

Martha Alvarez

From: CityOfManhattanBeach@citymb.info on behalf of City of Manhattan Beach
<CityOfManhattanBeach@citymb.info>
Sent: Tuesday, September 15, 2020 4:05 PM
To: List - City Council
Subject: [EXTERNAL] Proposed elimination outside dining on Ocean Ave

CAUTION: This Email is from an EXTERNAL source. Ensure you trust this sender before clicking on any links or attachments.

Message submitted from the <City of Manhattan Beach> website.

Site Visitor Name: Jim Hunter
Site Visitor Email: jimhuntermb@gmail.com

I understand there is to be a discussion at Council tonight concerning eliminating the outside dining on Ocean Ave adjacent to The Strand House. As a part owner of the restaurant, I look at this as a slap in the face to the city's largest and, before Covid, one of the city's top producers of tax revenue. Please don't vote to further hurt our already dismal revenue. We have been praising the city for your assistance to outdoor dining and the help you have been providing struggling restaurants. Please continue to help us. Jim Hunter



CITY OF MANHATTAN BEACH

CITY ENOTIFICATION

(310) 802-5000
CityofManhattanBeach@citymb.info

CITY OF MANHATTAN BEACH 1400 Highland Avenue Manhattan Beach, CA 90266
Office Hours: M-Th 7:30 AM-5:30 PM | Fridays 7:30 AM-4:30 PM | Not Applicable to Public Safety
[Reach Manhattan Beach](#) Here for you 24/7, use our click and fix it app
Download the mobile app now



Martha Alvarez

From: Ktschweter <ktschweter@aol.com>
Sent: Tuesday, September 15, 2020 3:48 PM
To: List - City Council
Subject: [EXTERNAL] Redondo Beach Homeless Shelter at Aviation Park

CAUTION: This Email is from an EXTERNAL source. Ensure you trust this sender before clicking on any links or attachments.

Hello City Council Members,

As I read that Redondo Beach is interested in placing a homeless shelter at Aviation Park.

I think the alternate place could be the South Bay Galleria. As it is public knowledge the Large malls are struggling. and this mall has been struggling before Covid. In a central area that they can go to a supermarket to buy food etc. Whereas Aviation Park is right next to where People use the track to exercise and they have events. Next to The Redondo Performing Arts center has outdoor events as well. In addition you are 2-3 blocks away from a Middle School. Also concern is the over flow to Poliwog Park. Where as the South Bay Galleria, has large empty space.

I did send a note to Redondo City Council. Not sure if MB City council has any "Say" . Just wanted to let you know a concern.

Thank you, Karen Schweter

Martha Alvarez

From: Mark Nelson (Home Gmail) <menelson@gmail.com>
Sent: Thursday, September 10, 2020 8:06 PM
To: noel.chun@bchd.org; michelle.bholat@bchd.org; jane.diehl@bchd.org; vanessa.poster@bchd.org; vish.chatterji@bchd.org; Communications; CityClerk@torranceca.gov; List - City Council; citycouncil@hermosabeach.gov; Lisa Jacobs - Beach Reporter; drosenfeld@scng.com; Kevin Cody; Judy Rae
Subject: [EXTERNAL] BCHD CWG Member Proposed Revision of BCHD 9/11 Strategic Development Session
Attachments: Analysis and Re-engineering of BCHD Strat Devel Sesson 9-11-20.pdf

CAUTION: This Email is from an EXTERNAL source. Ensure you trust this sender before clicking on any links or attachments.

September 10, 2020

BCHD Board (As Public Comment for the 1/2 Day Session)
BCHD Management (Proposed Replacement Process for the 1/2 Day Session)
Mayors and City Councils of the Beach Cities and Torrance (Public Comment)
Local Media (Background on BCHD Processes)

To whom it may concern:

September 11, 2020 BCHD 1/2 STRATEGIC DEVELOPMENT SESSION

I apologize for the late provision of this analysis and re-engineered meeting process. This has been conducted in a 24-hour window from when BCHD provided the documents.

BCHD is hosting a Friday, 9/11 1/2 day Strategic Development Session on Zoom. Unfortunately, the Community Working Group for the BCHD HLC did not receive the materials for the meeting until after the close of business on Tuesday, 9/8. This left the group of 3-year volunteers with little time to review, analyze and comment on a 50+ page deck. We have been discussing this short notice inside the CWG members.

Following review of the materials, it has become apparent that this rushed meeting (approximately 1 week notice) is yet another attempt by BCHD to "public-wash" its own work by presenting a fully-baked concept to an advisory group or the general public, and then assert that the CWG or public was in agreement. When in fact, the CWG lacked any involvement along the process. This is also the case whenever BCHD professes to have had X public meetings - those meetings weren't for the purpose of BCHD listening, they were for the purpose of BCHD pushing out its concepts that were either consultant-driven or completed in the shadows by BCHD, as the 4th and Final HLC plan was completed under cover of Covid. To remind you, BCHD released their 4th and Final version of the HLC campus plan after close of business on a Friday night, and approved it 3 business days later, over the top of a super-majority public opposition at their Board meeting. For reference, it had been 3,987 days since BCHD released its first plan, so they were in no hurry until June 12, 2020 at 605PM.

The deck provided by BCHD is fundamentally flawed with inappropriate content and processes. First, 40% of the deck is focused on Covid, a transitory tactical concern. This is a strategic development workshop and there's no place in it for tactical issues like Covid, nor for self-congratulatory, implicitly-biased propaganda with the sole intent to set the agendas of the participants on 9/11 in an attempt to bias the participants as well. This is a

common BCHD practice. Review virtually any BCHD public presentation and you'll find a long introduction of irrelevant "look at me" slides.

I have attached the BCHD 50+ page presentation, along with my very explicit analysis and recommendations. Again, due to BCHDs tactical approach of using a late delivery of a work product that is either consultant-driven or BCHD prepared in the shadows, we struggle to provide timely input to BCHD.

The 1/2 day session will use Priority Based Budgeting (PBB) as a backdrop. PBB is a data-driven, community involved process.

I have attached my analysis and recommendations to:

- 1) REMOVE BCHD BIAS - remove the intense implicit bias that BCHD is attempting to spread to the participants in the first 20ish slides;
- 2) REMOVE THE TACTICAL DISCUSSION FOR ANOTHER DAY - the Covid discussion is BCHDs implicit bias attempting to infect participants with happy-chat and can be removed with a positive impact on both the 1/2 day session timing and neutrality;
- 3) ACCOUNT FOR THE LACK OF BCHD PROGRAM DATA - modify the 1/2 day session to account for BCHDs massive lack of cost/benefit/evaluation/net benefit data on its 40+ programs (per a CPRA request, in its 25 years, BCHD has not established processes or systems to track costs or benefits at the program level); and
- 4) PREPARE TO INVOLVE THE COMMUNITY - remove those facets of proposed strategy that are presented as though they are facts, when they are actually either the work product of a consultant or of BCHD from working in the shadows (similar to BCHDs work under cover of Covid). PBB is explicitly intended to create a public basis for acceptance, and bringing fully baked conclusions into a process for "public-washing" does not build consensus or basis.

I provide this to the BCHD as a path to have an improved 1/2 day session.

I provide this to the Mayors and Councils as a snapshot into the collective psyche of BCHD processes, and a specific view into BCHD flawed planning process.

I provide this as background to the media.

Please feel free to contact me at menelson@gmail.com if you have any questions.

Download from BCHD - 1/2 Day Strategic Development Deck

<https://d3n9y02raazwpg.cloudfront.net/bchd/84ac2066-f22c-11ea-b6a9-0050569183fa-3b5dbe96-df7c-454b-921a-39e0032ed5ab-1599612981.pdf>

Mark Nelson
3-year Volunteer BCHD HLC Community Working Group (CWG)
menelson@gmail.com

9/10/20

FORMAL COMMENTS ON THE BCHD 1/2 ZOOM MEETING DECK

PRIORITY BASED BUDGETING IS ONLY WEAKLY APPLICABLE TO BCHD

There are two fundamental flaws with an elective governmental special purpose entity such as BCHD moving to Priority Based Budgeting (PBB):

1) BCHD is not a governmental unit with a necessary function like a city or county. It is an elective, optional governmental unit without any clear, taxpayer-based charter. Therefore, there is no reason to assume BCHDs funding level is appropriate, and no reason to assume BCHDs role is appropriate, as BCHDs role and any funding levels above property taxation levels were solely self-developed by the Board of the failed South Bay Hospital District and continued by BCHD.

2) Per California Public Records Act (CPRA) responses, BCHD is very data deficit on its 40+ programs, especially with regard to program level budgets, costs, and monetized benefits.

Priority Based Budgeting is a data-driven process. Unfortunately, based on BCHDs CPRA responses, BCHD is data-deficit in the areas of program finance, evaluation, budgeting, and benefits assessment. Nonetheless, it will be valuable to trudge ahead to demonstrate the deficiencies and create a plan to become data-driven via the implementation of modern, targeted processes and IT systems.

BCHD SHOULD IMMEDIATELY CEASE ITS PROCLIVITY TO BIAS EVERY PRESENTATION WITH A PROPAGANDA AGENDA-SETTING PREAMBLE

Slides 6-21 amount to propaganda created from expenditures of BCHDs \$1M per year communications and marketing budget (8% of gross BCHD spending). As such, these slides introduce significant bias into the process and render the rest of the session's work and results moot. If BCHD feels that it needs to bias the participants, then this process shouldn't even begin the day. BCHD begins many public meetings with a similarly biasing introduction in the presentation decks to set the agenda of the participants in a highly biased fashion. This is especially inappropriate for a public agency.

If the first slides were factual discussions of the 40+ programs of BCHD, their costs, their benefits, monetization of their benefits, critical analysis of their scientific sample-based independent program evaluations, and each program's net benefits or benefit-to-cost ratios, then it would be a contribution to knowledge for the rest of the session. However the current material in slides 6-21 has little future bearing as it represents heavy "spin", self-congratulatory pabulum, and chest pounding meant to bias the participants.

According to BCHDs response to CPRA requests (note, many CPRA requests have been filed due to BCHD Draconian 3-day public process prior to plan approval on June 17, 2020), in its 25+ years of existence, BCHD has failed to develop program level cost or benefit tracking systems, nor does it even budget at the program level. BCHD could take 50% of its propaganda budget (communications, marketing, advertising) and rather quickly fix its 25-year failure to have program accounting and controls. Instead, BCHD has only qualitative, hunch-based factors, developed by biased process

owners, for use in PBB. Our time would be much better spent dissecting the programs and attempting to monetize them, in order to analytically identify the shortfall in available data (a task that should have been completed prior to this meeting or even prior to the change of the last CENTURY). If time allows, the next tasks would be to use the very limited data available to make both valid "as-is" assessments and to attempt "future-state" development.

PROPOSED REVISED SESSION OUTPUTS: 1) BCHDs PBB Data Deficiencies, 2) Process and IT Deficiencies, 3) Program As-Is Mapping, and 4) Tentative Program Future-State Mapping

IMPLICIT BIAS OF THE BCHD MANAGEMENT AND BOARD

Slide 22 points out the key deficits and biases of BCHD. BCHD in CPRA requests has acknowledged a lack of costs, benefits, scientific assessments and net benefits of its programs, yet BCHD blindly and without data asserts "Programs and services are necessary before, during and after a crisis." BCHDs implicit bias is exposed as an explicit bias in this assertion, and reinforces why slides 6-21 should NOT have been part of this presentation. BCHD does not have the needed data to objectively review and evaluate its programs, spending and benefits - yet - the organization has inaccurate self-perceptions. Generally an enterprise would expect the Board to step in, however, without term limits, the Board has been co-opted by long tenure and ego needs to defend its past actions. The Board is unable to maintain a neutral or questioning view, and is ill-equipped to assess BCHD as an enterprise, as several Board members have tenures beyond that of senior staff or the CEO.

TACTICAL SLIDES THAT ARE INAPPROPRIATE TO A STRATEGY DISCUSSION

Slide 23 is a continuation of Covid activities and provides only a hunch-based, non-analytical assessment of activities. That said, the slide is irrelevant to a 1/2 day STRATEGY SESSION anyway, as Covid is a TRANSITORY TACTICAL near term issue.

Slide 24 is also tactical. It is the transitory impact of Covid on current programs.

SLIDES THAT ARE GENERALLY ANTITHETICAL TO PBB - WORKING IN THE SHADOWS AND FAILING TO INVOLVE THE COMMUNITY

Slide 27 and the entire consultant engagement is **antithetical** to the PBB approach. A seminal objective in PBB is to bring the COMMUNITY along in the process. BCHD has long demonstrated a modus operandi of working in the shadows and presenting a biased, non-fact based, leading, non-community (or CWG) engaged work product. This is another significant embedded organizational weakness of BCHD that is CEO and Board driven. It is also derivative of BCHDs implicit bias. Most recently BCHD worked under cover of Covid to develop its 4th and final revision of the HLC that it railroaded through in 3 business days to Board approval. This is unacceptable behavior by the BCHD Board and CEO.

Slides 28-38 represent the biased, unsupported output of the consultant. BCHD is not a business, and because BCHD does not have a public charter as did its failed predecessor, South Bay Hospital, it struggles with extreme scope creep. While the consultant work is undoubtedly appropriate for a for-profit entity, the terminology alone is wholly inappropriate for a taxpayer funded entity. Terms such as: our value proposition, competitive advantage, biggest opportunities, increased revenues, expanded programs, etc. are all well beyond any implicit charter of BCHD and instead represent the action of for-profit entities. **Slides 28-38 should be placed in STANDSTILL until the basic data, services and systems are identified and scoped, in order for BCHD to have a modern data-driven analysis and subsequent strategy. The current program-owners cannot provide the unbiased information**

needed to move beyond conjecture and speculation - neither of which are valid bases for strategy development. Strategy purchased from a consultant also fails the seminal object of PBB - involvement of the community.

BCHD must own up to its biases, stop attempting to infect others with its biases, implement immediate 2 term limits on all Board members, sitting and future, and reduce its closeted use of consultants.

Slides 39-40 are a case study that is inappropriate at this time. It represents either the consultant's views, or BCHDs work completed in the shadows. Either way, it fails to meet the spirit and letter of PBB.

FINALLY - THE MEAT OF PBB - ASSESSING PROGRAM VALUE, COST, AND OVERALL ENTERPRISE BUDGET

Slides 42-48 provide a framework and worksheets for doing some "real work." Unfortunately, they are packed with programs, products, and services that have not been supported by this process or the consultant data. As such, only the existing 40+ programs should be included and all other future programs should be placed in STANDSTILL until community engagement is appropriately sought, instead of consultant and BCHD in the shadows driving the future and jamming it down public.

Because BCHD has no program level cost, benefit, effectiveness or benefit-to-cost data according to BCHDs answers to CPRA requests, the working groups during the session will need to be carefully constructed so that those with ego involvements are not assigned to their own programs. This process should be recorded, and each group should appoint a scribe to file a final report on the group's efforts. This will be a productive use of 4 hours that has the potential of mitigating BCHDs implicit bias, shadows operation, and heavy reliance on consultant work product.

PROPOSED REVISED SESSION OUTPUTS: 1) Basic understanding of the PBB required data for the 40+ existing programs 2) Placement in the as-is state of the charts, 3) Placement in the future-state of the charts, and 4) Scenario analysis of BCHD revenue levels from property tax only (approx \$4M annual) to current revenue less 514 revenue (approximately \$12M annual) to current (approximately \$15M annual) in order to provide BCHD taxpayer-owners with their first valid foundational analysis to determine the future activities and size of BCHD.

Due to late notice, many CWG members will not be able to attend on 9/11, and others will not have had time for review and comment on the materials. This review and revised process effectively resets the BCHD process to a point where participants are not required to base their understanding and input on biased preamble propaganda from BCHD, or frameworks from consultants or work completed in the shadows by BCHD. Furthermore, it acknowledges that we are heavily data deficient and that PBB is a community involved, data-driven process that due to these deficits can only be approximated at this time using the 40+ existing programs. Proper public input will be required without the usual BCHD preamble bias or pre-baked outcomes.

Martha Alvarez

From: Ray Joseph <homes@rayjoseph.com>
Sent: Friday, September 4, 2020 7:28 PM
To: List - City Council
Subject: [EXTERNAL] Labor Day with open beaches

CAUTION: This Email is from an EXTERNAL source. Ensure you trust this sender before clicking on any links or attachments.

Good job on keeping our beaches open.

--

Kind Regards,

Ray Joseph

One Pacific Properties
1219 Morningside Dr.
Manhattan Beach CA 90266

Cell 310-545-7295

Homes@RayJoseph.com
Search live MLS listing at

www.RayJoseph.com

DRE #01397157

The highest compliment my clients can give me is a referral of their friends, family and business associates.

Please call me for help or advice with repairs or improvements. I'm always happy to help.

Martha Alvarez

From: Kathy Clark <kathymb2005@mac.com>
Sent: Thursday, September 3, 2020 6:11 PM
To: List - City Council; City Manager
Subject: [EXTERNAL] Maintain Short Term Rental Ban

CAUTION: This Email is from an EXTERNAL source. Ensure you trust this sender before clicking on any links or attachments.

Mayor Montgomery and Council,

I am aware that short term rentals are a hot topic again because of a recent court decision. My feelings about short term rentals have not changed at all. If anything I feel more strongly that the city should do everything in its power to defend the ban and keep in place the current law that all rentals be for a minimum of a month. Due to COVID-19, a much larger percentage of Manhattan Beach residents are working, staying safe, teaching their children via zoom or recovering from surgery at home. Covid has changed everything. This is no time for the coastal commission to worry about making the coast more financially accessible for people who want to go on vacation. Having more short term rentals will only make it more difficult for Manhattan Beach to control the spread of the coronavirus. No one wants to live next to strangers who are on vacation. I think those who want to vacation or party in our town couldn't care any less about our quality of life and what we want...It's all about them, not us.

I feel so grateful to live next to wonderful supportive neighbors rather than owners who simply see their house next to me or even one or two doors away as a money making opportunity. I have lived nearby many of my neighbors for decades. My neighbors not only checked in on me at the beginning of the stay at home orders but also stepped up to help when I broke my wrist three weeks ago.

I am so fortunate to live in one of the best neighborhoods in Manhattan Beach. We have a very active Neighborhood Watch. Our Neighborhood Watch Captain, Frank Addante, set up an online secure database that we all can log into. Residents on my walkstreet refer to our street as Seventh Heaven. Our neighborhood has been very stable with minimal turnover over the years. We have worked very hard as a neighborhood to be prepared for an earthquake disaster.

There are zoning laws for a reason. Allowing short term rentals in an area zoned single-family residence, should be a nonstarter. I actually voted for the creation of the Coastal Commission because I believe that our beaches are for everyone. In my wildest dreams it never occurred to me that a future Coastal Commission would allow short-term rentals that could be used for parties, as porno movie sets or as a temporary home for vacationers who want to stay up until all hours of the night. As city elected officials, I hope you fight to retain the short term rental ban all the way to the Supreme Court if necessary.

Kathy Clark

Martha Alvarez

From: greppu@verizon.net
Sent: Tuesday, September 1, 2020 9:43 PM
To: List - City Council
Subject: [EXTERNAL] Bruce's Beach Council Discussion (9/1/20)

CAUTION: This Email is from an EXTERNAL source. Ensure you trust this sender before clicking on any links or attachments.

Overall, I was very pleased with the discussion of the Bruce's Beach Task Force scope of work and thoughtful de-scoping of the Task Force mission statement wording.

I would like to have heard a discussion of the **process** used to craft the fundamentally important Task Force mission statement as presented on the slide by the staffer. My understanding is that the Task Force is intended to be ad hoc (i.e. for this). That is, it has a specific purpose and task.

It appeared that the added scope wording after Bruce's Beach was a surprise to all but one council member.

The added statement included an overly broad, open ended, and vague set of words after Bruce's Beach (in my line of work, that is called a Camel's Nose).

I'm pleased that the majority the council was aware of the implications of such broad wording and after a very thoughtful discussion, decided to put the period after Beach and keep the camel out of the tent..

I do wish to comment on the degraded/fuzzy picture quality on Spectrum Channel 8. The Power Point slide opposite the ZOOM images is illegible/unreadable and as a visual aid it fails miserably. It seems that maybe Spectrum has relegated our city video feed to a lower bandwidth channel which degrades the images. Can this be fixed?

Also, the audio low quality, particularly when the young city staffer is speaking. Her high pitched voice is not really compatible with the low quality audio ZOOM provides and many of her words are unintelligible at times. Maybe providing her a high quality headset would improve her audio. The other participants words came through fine.

George Reppucci

Martha Alvarez

From: Monica Portillo <mportillo@bhs-inc.org>
Sent: Tuesday, September 15, 2020 9:07 AM
To: City Clerk
Subject: [EXTERNAL] PUBLIC COMMENT
Attachments: FLYER Navigating Parents and Teens at Home_9-24-20 Event.pdf

CAUTION: This Email is from an EXTERNAL source. Ensure you trust this sender before clicking on any links or attachments.

Good evening Mayor and City Council Members,

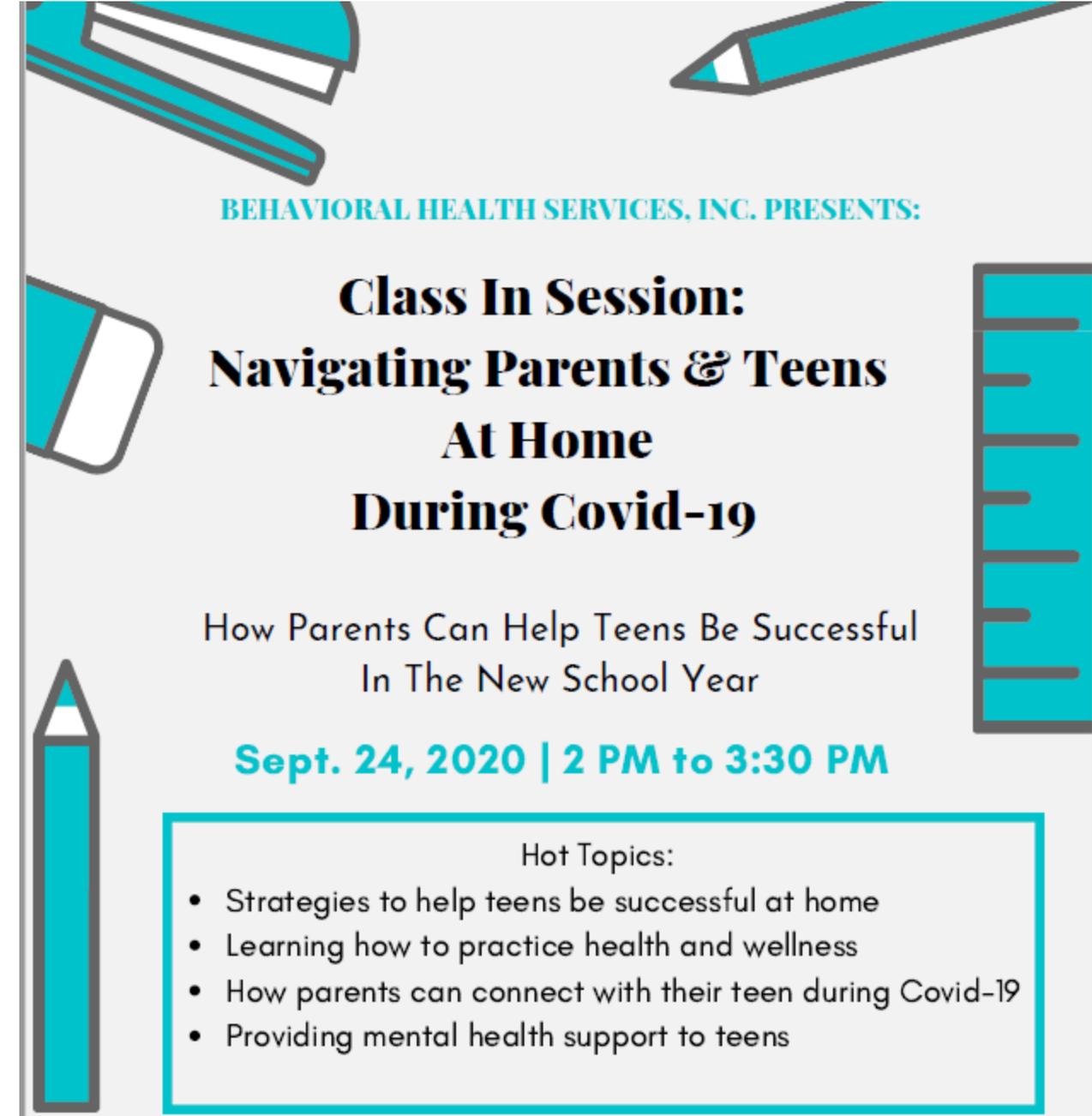
My name is Monica Portillo and I work at Behavioral Health Services, also known as BHS. We are a non-profit organization contracted by the Los Angeles County Department of Public Health to work on teen alcohol and drug prevention in the beach cities.

I wanted to let you know about an upcoming online event we are having on 9/24/2020 from 2-3:30PM, "Class In Session – Navigating Parents & Teens At Home During Covid19". It will cover tools for parents to help teens be successful in the new school year. Topics include learning how to practice health and wellness, how parents can connect with teens, providing mental health support to teens, safe storage of alcohol and prescription drugs in the home to prevent underage access, etc. Behavioral Health Services (BHS) will be presenting with Eugenie Lewis, LCSW, PPS, MSW, MHSA. RSVP link to register is included in the attached flyer.

Registration Link:

https://docs.google.com/forms/d/1cZ7OruaajmKPzQis7vgEuGacKxBTs_OVW9fthbhfnl/viewform?edit_requested=true

Behavioral Health Services is a non-profit organization contracted by the Los Angeles Department of Public Health, Substance Abuse Prevention and Control to provide teen drug and alcohol prevention services in the beach cities of Redondo Beach, Manhattan Beach, and Hermosa Beach.



BEHAVIORAL HEALTH SERVICES, INC. PRESENTS:

**Class In Session:
Navigating Parents & Teens
At Home
During Covid-19**

How Parents Can Help Teens Be Successful
In The New School Year

Sept. 24, 2020 | 2 PM to 3:30 PM

Hot Topics:

- Strategies to help teens be successful at home
- Learning how to practice health and wellness
- How parents can connect with their teen during Covid-19
- Providing mental health support to teens

Featured Guest Speaker: Eugenie Lewis, LCSW, PPS, MSW, MHSA



[To RSVP, click here.](#)

For more information, please contact: mportillo@bhs-inc.org



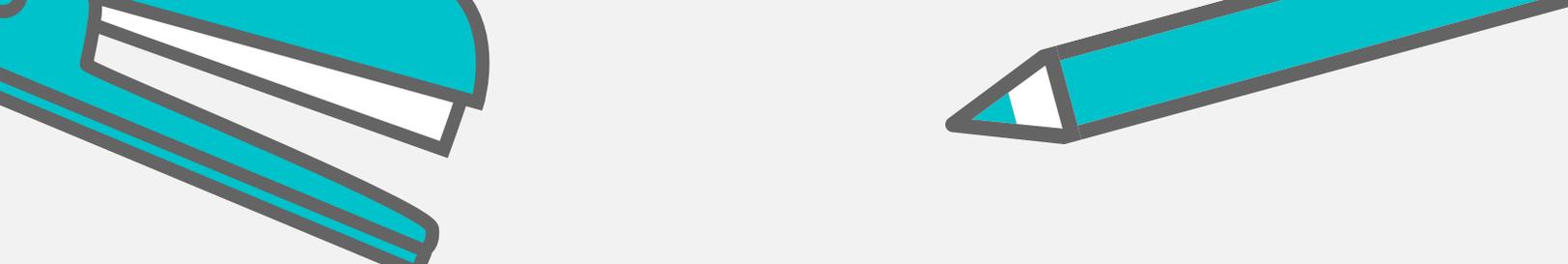
This event is made possible through funds from the Los Angeles County Department of Public Health, Substance Abuse Prevention and Control

Thank you,

Monica Portillo
Prevention Outreach Specialist
BHS, Inc./NCADD South Bay – AOD Prevention Services
1334 Post Avenue
Torrance, CA 90501



This email disclaimer was generated by Forefront which has scanned the email and attachments using 6 scanning engines for all known viruses.
CONFIDENTIALITY NOTICE: The information contained in this transmission may be privileged, confidential and protected from disclosure under Federal Confidentiality Laws (42 CFR Part 2 and 45 CFR Parts 160-164). Any dissemination, distribution, or duplication of this communication is strictly prohibited without the consent of the writer. If you are not the intended recipient, or you have received this communication in error, please notify the sender immediately at the email address above and destroy all electronic and hard copies of the communication, including attachments.
BHS is a 501(c) (3) charitable organization and eligible to receive tax-deductible contributions. Please visit <http://www.bhs-inc.org>.
Mission: The mission of BHS is to transform lives by offering hope and opportunities for recovery, wellness and independence



BEHAVIORAL HEALTH SERVICES, INC. PRESENTS:



Class In Session: Navigating Parents & Teens At Home During Covid-19

How Parents Can Help Teens Be Successful
In The New School Year

Sept. 24, 2020 | 2 PM to 3:30 PM

Hot Topics:

- Strategies to help teens be successful at home
- Learning how to practice health and wellness
- How parents can connect with their teen during Covid-19
- Providing mental health support to teens

Featured Guest Speaker: Eugenie Lewis, LCSW, PPS, MSW, MHSA

[To RSVP, click here.](#)

For more information, please contact: mportillo@bhs-inc.org

