



Downtown Manhattan Beach BID Advisory Board Meeting

Wednesday, May 25, 2022 – 2pm
Zislis Group Conference Room
321 12th Street, Suite 200

AGENDA

1. Strategies & Goals Achieved 2021-2022
2. Profit & Loss Fiscal Year July 2021- YTD 2022
3. Farmers Market Profit & Loss Fiscal Year June 2021-YTD 2022
4. Strategies & Goals for 2021-2022
 - a. Board of Directors
 - i. Election process & considerations
 - ii. Potential candidates
 - iii. Ongoing roles of BID Board
 - iv. Vacant PPIC position for Business Owner
 - b. Downtown Manhattan Beach Beautification
 - i. Partner with City MB Public Works to ensure continued maintenance, signage, landscaping and cleaning objectives are met
 - ii. Propose improvements based on Public Works' 2022-23 budget items for Downtown MB (lighting, services, repairs, etc.)
 - iii. Replace current shopping directories
 - c. Downtown Manhattan Beach Parking/Transportation Strategies
 - i. Analyze funding and service options to create a proposal for Circuit, coordinating with Chamber, North Manhattan Beach and Manhattan Village
 - ii. Explore off-site employee parking solutions for City & Downtown business employees to allow for revenue-generating parking for customers
 - iii. Summer parking meter strategy for Manhattan Avenue
 - iv. Partner with City MB to implement bike valet for summer weekends 2023

- d. Downtown Future Plan
 - i. Promote City hiring consultant to manage design process
 - ii. What happens when the State Emergency Order ends
 - iii. Membership vote
 - iv. Downtown business, landlord and resident engagement

- e. Business License Tax Calculation Revision
 - i. Work with Chamber of Commerce to explore revision to better support small businesses, ensuring the changes are revenue neutral or positive for City MB
 - ii. Investigate attorney to assist with this process

- f. City Planning & Code Amendments
 - i. Sidewalk signage and shopping racks
 - ii. Benches or seating on sidewalks
 - iii. Increased total restaurant capacity based on indoor + outdoor dining
 - iv. Creating streamlined, business-friendly planning/building process
 - 1. Streamlining process
 - 2. Timelines
 - 3. Number of revisions – clearer expectations
 - 4. Beer & wine permits included in CUP
 - 5. What can/cannot be included in CUPs
 - 6. Making “common sense” exceptions

- 5. Proposed DBPA Budget 2022-2023