

**North Manhattan Beach**  
**Advisory Board Meeting Minutes**  
North Manhattan Beach Business Improvement District  
Zoom Meeting  
Wednesday, November 10, 2021, 6:00 P.M.

The Meeting was called to order at 6:00 p.m. by Peter Kim

1. **Roll Call:**

Peter Kim	BID Chairperson	- Present
Janice Davenport	BID Vice Chairperson	- Present
Steve Delk	BID Recording Secretary	- Not Present
Harry Ashikian	BID Board Member	- Present
Mickey Knickerbocker	BID Board Member	- Present
Roxanne Faire	BID Board Member	- Present
Tom Torii	BID Board Member	- Present
Felicia Villarreal	BID Executive Coordinator	- Present
Steve S. Charelian	CMB Finance Director	- Present
Libby Bretthauer	CMB Financial Serv. Manager	- Present
Suzanne Hadley	City Council Member	- Present
Joe Franklin	City Council Member	- Present
Helga Foushanes	Finance Executive Assistant	- Present

2. **Approval of Minutes from the October 13, 2021 North MB BID Meeting**

The North MB BID Board unanimously approved the minutes of the October 13, 2021, meeting.

3. **Public Comment**

None.

4. **Public Arts Project – Surf Sculpture**

The Cultural Arts manager re-sent all files with the pertinent documents to the artist and is waiting for the artist to return the files to her before she can move forward.

5. **North MB Safety and Parking Update**

Lt. Harrod commented that overall parking enforcement is up and complimented Laz Parking Enforcement for doing an outstanding job in all areas, and for great partnership. The Lt. advised that in order to pursue vehicle vandalism, it has to be documented, a police report has to be filed. As for security at the holiday event, PD will light up dark areas. As of right now, decks in the Public Right of Way all over town will come down on January 5, 2022. This might be revisited in December if needed.

6. **Update from Felicia Villarreal on Website, Social Media and Logo**

- a) The website "Visit North Manhattan Beach" will become available January 2022;
- b) Social Media is picking up, there is a significant increase in followers;
- c) Trademark procedures for the logo will start after the Holiday Stroll.

7. **Holiday Stroll 2021**

Promotion for the event is underway, flyers have been posted and ads taken out in the local papers, invitations have been sent out, businesses are decorating their windows. The event will kick off at 5:00pm; 35<sup>th</sup> Street will be closed off between Highland and Crest; decorated golf carts will participate, Santa will be present and located in the Matt Morris parking garage. The activities include kids' tree decoration and other children activities, pop up shops, surf board plaque decorating competition, Scavenger Hunt, window decorating competition, carolers, and glitter tattoos. Manhattan Beach PD will provide an electronic board for the event.

8. **North MB BID Chairman Update**

Chairman Kim discussed questions about additional parking in the Chevron/Veranda location. The City Traffic Engineer explained that it is private property leased out at \$150.00 per month. Additional permit parking has to be approved by the City Council.

9. **Call for November 10, 2021 Meeting Agenda Items**

- a) Monument refurbishment; the BID voted and approved up to \$750 for the project
- b) Replacement of Pole Banners
- c) 2022 Activity Plan and budget

**Adjournment:** the meeting was adjourned at 7:07 p.m. The next meeting is scheduled on December 8, 2021.