



**CITY OF MANHATTAN BEACH
CULTURAL ARTS COMMISSION MEETING**

Monday, February 7, 2022

(Rescheduled from January 17, 2022)

6:00 PM

Location: Virtual – Instructions within Agenda

A G E N D A

A. CALL TO ORDER

B. ROLL CALL

Commissioner Marcy

Commissioner Manna

Commissioner Spackman

Commissioner Tokashiki

Commissioner Rubino

Commissioner Ryan

C. APPROVAL OF MINUTES

December 20, 2021

D. CEREMONIAL

E. AUDIENCE PARTICIPATION (3-Minute Limit)

The public may address the Commission regarding City business not on the agenda.

F. GENERAL BUSINESS

1. Leadership Manhattan Beach mural discussion
2. Discussion of 2022 Work Plan items:
 - a. Rainbow Crosswalk
 - b. MBAC Revamp Project
 - c. Art Grant – Utility Beautification
 - d. Art Grant – Murals
 - e. Art Grant – Digital Wall Art
 - f. Art Grant – Performing Arts
 - g. Art Grant – Sculpture Garden
 - h. Art Grant – Permanent Sculpture
 - i. Art Grant – School/Education

G. STAFF ITEMS

Cultural Arts Division updates

PATF Budget update

City Council updates

H. COMMISSION ITEMS

I. ADJOURNMENT

Pursuant to Governor Newsom's Executive Orders No. N-25-20 and No. N-29-20, City Council Chambers is not open to the public. In the interest of maintaining appropriate social distancing, the Cultural Arts Commission encourages the public to participate by submitting comments on agenda items or other subject matter within the jurisdiction of the Library Commission via email to both estewart@citymb.info and lrobb@citymb.info, no later than 5:00 PM, February 7, 2022 (the day of the meeting), if you are unable to join the meeting via Zoom.

Zoom Meeting Instructions: There are multiple ways to join the meeting. Please Note - the Cultural Arts Commissioners and Staff will be visible via video, members of the public may choose to turn on their video during public comment during their turn.

If you plan to speak during the meeting, join via Zoom at 5:45 p.m. in order to request to be on the speakers list.

1. Join Zoom Meeting via the internet (download app if needed): Direct URL: <https://comb.zoom.us/j/92330757540> , Meeting ID: 923 3075 7540
Please name yourself to include the item(s) you wish to speak on, and your First & Last name. Example: G.1 – Jane Smith.
2. Join Zoom Meeting via Phone Application (download app if needed): Download Mobile Apps: <https://zoom.us/download>, Enter Meeting ID: 923 3075 7540
Please name yourself to include the item(s) you wish to speak on, and your First & Last name. Example: G.1 – Jane Smith.
3. Join Zoom Meeting via Phone Conference (Voice Only): Phone Numbers: +1 669-900-6833 or +1 346-248-7799. Meeting ID: 923 3075 7540.
Find your local number: <https://comb.zoom.us/j/92330757540>. Upon calling in, you will be "muted" until you are prompted by the Host to state which item you wish to comment on. Your mic will be unmuted when it's your turn to provide Public Comment.

Please Note - All microphones for non-Commissioners or Staff will be muted during the meeting, except during Public Comment periods for which you have requested to speak.

The City strongly advises you of the following:

1. Download the Zoom app to your respective device well ahead of the meeting time. Visit <https://zoom.us/> for the download link. Please make sure you have downloaded the most recent version available.
2. Familiarize yourself with the Zoom application prior to the meeting.
3. Check the condition of all personal electronic equipment, internet and phone connections, and microphone/speaker functionality. The City is unable to support this equipment.
4. Join the meeting prior to the start time. Due to security or technical limitations, admittance to the meeting may not be possible after the meeting begins.
5. Every effort will be made to "rename" participants on Zoom as quickly as possible, so that phone numbers are hidden, however, phone numbers may be partially visible for a brief time.

CITY OF MANHATTAN BEACH
MINUTES OF THE CULTURAL ARTS COMMISSION

December 20, 2021

Meeting by teleconference (Zoom) – in accordance with procedures on agenda
1400 Highland Avenue
Manhattan Beach, CA 90266

A. CALL TO ORDER

Chair Marcy called the meeting to order at 6:03 p.m.

B. ROLL CALL

Present: Manna, Spackman, Tokashiki, Chair Marcy

Absent: Ryan

Staff present: Eilen Stewart, Cultural Arts Manager (CAM), Linda Robb, Parks and Recreation Management Analyst, Rosemary Lackow, Recording Secretary.

C. APPROVAL OF MINUTES -

November 15, 2021: Moved and seconded (Tokashiki/Manna) to approve as submitted. The motion carried 4-1 (Ryan absent) by roll call vote.

D. CEREMONIAL – None

E. AUDIENCE PARTICIPATION (3-Minute Limit) – None

F. GENERAL BUSINESS

CAM Stewart noted that of the two business items, the main focus will be number 2, the 2022 Work Plan. Slides submitted by the commissioners are being assembled into a presentation.

1. 2021 Work Plan Subcommittee Updates as Necessary

CAM Stewart urged that discussion be limited to “high level review” on programs. For 2021 Plan, the following updates were highlighted:

- **MB Art Center Revamp:** Commissioner Manna shared his concern that a digital sign may in front of the Art Center, may not be worth the cost, given MBB traffic speed, and suggested that there be more discussion and that such be incorporated into the presentation. After briefly discussing it was agreed that CAM Stewart will amend the presentation making this wording more vague and indicating that the Commission has been having discussion and will make a final proposal at a later date.
- **Performing Arts Grant (Pilot Program):** Commissioner Rubino led discussion on the draft PowerPoint and any possible changes. Discussion focused on limitations raised by staff including a suggested limit of stipend/monetary award of \$500 (down from \$5k for regular grant program) and the idea of excluding underage/minor applicants. Commissioner Rubino shared she favors not including minor applicants, but rather gear it towards adult professionals for the pilot program to have it run more smoothly. Other points covered were that the pilot doesn't require a lot of work this year (first performance in January 2023) that proposals are proposed to be limited to 3 categories (music, musical theater and performance art) and staff is leaning towards background music, but this is open for discussion. Changes to the PPT presentation were: group size 1-3 as opposed to 2-3 persons; add later, the application deadline and city contact info.

Discussion followed. Chair Marcy noted that he wanted it to be clear that this is a pilot program and does not necessarily set in stone all parameters for the regular grant program. Suggestions/discussion for more changes included: 1) participant group size: simplify to say by “Individuals and groups of no more than 3 persons”; 2) after discussion, it was clarified that the intent was not to specifically exclude students but rather the applicant must be 18 or older and language from regular grant program draft eligibility can be used and clarified as needed and CAM Stewart gave a historical context to the applicant age issue, describing the utility box program which was open to younger people.

The focus turned to what action is required today by the Commission. CAM Stewart suggested that the specific for eligibility can be decided at a later time, and the focus should be on which Performing Arts Grants and which pilot programs should be included in the upcoming Work Plan. Discussion ensued about performing arts and moving forward; CAM Stewart emphasized that she is 100% behind performing arts but this issue relates to the big resource challenges staff is facing at this time – all factors need to be weighed and the Commission needs to pick most viable and impactful projects. The staff needs to defend time spent as well as the degree of participation by applicants to each grant.

Chair Marcy called for a straw poll to gauge who wants to include the performing arts proposal as presented by Commissioner Rubino as a pilot program in the Work Plan. Those supporting by a show of hands were Rubino, Spackman and Manna.

CAM Stewart noted no further discussion is needed today on specific language– that will be worked out. It was summarized that four programs to be recommended to be in the Work Plan as pilot programs (in addition to other regular Work Plan projects) are: utility beautification, murals, digital wall art City Hall, and now performing arts for the exhibit opening in January, 2023.

Commissioner Tokashiki explained her hesitancy is only that there are many projects in total and she is not clear that they can all be delivered in a timely manner; she requested a recap of all work plan projects.

CAM Stewart provided this status report for all work plan items (11 total):

Work Plan Item	Status	Investment/To do/Priority
MBAC Revamp	Priority is frieze replacement (staff) then Commission working on signage	A lot of work done, a lot more to do – go forward – high priority
PR for Cultural Arts	Staff has recommended to CC to remove from Work Plan	none
Rainbow Crosswalk	In staff’s hands; working with traffic engineer; expecting Q1/Q2 2022	High staff and commission – go forward
General grants guidelines	Almost done	
Murals (art grant)	In legal staff hands (develop template)	Large amount of staff time needed.
Utility Infrastructure	In staff’s hands working on forms and RFP	Much staff time needed
Sculpture Garden (Temp)	Staff recommends pause but purchase of red circle, at polliwog	Paused
Sculpture Garden (Perm)	Staff recommends pause, except will have 1 new sculpture (red circle)	Paused
Digital Wall Art – City Hall	In staff hands; paused while wall being built, then will work on content	City Council high interest-possible pilot program
School/Education Art	Not much work done on. Need to decide	Lower interest and investment so

Grants	pause or not?	far, straw vote to pause
Performing Arts Pilot Program	As discussed tonight need to decide.	High investment staff and CAC – high interest CAC – go forward

Senior Management Analyst Robb clarified (will double check) that after a third absence a commissioner must resign and she will check Commissioner Ryan’s absence record. Commissioner Rubino confirmed that if needed she will join the committee.

CAM Stewart noted going forward, it may be necessary that the CAC get further prioritization of the revised/slimmer Work Plan perhaps Jan/February coming up. Senior Management Analyst Robb informed that issues regarding getting more staffing should be directed to Director Leyman, not to Council directly.

2. Discussion of 2022 Work Plan

CAM Stewart informed about the joint Work Plan meeting with Council. Staff will finalize the PowerPoint presentation and then preliminarily send to the Chair and then minimally, 72 hours ahead of the meeting, send out to the Commission, trying to also send to the whole commission when sent to the Chair. The Chair Marcy will present on items the Commission working on, CAM Stewart will present on items in staff hands. The CAC portion will come second after the Library Commission. Because only one hour is allotted, it is best to focus on the purpose: to get input needed from City Council.

G. STAFF ITEMS

CAM Stewart reported:

- Exhibits at MBAC: current Time4Art exhibition is wrapping up and staff is preparing for the next one in January which will be the artwork of Charles (Chick) Lynn Bragg, longtime MB resident, look for opening notification.
- The Public Arts Trust Fund has had no significant change in the last month but a small amount went towards landscaping for the Bo Bridges mural on City Hall.
- Staff had a small holiday/training event which went well.
- Staff conducted a rooftop site visit for the Bo Bridges mural installation, which is expected to be installed in Q1, or Q2, 2022 as soon as permits are obtained.
- City Council updates: none
- Upcoming meeting dates: Due to holidays, the next available meeting date is January 24th. After discussion it was determined that the meetings in the future would be: 1/11 (joint meeting with Council and a mandatory meeting; then in February, the regular meeting will be on February 7th and will combine any regular business from January and February. A Leadership Manhattan Beach proposal for a mural wall was also discussed with Commissioner Rubino, and it was determined that Commissioner Rubino could present the LMB concept to City Council on January 18th and then this could be referred to the CAC at the February meeting.

H. COMMISSION ITEMS

- In response to Commissioner Tokashiki CAM Stewart reported on Council action regarding the South Bay Boardriders Club (SBBC) Catalina Classic Statue. She reported that there was overwhelming public support and the only public funding that will be needed is routine maintenance, which was approved by City Council. She will meet next month with a rep from the SBBC on going forward.
- No further items, Chair Marcy wished all a happy holiday and all exchanged the same.

I.

ADJOURNMENT

At 7:37 P.M, with no objection, Chair Marcy adjourned the meeting to January 11th, (joint meeting at 6:00 p.m.)

DRAFT

MB Art Center Mural Project



Leadership Manhattan Beach
Class of 2022



Presenters
Rita Crabtree-Kampe, Betsy Rubino



Leadership Manhattan Beach Manhattan Beach Art Center Mural Project

LMB wishes to donate a Community Created Mural to the City of Manhattan Beach.

- A local artist will create a paint-by-number style mural design
- The MB community, including preteens through adults in a one day event
- The artist will add finishing touches
- Location: 11th St. south-facing parking lot wall at the MB Arts Center

Purpose: Develop community spirit by promoting inclusion, collaboration, creativity & mental well-being; while increasing visibility of the MB Art Center

11th St. Parking Lot Wall: Mural





A Common refrain from
MB residents:

“WE have an Arts Center?”

“WHERE is the Arts Center?”



WHY A MURAL?



2020 MBCC approved the MBAC Revitalization Project

- Phase 2.3 identifies the need for murals in strategic places



This public art will be a landmark for audiences

- Art Exhibits generate only 200-300 attendees over 10 weeks



You can't find your audience if they can't find YOU!

Promoting Community

The 2020 Parks Master Plan

Common Themes B: Create a Sense of Community

Our Project Design Promotes

Community Pride

Emotional Well-Being

Relationship Building



LMB MURAL PROPOSAL



**Artist: Nichole Blackburn-Manthe
Celadon Studios and Blue Sky Countries**

LMB MURAL PROPOSAL

Option 2



Artist: Josh Barnes
Studio: Love and Loyalty

SCOPE AND SEQUENCE



1. Request submissions from local artists, review, select muralist
- 2. Present Mural Project to MBCC, get feedback & support**
3. Present Mural design to CAC
4. Canvas neighborhood, send postcards, survey
5. Artist Meet & Greet
6. Report data, request design approval from MBCC
7. Outreach to community
8. Community Painting Party
9. Ribbon cutting; participant & sponsor recognition

Timeline



- Jan 10** Design chosen
- Jan 18** MBCC- Feedback & support requested
- Jan 20- Feb 14** Neighborhood canvassing; postcards & survey
Host Neighborhood “Meet the Artist” event
- Mar 1** **Report data and request City Council approval**
- Mar 15-Apr 15** Community participation sought
- April 30** Mural created
- May** Ribbon Cutting- community & sponsor recognition

Benefits



- Promotes unity, mental well-being, & relationship-building among the MB community
- Symbol of pride and community for MB residents
- Upgrade the space and beautify MBAC entrance
- Increase visibility for MBAC resulting in:
 - a) Increased attendance
 - b) Increased art appreciation
 - c) Increased cultural acuity
- A public art landmark

LEADERSHIP MANHATTAN BEACH



THANKS YOU

FOR YOUR SUPPORT AND GUIDANCE



DATE: February 7, 2022

TO:

Members of the Cultural Arts Commission

FROM:

Eilen R Stewart, Cultural Arts Manager

SUBJECT:

Cultural Arts Commission Work Plan for 2022

RECOMMENDATION:

Discuss Cultural Arts Commission Work Plan items approved by the City Council on January 11, 2022 at the City Council and Commissions joint meeting.

FISCAL IMPLICATIONS:

Fiscal implications, if any, will be developed on a project-by-project basis and presented to the City Council as necessary.

DISCUSSION:

The City Council met with the Cultural Arts Commission in a joint meeting on January 11, 2022 to provide direction and approve the following topics for the 2022 Cultural Arts Commission Work Plan.

- Rainbow Corsswalk
- MBAC Revamp
- Art Grant - Utility Beautification
- Art Grant - Murals
- Art Grant – Digital Art
- Art Grant - Performing Arts
- Art Grant - Sculpture Garden
- Art Grant – Permanent Sculpture
- Art Grant - School/Education

Ad-hoc committees will be assigned for each project. Committees will provide a written update prior to each commission meeting, which will be attached to the agenda monthly.