

North Manhattan Beach
Advisory Board Meeting Minutes

North Manhattan Beach Business Improvement District
Zoom Meeting
Wednesday, February 9, 2022, 6:00 P.M.

The Meeting was called to order at 6:02 p.m. by Peter Kim

1. Roll Call:

Peter Kim	BID Chairperson	- Present
Janice Davenport	BID Vice Chairperson	- Present
Steve Delk	BID Recording Secretary	- Not Present
Harry Ashikian	BID Board Member	- Present
Roxanne Faire	BID Board Member	- Present
Tom Torii	BID Board Member	- Present
Felicia Villarreal	BID Executive Coordinator	- Present
Steve S. Charelian	CMB Finance Director	- Not Present
Libby Bretthauer	CMB Financial Serv. Manager	- Present
Suzanne Hadley	City Council Member	- Not Present
Joe Franklin	City Council Member	- Not Present
Helga Foushanes	Finance Executive Assistant	- Present

2. Approval of Minutes from the January 5, 2022 North MB BID Meeting

The North MB BID Board unanimously approved the minutes of the January 5, 2022, meeting.

3. Public Comment

None.

4. 2022 Brown Act Training – Brendan Kearns from Richard, Watson and Gershon conducted the training.

5. North MB BID Chairman Peter Kim Update

Various City staff has been and is working on creating and securing additional public parking spaces.

6. New Board Member Approval

Since a City Council member needs to be present, the approval has been tabled for the March 9, 2022 meeting. Both City Council members were not able to attend the meeting

7. Public Arts Project – Surf Sculpture

Public Works personnel approved the original site for placement of the structure. The artist is currently working on the placement of the stone within the structure. The BID Board has received inquiries of businesses wanting to donate funds for the transportation of the sculpture. A special plaque will be installed on the surf board with names of donors, the BID Board and City officials. A public forum will be held before the Surf Board sculpture can be placed.

8. Update from Felicia Villarreal on Website, Social Media and Logo

Felicia gave a visual presentation of the progress of the new website and Instagram. The sites are gaining followers and the hits have increased significantly.

9. Replacement of Pole Banners

Felicia is working with City staff on the requirements needed for the banners. She gave an update on the number of poles and approximate fees associated with the banners. Design and cost updates will be given at the March 2022 meeting.

10. Refurbishment of Entry Monument on Rosecrans

The Board voted on the logo which will be placed on the monument. Cost associated with the refurbishment will be discussed at the March 2022 meeting. The BID Advisory Board previously approved \$750 for the project.

11. North MB BID 2022 Activity Plan Item – eMobility Outreach Weekly Event

The event needs further explored and discussed.

12. Call for February 9, 2022 Meeting and Future Agenda Items

- a) Increase of annual assessments from \$500 to \$600 (future meeting)
- e) Revenue generating platform (future meeting)
- f) 2022 Holiday Stroll (March agenda)

Adjournment: the meeting was adjourned at 7:30p.m. The next meeting is scheduled on March 9, 2022.