



**CITY OF MANHATTAN BEACH CITY HALL**

1400 Highland Avenue, Manhattan Beach, CA 90266

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**TO:** Honorable Mayor and Members of the City Council

**FROM:** Steve Charelian, Finance Director

**MEETING:** City Council Regular Meeting, September 15, 2020

**SUBJECT:** Agenda Item No. 12 – Coastal Development Permits to Approve an Increase to Parking Meter Rates for On-Street and Parking Lot Meters in the Appealable and Non-Appealable Coastal Zones

**DATE:** September 11, 2020

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## **SUPPLEMENTAL ATTACHMENT**

**ATTACHMENT(S):**

- 1) PowerPoint Presentation



# **PUBLIC HEARING FOR COASTAL DEVELOPMENT PERMITS TO INCREASE PARKING METER RATES**

SEPTEMBER 15, 2020



# CONSIDER RESOLUTIONS

- Conduct a Public Hearing for Coastal Development Permits to Increase Parking Meter Rates
- Adopt Resolutions 20-0114 and 20-0115  
(Appealable and Non-Appealable Coastal Zones)

| Location              | Current Rates   | New Rates       |
|-----------------------|-----------------|-----------------|
| City On-Street Meters | \$1.75 per hour | \$2.00 per hour |
| City Lots             | \$1.50 per hour | \$2.00 per hour |



# BACKGROUND

- Changes to downtown parking rates require Coastal Development Permits (CDPs)
  - Parking meter rates were last increased in 2018
- 67 parking spaces are currently utilized by businesses
  - 15 to 25 additional parking spaces are expected to be utilized in a similar manner
  - The rate change would mitigate lost parking meter and citation revenue as well as serve to fund parking related CIP
- The current proposal was presented to City Council on August 4, 2020
  - City Council directed staff to pursue increasing parking meter rates throughout the City to \$2.00 per hour and activate parking meter technology to “zero-out” the meter when a car vacates a space.



# FISCAL IMPLICATIONS

- This increase is intended to offset revenue losses resulting from the use of metered on-street parking spaces by businesses to create outdoor spaces
  - Current revenue losses are estimated at approximately \$544,000 annually
  - An additional \$51,000 retroactively waived for monthly fees incurred during June and July
  - Losses stem from the usage of 67 parking spaces and lost parking citations
  - Between 15 and 25 more metered on-street parking spaces are expected to be utilized to create outdoor spaces by businesses
- New parking meter rates are estimated to increase revenue by approximately \$750,000 annually



# DISCUSSION

- Implementation of the proposed parking meter rates increases will create a uniform rate throughout the City at \$2.00 per hour.
  - LA County and State parking lots will be unchanged at the current rate of \$2.00 per hour
- Requests for business use of metered parking spaces continue to come in and each space utilized in this manner will decrease revenues
- Other beach communities were surveyed and the proposed rates are comparable
- In addition to a rate change, revenues will increase by utilizing an option within the parking meter software to zero-out vacated spaces



# CONCLUSION

- The non-appealable would go into effect within 10 days and the appealable (west of Manhattan Ave) will go into effect in approximately 30 days.
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- Adopt Resolutions 20-0114 and 20-0115  
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