



**CITY OF MANHATTAN BEACH
CULTURAL ARTS COMMISSION MEETING**

Monday, September 19, 2022

4:00 PM

**Location: Hybrid – In City Council Chambers and on Zoom
Instructions within Agenda**

A G E N D A

A. CALL TO ORDER

B. ROLL CALL

Commissioner Marcy	Commissioner Tokashiki
Commissioner Karger	Commissioner Rubino
Commissioner Spackman	Commissioner Attam

C. APPROVAL OF MINUTES

August 15, 2022

D. CEREMONIAL

E. AUDIENCE PARTICIPATION (3-Minute Limit)

The public may address the Commission regarding City business not on the agenda.

F. GENERAL BUSINESS

1. Work Plan Item updates
 - a. MBAC Revamp Project
 - b. Other work plan items

G. STAFF ITEMS

Cultural Arts Division updates
PATF Budget update
City Council updates

H. COMMISSION ITEMS

I. ADJOURNMENT

Pursuant to Governor Newsom's Executive Orders No. N-25-20 and No. N-29-20, City Council Chambers is not open to the public. In the interest of maintaining appropriate social distancing, the Cultural Arts Commission encourages the public to participate by submitting comments on agenda items or other subject matter within the jurisdiction of the Library Commission via email to both estewart@citymb.info and lrobb@citymb.info, no later than 5:00 PM, July 18, 2022 (the day of the meeting), if you are unable to join the meeting via Zoom.

Zoom Meeting Instructions: There are multiple ways to join the meeting. Please Note - the Cultural Arts Commissioners and Staff will be visible via video, members of the public may choose to turn on their video during public comment during their turn.

If you plan to speak during the meeting, join via Zoom at 5:45 p.m. in order to request to be on the speakers list.

1. Join Zoom Meeting via the internet (download app if needed): Direct URL: <https://comb.zoom.us/j/92330757540> , Meeting ID: 923 3075 7540
Please name yourself to include the item(s) you wish to speak on, and your First & Last name. Example: G.1 – Jane Smith.
2. Join Zoom Meeting via Phone Application (download app if needed): Download Mobile Apps: <https://zoom.us/download>, Enter Meeting ID: 923 3075 7540
Please name yourself to include the item(s) you wish to speak on, and your First & Last name. Example: G.1 – Jane Smith.
3. Join Zoom Meeting via Phone Conference (Voice Only): Phone Numbers: +1 669-900-6833 or +1 346-248-7799. Meeting ID: 923 3075 7540.
Find your local number: <https://comb.zoom.us/j/aByWMRmYK>. Upon calling in, you will be "muted" until you are prompted by the Host to state which item you wish to comment on. Your mic will be unmuted when it's your turn to provide Public Comment.

Please Note - All microphones for non-Commissioners or Staff will be muted during the meeting, except during Public Comment periods for which you have requested to speak.

The City strongly advises you of the following:

1. Download the Zoom app to your respective device well ahead of the meeting time. Visit <https://zoom.us/> for the download link. Please make sure you have downloaded the most recent version available.
2. Familiarize yourself with the Zoom application prior to the meeting.
3. Check the condition of all personal electronic equipment, internet and phone connections, and microphone/speaker functionality. The City is unable to support this equipment.
4. Join the meeting prior to the start time. Due to security or technical limitations, admittance to the meeting may not be possible after the meeting begins.
5. Every effort will be made to "rename" participants on Zoom as quickly as possible, so that phone numbers are hidden, however, phone numbers may be partially visible for a brief time.

CITY OF MANHATTAN BEACH
MINUTES OF THE CULTURAL ARTS COMMISSION

August 15, 2022

Meeting by teleconference (Zoom) – in accordance with procedures on agenda
1400 Highland Avenue
Manhattan Beach, CA 90266

A. CALL TO ORDER

Chair Rubino called the meeting to order at 6:05 p.m.

B. ROLL CALL

Present: Karger, Marcy, Tokashiki, Vice Chair Spackman, Chair Rubino

Absent: Attam

Staff present: Eilen Stewart, Cultural Arts Manager, Rosemary Lackow, Recording Secretary

C. APPROVAL OF MINUTES – July 18, 2022

It was moved and seconded (Karger/Tokashiki) to approve as submitted.

ROLL CALL

AYES: Marcy, Karger, Tokashiki, Vice Chair Spackman, Chair Rubino,

NOES: None

ABSENT: Attam

ABSTAIN: None

The motion passed 4-0-1-0

D. CEREMONIAL - None

E. AUDIENCE PARTICIPATION (3-Minute Limit) – None

F. GENERAL BUSINESS

1. Work Plan item updates

- a. MBAC Revamp Project.

Wayfinding sign committee (Karger/Spackman): Commissioner Karger reported the committee visited the MBAC site and noted locations for the directional signs. The next step will be to coordinate a meeting with Public Works to confirm the signs and proceed with how to proceed with installation.

Front free-standing sign committee: (Tokashiki, Marcy, Rubino) Commissioner Tokashiki reported that the committee met, reviewed work that the prior committee had done and created a list of sign theme “desires” for the main sign. The “desires” are that the sign shall: 1. clearly be an art piece; 2. blend/coordinate with the existing Van Hamersveld frieze design; 3. blend with a future sculpture garden; 4. be prominent, clearly identifying the art center; 5. be easy to maintain; 6. be easily seen from the street (staff to check on any applicable size or height restrictions); 7. be illuminated to be visible at night; 8. have stationary and changeable digital messaging; 9. not be flashing or moving in a way that obstructs or distracts traffic; 10. uses or incorporates the City logo consistent with other city signs; 11. have a welcoming design.

Regarding work done by the prior committee, Chair Rubio shared a slide of a conceptual sign design that had been submitted a year or so ago by Platon Digital Graphics. The design was overall positively received with some critique; the estimated cost at the time was \$36,000. The designer is no longer with this company however and it was suggested that this concept may be useful as a model going forward. Chair Rubino offered to contact former Commissioner Manna to see if he had the designer's phone contact.

Commissioner Marcy inquired as to whether this is an opportune time to consider renaming the MBAC in a way to capture more inclusivity, diversity and equity (e.g., "Manhattan Beach Multicultural Center") as a part of the center's brand. CAM Stewart advised that the Commission can consider this but the City Council would need to provide an opinion before the Committee were to proceed down that path. She also believes that the process of renaming would be time consuming and in the past the Council has not been warm to changing names (e.g., a prior proposal to change the name of the Sculpture Garden program).

In discussing the Commission agreed that perhaps as an alternative to a name change, the idea of inclusivity can be incorporated into the cultural arts mission statement and used to market the MBAC programs. CAM Stewart will find the current mission statement and share with the Commission.

CAM Stewart advised that the next step for the front sign committee is to gather up information that would be needed to be included in an RFP as the specs for the front sign (e.g. height, copy area, 2-sided, digital screen aspects, art element specifics, budget). As to budget, she emphasized that the committee needs to show the Council a range of cost that supports an allocation amount. Two ways to go would be to go to a manufacturer with the preliminary sign design or the committee can research other RFPs that have been used by public agencies for similar projects. Another consideration is whether the sign will be visible from nearby residences. CAM Stewart will contact the Community Development Department to learn what parameters if any, should guide the placement, height and size of the sign. She will help the committee with working the specs into a legal RFP document.

The overall poor condition of the MBAC site (landscaping, building exterior, hanging wires, etc.) was raised. CAM Stewart will pass on a request for some routine grounds maintenance to the Public Works Department. Another option discussed was to encourage a volunteer group (e.g. boy scouts) to help with clean up.

b. Other work plan items. CAM Stewart clarified that two other plan projects (Art Grants for murals and utility infrastructure beautification) are the closest to being able to be completed, however the commission is committed to focusing now only on the MBAC project. Chair Rubino inquired as to the status of the performing arts projects. CAM Stewart commented that the general template for grants had been reviewed by the Commission but much more work is needed on the specific performing arts item which has been put on hold until other items are completed.

The rainbow crosswalk/gazebo project at Polliwog Park is going forward, but has been delayed; the goal is to get installed in time for recognition during October, which is LGBT history month.

G. STAFF ITEMS

Cultural Arts Manager Stewart reported:

- Cultural Arts Division updates: summer events including Concerts in the Park, the Community Art Exhibition, Shakespeare by the Sea and ceramics studio have been very successful. Projects that are in the works and progressing include the historical art assessment project with the Historical Society, Bo Bridges mural on City Hall, and working with the North End Business Improvement District regarding a possible sculpture. She anticipates the convening of the APPC (Arts in Public Places

Committee) to start to work on the Bruce's Beach art piece. As to staffing, it is hoped that a full-time Ceramics Coordinator position will be opened which will be a great help.

- PATF update: no significant change from last month, at which time the fund had just over \$2.3 million; over \$1 million allocated; just under \$1.2 million in unallocated funds. Funds that will expire include \$300k in December, 2023 and then another \$500k in 2024.
- Council update - no items.

H. COMMISSION ITEMS

Chair Rubino reported that the Community art show was very enjoyable and well received.

CAM Stewart reported: 1) the digital art display at City Hall is in the hands of Public Works and 2) the cultural arts staff works out a schedule for art exhibits about two years in advance – she can provide Commissioner Marcy with that schedule as pertaining to the Joslyn Center to assist in programming Hometown Fair events.

I. ADJOURNMENT

At 7:06 p.m. with no objection, Chair Rubino adjourned the meeting to September 19, 2022 at 6:00 p.m., via a hybrid format (Zoom and in person).

DATE: September 19, 2022

TO:

Members of the Cultural Arts Commission

FROM:

Eilen R Stewart, Cultural Arts Manager

SUBJECT:

Cultural Arts Commission Work Plan for 2022

RECOMMENDATION:

Discuss Cultural Arts Commission Work Plan items approved by the City Council on January 11, 2022 at the City Council and Commissions joint meeting.

FISCAL IMPLICATIONS:

Fiscal implications, if any, will be developed on a project-by-project basis and presented to the City Council as necessary.

DISCUSSION:

The City Council met with the Cultural Arts Commission in a joint meeting on January 11, 2022 to provide direction and approve the following topics for the 2022 Cultural Arts Commission Work Plan.

- Rainbow Crosswalk
- MBAC Revamp
- Art Grant - Utility Beautification
- Art Grant - Murals
- Art Grant – Digital Art
- Art Grant - Performing Arts
- Art Grant - Sculpture Garden
- Art Grant – Permanent Sculpture
- Art Grant - School/Education

After careful consideration, the Cultural Arts Commission determined that it will be more efficient to work on one Work Plan item at a time and complete each item prior to working on a subsequent one. They prioritized working on Phase II of the MBAC Revamp plan (signage) first, followed by the Utility Beautification, and Mural Art Grants as time permits.

Ad-hoc committees will be assigned for each project. Committees will provide a written update prior to each commission meeting, which will be attached to the agenda monthly.

Entrance Signing Recommendations





Sign indicating entrance to MBCC with and arrow, etc.

Small entrance
sign adjacent to
parking lot
identifying Main
Entrance



Entrance sign at
front driveway
location adjacent to
Manhattan Heights
fencing





Banner signs on
median street light
poles directly
adjacent to MBAC
