



CITY OF MANHATTAN BEACH CITY HALL

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TO: Honorable Mayor and Members of the City Council

FROM: Bruce Moe, City Manager

MEETING: City Council Regular Meeting, September 9, 2021

SUBJECT: Agenda Item No. 10 – Request by Councilmember Hadley and Councilmember Montgomery to Discuss Establishing a Dedicated Homeless Outreach Housing Navigator and Reserving Beds for Manhattan Beach.

DATE: September 8, 2021

SUPPLEMENTAL ATTACHMENT

- PowerPoint Presentation

DISCUSS ESTABLISHING A DEDICATED HOMELESS OUTREACH HOUSING NAVIGATOR & RESERVING BEDS FOR MANHATTAN BEACH

SEPTEMBER 9, 2021

CITY COUNCIL MEETING



OUTLINE

1. Background
2. Homeless Outreach
3. Housing Navigator Costs
4. Grant Funding
5. Reserving Beds
6. Options for Council Consideration



BACKGROUND

At the August 3, 2021, City Council meeting, Councilmember Hadley and Councilmember Montgomery requested staff agendize a discussion and analysis on:

- Hiring a dedicated homeless outreach housing navigator; and
- Reserving beds for Manhattan Beach homeless.



BACKGROUND

The beach cities of Manhattan, Hermosa and Redondo Beach have regionally partnered to provide outreach resources and assist the regional homeless population utilizing County grant funds. This partnership is referred to as the “South Bay Beach Cities Homelessness Project.”

The South Bay Beach Cities share two outreach navigators that assist homeless individuals and families by obtaining necessary documents and make successful referrals to interim housing, treatment centers, and permanent housing.

The use of the outreach navigators has been successful and has offered the City a resource to assist our homeless population interested in housing opportunities.



METRICS OF HOMELESS OUTREACH IN MB

338

Number of
Outreach
Interactions

52

Number of
Participants
Served

7

Number of
Interim Housing
Referrals
Attained

10

Number of
Stable Housing
Placements



HOMELESS OUTREACH HOUSING NAVIGATOR

Staff estimates that a contracted homeless outreach housing navigator would cost \$64,390 annually. Annual costs include:

- Salary - \$43,000
- Tax/Benefits - \$12,470
- Administrative Fee - \$5,320
- Non Personnel Costs (mileage, office supplies, technology, etc.) - \$3,600

Note: The City of Redondo Beach recently created a class specification for the Homeless Housing Navigator position (Attachment #2). The cost of the position is not identified in the report, but the recent job posting listed the salary as \$59,904.00 to \$72,912.00 annually, which would not include the cost of any additional benefits.



GRANT FUNDING

- On August 10, 2021, the City of Manhattan Beach applied for a multi-jurisdictional grant for Measure H funding to the South Bay Cities Council of Government (SBCCOG). The grant application requested four homeless outreach housing navigators for the cities of Manhattan Beach, Hermosa Beach, Redondo Beach and El Segundo.
- If awarded the full amount, the City of Manhattan Beach would have a grant-funded and dedicated homeless outreach housing navigator beginning in January 2022.
- City expects SBCCOG to announce grant awards late Oct./early Nov.



RESERVING BEDS

- Since 2019, staff has explored the availability of shelter beds (i.e. transitional housing) to house homeless individuals. Since that time, additional housing options have become available. These two options include:
 1. SHARE! Collaborative Housing, and
 2. Private Apartments owned by Swami International Property Mgmt.



RESERVING BEDS COST

| | Monthly Costs Per Unit | Annual Costs Per Unit |
|-------------------------------------|------------------------|-----------------------|
| <u>SHARE! Collaborative Housing</u> | \$550 - \$950 | \$6,600 - \$11,400 |
| <u>Private Apartments*</u> | \$1,200 - \$1,595 | \$15,400 - \$20,140 |

*Additionally, a homeless outreach housing navigator would need to be utilized to transition the individual into permanent housing over time. The City of Redondo Beach currently contracts with another homeless services provider, CityNet Inc. to provide housing navigation services. Costs of CityNet’s services are likely to be similar to outreach costs mentioned earlier (approx. \$64,390).



OPTIONS FOR COUNCIL CONSIDERATION

Staff recommends that the City Council discuss and provide direction regarding establishing a dedicated homeless outreach housing navigator and reserving beds.

1. Direct staff to return to the City Council with the necessary agreements and funding appropriations to:
 - a) Contract for a dedicated homeless outreach housing navigator;
 - b) Lease units/beds dedicated to homeless.
2. Direct staff to delay action on contracting for a dedicated homeless outreach housing navigator (Option #1A above) until the City is notified of potential award of Measure H grant funding by the SBCCOG (late October/early November).
3. Take no action.

