

North Manhattan Beach Advisory Board Meeting Minutes

North Manhattan Beach Business Improvement District
Zoom Meeting
Wednesday, December 16, 2020, 6:00 P.M.

The Meeting was called to order at 6:10 p.m. by Harry Ashikian

1. **Roll Call:**

Gretchen Tiernan	BID Chairperson	- Absent
Harry Ashikian	BID Vice Chairperson	- Present
Janice Davenport	BID Recording Secretary	- Present
Steve Delk	BID Board Member	- Absent
Peter Kim	BID Board Member	- Present
Megan Richardson	BID Board Member	- Absent
Steve S. Charelian	CMB Finance Director	- Present
Mark Leyman	Parks & Recreation Director	- Present
Jessica Vincent	Sr. Parks & Recreation Manager	- Present
JoJo Cortez	P&R Marketing/Media Coordinator	- Present
Shawn Igoe	PW Maintenance Manager	- Present
Ernest Area	PW Urban Forester	- Present
Helga Foushanes	Finance Executive Assistant	- Present

2. **Public Comments** – None

3. **Approval of Minutes from the November 18, 2020 North MB BID Meeting -**

The North MB BID Board unanimously approved the minutes of the November 18, 2020, meeting.

4. **Social Media/Website/Branding**

The Parks and Recreation manager gave a presentation of the rebranding workflow of the City's new logo and offered the BID Board direction and support.

5. **Public Arts Project – Surf Sculpture Donation**

The Parks & Recreation Director, as well as Public Works personnel, evaluated the proposed location for the sculpture and informed the North MB BID Board, as well as Dom, the artist, that due to the close proximity of underground utilities, it is not feasible to place the sculpture there. They suggested the Rosecrans median as an alternate location. City personnel, the Board members and the artist agreed that it would best to hire a structural engineer to evaluate the sculpture renderings/specifications and proposed and alternate locations that would meet the utilities and safety requirements for Public Work to sign off on the project.

6. **Tree Replacement Project**

Public Works Urban Forester informed the Board of the updated project schedule. The removal of trees and the planting of new trees will start on January 19, 2021 with an estimated completion the end of February 2021.

7. **Shop Local Banner Reimbursement for Pancho's Restaurant**

The reimbursement of an amount not to exceed \$1,500.00 for the North MB BID participation in the Shop Local City wide banner campaign was unanimously approved by the Board. Reimbursement upon submittal of the receipt to the Finance Director's executive assistant.

8. **2021-2022 North MB BID Two (2) Year Board Member Elections and Review Activity Plan for 2021-2022**

Four of the encumbered Board members have been elected, and a fifth member election is pending until the Public Hearing in mid-February. The Board reviewed and revised the Activity Plan. Approval will take place at the January 13, 2021 meeting.

Adjournment: the meeting was adjourned at 6:48 p.m. The next meeting is on Wednesday, January 13, 2021,