North Manhattan Beach Advisory Board Meeting Minutes

North Manhattan Beach Business Improvement District Zoom Meeting Wednesday, August 11, 2021, 6:00 P.M.

The Meeting was called to order at 6:03 p.m. by Peter Kim

1. Roll Call:

Peter Kim **BID Chairperson** - Present BID Vice Chairperson
BID Recording Secretary Janice Davenport Present Steve Delk - Not Present Harry Ashikian BID Board Member - Not Present Roxanne Faire BID Board Member - Present BID Board Member CMB Finance Director Tom Torii - Present - Present Steve S. Charelian CMB Financial Serv. Manager Libby Bretthauer - Present Suzanne Hadley - Present Mayor City Council Member Finance Executive Assistant Joe Franklin - Present Helga Foushanes - Present

2. Approval of Minutes from the July 15, 2021 North MB BID Meeting

The North MB BID Board unanimously approved the minutes of the July 15, 2021, meeting.

3. Public Comment

None

4. Public Arts Project – Surf Sculpture Donation

The sculpture is complete except for beautification with stone, and now is ready for transport to the site; the engineering workup has been finalized and will be submitted to the City; the Public Works Director has toured both the proposed and alternate sites; the basic structure has been approved and the timeline for full completion is October 2021.

5. Update from Felicia Villarreal on Progress of Website, et. al.

Felicia gave a presentation of the tools and newly created business/service/restaurant directory of every business in North MB featuring a detailed description of the business and important links. The "Visit North Manhattan Beach.com" website was approved by the BID Advisory Board. The Board voted for the "Enjoy Life one Wave at a Time" with some modifications. The modified logo will be approved at a future meeting.

6. <u>Discussion of Viability for the Holiday Stroll 2021</u>

The item will be discussed at the September meeting.

7. New Board Member Approval and Ratification

After an introduction by the candidate, the BID Board elected Mickey Knickerbocker, a representative for Douglas Eliman, by unanimous vote, all in favor. The new BID Board member was ratified by the City Council liaison Mayor Hadley. The BID Work Plan, Intention to Collect Levy and Public Hearing staff reports, as well as the Civility Policy/Rules of Decorum were provided to the new board member.

8. North MB BID Chairman Update

- a) Trees the City Arborist is making sure that the palm trees are getting enough water. The trees will be trimmed and dead foliage removed in the coming weeks.
- b) **Parking** the Public Works Director is looking into the parking issue of private property owners taking over public parking spaces.
- c) Outdoor Dining the City Council is discussing this at a future meeting

9. Call for September 8, 2021 Meeting Agenda Items

Adjournment: the meeting was adjourned at 7:11 p.m. The next meeting is scheduled on September 8, 2021.