

North Manhattan Beach
Advisory Board Meeting Minutes
North Manhattan Beach Business Improvement District
Zoom Meeting
Wednesday, January 5, 2022, 6:00 P.M.

The Meeting was called to order at 6:02 p.m. by Peter Kim

1. Roll Call:

Peter Kim	BID Chairperson	- Present
Janice Davenport	BID Vice Chairperson	- Present
Steve Delk	BID Recording Secretary	- Not Present
Harry Ashikian	BID Board Member	- Not Present
Mickey Knickerbocker	BID Board Member	- Present
Roxanne Faire	BID Board Member	- Not Present
Tom Torii	BID Board Member	- Present
Felicia Villarreal	BID Executive Coordinator	- Present
Steve S. Charelian	CMB Finance Director	- Present
Libby Bretthauer	CMB Financial Serv. Manager	- Present
Suzanne Hadley	City Council Member	- Present
Joe Franklin	City Council Member	- Present
Helga Foushanes	Finance Executive Assistant	- Present

2. Approval of Minutes from the December 8, 2021 North MB BID Meeting

The North MB BID Board unanimously approved the minutes of the December 8, 2021, meeting.

3. Public Comment

None.

4. North MB BID Chairman Peter Kim Update

Outdoor dining has been extended through March 31, 2022 until further notice. The Financial Services Manager will provide an update on the status of the slurry seal project at the March meeting.

5. Resignation of Board Member Mickey Knickerbocker, Douglas Elliman Realty

The BID Advisory Board received and filed the resignation of Mickey Knickerbocker.

6. Public Arts Project – Surf Sculpture

The artist has completed setting the stones into the frame. Final paperwork has to be completed and submitted to the Cultural Arts manager, approved by the Cultural Arts Commission and City Council to move the project forward to completion.

7. Update from Felicia Villarreal on Website, Social Media and Logo

The North Manhattan Beach.com domain name is not available for another year; further updates to be given at the March 2022 meeting.

8. Replacement of Pole Banners

Update will be given at the March 2022 meeting.

9. Refurbishment of Entry Monument on Rosecrans

To be discussed at the March 2022 meeting.

10. North MB BID 2022 Activity Plan and Budget

The 2022 Activity Plan and Budget were discussed and unanimously approved by the BID Advisory Board; top focus items for 2022 are installation of the surfboard sculpture, potential e-mobility events and the 2022 Holiday Stroll.

11. Call for February 9, 2022 Meeting and Future Agenda Items

- a) Rosecrans Monument refurbishment; the BID voted and approved up to \$750 for the project
- b) Replacement of Pole Banners
- c) e-Mobility Weekly Event
- d) Increase of annual assessments from \$500 to \$600 (future meeting)
- e) Revenue generating platform (future meeting)
- f) 2022 Holiday Stroll (March agenda)

Adjournment: the meeting was adjourned at 6:58 p.m. The next meeting is scheduled on February 9, 2022.