tree Grates Installation and Replacement Cost of Trees – Ernest Area, CMB Arborist and Erik Zandvliet, CMB Traffic Engineer

Public Works was not present to discuss cost, added to December meeting agenda.

- A BOX® (grooming and hair salon 36th Street) was present and expressed concern over possibly business shut downs during the process and taking out live trees); J. McCleary explained that tree grates, sidewalk repairs and replacement of dead trees were part of the initial plan, that multiple businesses came to previous meeting asking that the trees be replaced as they were creating a mess on the sidewalk (leaves, berries) asking that the trees be replaced. J. McCleary asked business owners and residents who are concerned about the tree removal to attend the December 2019 meeting. An e-mail will go out to all businesses to attend the meeting to discuss and vote on keeping this part of the process.

6. Street Lighting Poles/Sculptures/Monument – 2019 Stroll – Ornaments with Lights

Dom and Rafael (sculpture artists) presented miniature sculpture drawn in 2018. Dom brought in a Blue Onyx sample to demonstrate the glow when illuminated. Still need to find a Structural engineer for a price quote for the installation and price quote. Need final quote for the whole project.

7. 2019 Holiday Stroll

- Erik Zandvliet, CMB City Engineer – possible barriers for street closure

- Waste Management trash containers for the Stroll (get with Public Works JM)
- Carolers for Christmas Stroll – approved (JD)
- Stocking prices for event – discussed/approved (JD)
- Flyers – completed Flyers –completed (James M). Couple members didn't want the word Christmas printed. Board voted to eliminate the word Christmas and have Gretchen re-print, not to exceed \$700. (Gretchen)
- Banner Contest discussed /voted to send drawings handed in to be printed to banners (James M)
- Cotton Candy/Popcorn - 2 locations (Peter K)
- Churros (James M)
- Suzie's face painting/Balloon Art (Janice D)
- Street Banner (Discuss/Vote) Voted to make new (James M)
- Police – Street Sign & 35th St Lighting (James M)
- Advertise: ½ page Easy Reader- print Thursday prior to event/½ page Beach Reporter – 2 Thursdays prior to event approved by committee (James M)
- Bounce House for 35th closure – approved by committee (James M)
- Megan brought up "Our South Bay" ad. Committee voted adding to promote event as well cost not to exceed \$1000.
- Officer Chad Swanson Present - Possible Barricades for some parking spots on Highland Ave for vendors.

8. Open Call Agenda Items for December 4, 2019 Meeting

- Trees and Grates (Discuss/Vote)
- 2019 Event (Discuss/Vote)
- North MB BID Banners/Stroll Banner Contest ad (Update)
- Street Poles/Lighting/Sculptures/Monument (Update/Discuss/Vote)
- Social Media - Brandon, Creative Kinfolk Marketing (Discuss/Vote)
- North MB BID 2020 Elections

11. **Adjournment:** at 7:45P; next meeting is on Wednesday, December 4, 2019, 6:00PM, Council Chambers, City Hall, 1400 Highland Avenue, Manhattan Beach, CA 90266.