

North Manhattan Beach
Advisory Board Meeting Minutes

North Manhattan Beach Business Improvement District
Zoom Meeting
Wednesday, September 14, 2022, 6:00 P.M.

The Meeting was called to order at 6:05 p.m. by Peter Kim

1. Roll Call:

Peter Kim	BID Chairperson	- Present
Janice Davenport	BID Vice Chairperson	- Present
Steve Delk	BID Recording Secretary	- Not Present
Harry Ashikian	BID Board Member	- Not Present
Roxanne Faire	BID Board Member	- Present
Tom Torii	BID Board Member	- Present
Lorenzo Pittera	BID Board Member	- Present
Joe Franklin	City Councilmember	- Present
Steve Charelian	CMB Finance Director	- Present
Helga Foushanes	Finance Executive Assistant	- Present
George Gabriel	Assistant to the City Manager	- Present

2. Approval of Minutes from the August 10, 2022, North MB BID Meeting, and the Minutes from the August 16, 2022 Special Meeting

The North MB BID Board unanimously approved the minutes of the August 10, 2022 regular meeting, and the minutes of the August 16, 2022 special meeting.

3. Public Comment – None

4. North MB BID Chairman Peter Kim Update – combined with items 5 & 6

A two hour meeting was held on Wednesday, September 7th regarding the sculpture. A plan was put together to hopefully have the sculpture up by the holiday stroll. Permitting still needs to be done background information needs to be gathered. Discussions continue to take place regarding the original location vs. a different location. A decision was made that if the sculpture cannot go up where planned, it will not go up. The Realtors who were initially willing to contribute \$15,000 toward the installation costs but, can no longer do this so it may need to be contributed from the BID funds. There is resistance/backlash from some residents regarding the sculpture. A petition has been started for residents that live within 1 mile of the proposed location, to approve the installation. The BID Chairman will need to present to the Arts Commission with artist. City does not recommend taking responsibility for any liability related to the sculpture. To ensure the project can move forward, the artist will be donating the sculpture the BID, and the BID will loan the sculpture to the City of Manhattan Beach. The North MB BID will need to take out insurance on sculpture and execute a contract to clean and maintain the sculpture. The estimated cost of maintenance is 1,500 per month. Discussions are ongoing to address insurance and installation costs (approx. \$15,000) at another meeting. The vendor of the Catalina Classic sculpture will be reached out to for maintenance.

5. Public Arts Project – Status Update on Project Approval, including Plaque, Sculpture Base Cost, Donors for Transportation, Copyright, etc.

The BID Advisory Board's goal is to get the sculpture approved by full City Council at the November 15, 2022, City Council meeting, assuming everything goes well with the coastal

commission permit. The Board agreed that it is a priority to get the sculpture insured first. One of the Board members got an estimate of \$279 per month. They will work with the City to get cameras installed at a later time and find someone to clean the sculpture on a regular basis.

6. Executive Coordinator Update

Chairman Kim officially introduced Danica Dusevic, the new Executive Coordinator. The Executive Coordinator will work with City personnel to obtain the Coastal permit needed. She will also start to visit all the businesses in the North MB footprint to get input for the upcoming Holiday Stroll, get insurance quote, work on coastal permit.

7. Wayfinding Business Directories

The contract has been sent to Public Works by designer. The project is in its early stages and still within the Engineering department. Further discussion will take place at a future meeting.

8. 2022 Holiday Stroll

The Executive Coordinator and the City are working together to finalize the permitting process, such as street vendor permits.

9. Social Media/Website Update

Jordan, the social media and website coordinator reported difficulty getting a hold of people as he needed material to post. Indicated he will work with Danica to encourage business owners to send him social media material. Currently shares content with what he receives from the businesses. City personnel indicated they will send out a new business list to Danica.

10. Discussion on Section 3.6, North MB BID Bylaws

The North MB BID Advisory Board unanimously voted to exercise Section 3.6 of the Bylaws and remove BID Advisory Board member Delk. The Board Chairman directed the Executive Coordinator to contact the Cultural Arts Manager to remove the name of the Board member from the list of names for the Surfboard Sculpture plaque.

11. Call for October 12, 2022 Meeting Agenda Items

The North MB BID Advisory Board election will take place in December and preparations are taking place. All businesses in the North MB BID are able to run for a seat.

Adjournment: The meeting was adjourned at 6:55 p.m. The next meeting is scheduled on October 12, 2022.