



**Downtown Manhattan Beach  
BID Advisory Board Meeting**  
Tuesday, June 8, 2021 – 9:30am  
Zoom Video Conference (link below)

**AGENDA**

Strategies & Goals Achieved 2020-2021

1. Profit & Loss Fiscal Year April 2020-March 2021
2. Farmers Market Profit & Loss Fiscal Year April 2020-March 2021
3. Strategies & Goals for 2021-2022
  - a. Propose and Potentially Implement Permanent Outdoor Dining Plan
    - i. Secure commitment from restaurants by June 4
    - ii. Present final proposal to DBPA June 10
    - iii. Full vote of DBPA by June 30
    - iv. If approved by DBPA, create full proposal & determine plan to present to City Council
  - b. Downtown Manhattan Beach Beautification
    - i. Partner with City MB Public Works to ensure continued maintenance and cleaning objectives are met
    - ii. Signage/wayfinding
    - iii. Landscaping
  - c. Downtown Manhattan Beach Parking/Transportation Strategies
    - i. Evaluate proposal from Downtowner
    - ii. Create additional bike parking/bike valet
    - iii. Off-site employee parking solutions
  - d. Renew Focus on Supporting Retail and Services
    - i. Create shopping map
    - ii. Encourage restaurant/retail partnerships
    - iii. Purchase and install digital directory
4. Proposed DBPA Budget 2021-2022

Join Zoom Meeting

<https://us02web.zoom.us/j/83612181276?pwd=d0VqWVFWaFdkTWdKYW92YmxuS1c1dz09>

Meeting ID: 836 1218 1276

Passcode: 372537

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