

# **Advisory Board Meeting Minutes**

James McCleary, Recording Secretary <a href="http://www.northmb.info/index.html">http://www.northmb.info/index.html</a>

North Manhattan Beach Business Improvement District City Hall, 1400 Highland Ave., Manhattan Beach, CA 90266 Wednesday, December 4, 2019, 6:00 P.M.

The Meeting was called to order at 6:06 P.M. by James McCleary, BID Chairman

### 1. Roll Call:

James McCleary BID Chairman - Present Gretchen Tiernan BID Vice Chairman - Present BID Recording Secretary - Present Janice Davenport Harry Ashikian BID Board Member - Present Peter Kim **BID Board Member** - Absent Megan Richardson BID Board Member - Present

### 2. Public Comments -

Jason Goldwater, resident and business owner expressed concern for monies being spent for the tree replacement. He suggested "adopt-a-tree" as a possible solution.

### 3. Approval of Minutes from the November 6, 2019 North MB BID Meeting -

The North MB BID Board unanimously approved the minutes of the November 6, 2019 meeting.

## 4. Social Media Presentation Brandon, Creative Kinfolk

The Advisory Committee approved and the creation of a new website on Facebook/Twitter starting October 15, 2019. (Creation of website \$1,200.00 and Social Media \$750.00, not to exceed \$2,500.00.) The BID Board agreed to agendize progress and planning for January 2020 meeting.

# 5. <u>Tree Grates Installation and Replacement Cost of Trees – Ernest Area, CMB Arborist and Erik Zandvliet, CMB Traffic Engineer</u>

Agendize for January 2020 meeting.

### 6. Street Lighting Poles/Sculptures/Monument – 2019 Stroll – Ornaments with Lights

Agendize for January 2020 meeting.

### 7. 2019 Holiday Stroll

- Age limit set from 5-12 for 2 stockings for raffle for one boy/one girl
- All other items set for event

#### 8. 2020 North MB BID Elections

- The Board agreed to hold the elections at the beginning of the meeting in order to accommodate attendees.
- Election results: Gretchen Tiernan (Chairperson), Harry Ashikian (Vice Chairperson), Janice Davenport (Secretary), Peter Kim, Megan Richardson, Steve Delk, Jason Goldwater

### 9. Open Call Agenda Items for December 4, 2019 Meeting

- 2020 Budget and Activity Plan
- 2019 Stroll Event (Recap and approval of expenses paid by members (discuss/vote)

- Social Media Creative Kinfolk (discuss/vote)
- Street Poles/Lighting/Sculptures/Monument (discuss/vote)
- Tree Grates/trees/street lighting (discuss/vote)
- 11. <u>Adjournment</u>: at 7:42P; next meeting is on Wednesday, January 8, 2020, 6:00PM, City Manager Conference Room, City Hall, 1400 Highland Avenue, Manhattan Beach, CA 90266.